

Midland Convention &  
Visitor Bureau

109 N. Main  
Midland, Texas 79701

800.624.6435  
432.683.3381

fax 432.686.3556

[www.VisitMidlandTexas.com](http://www.VisitMidlandTexas.com)



March 4, 2010

## PRESS RELEASE

For Immediate Release

Contact: Brenda Kissko, Tourism & Public Relations Manager  
(432) 686-3567

## PROFESSIONAL BULL RIDING & BARREL RACING COMING TO MIDLAND, TEXAS

*Midland, Texas* —On March 18 through 21 the Professional Bull Riding Federation will present the “8 Out the Gate” professional bull riding and barrel racing Master’s Series at the Midland County Horseshoe, at 2514 Arena Trail.

“We are so excited about rolling into town! There will be top bull riders and barrel racers from all over the country,” producer Larry Reynolds said. “We even have riders from Australia, Canada and Brazil represented. The contractors are bringing the top bulls on the circuits right now, so if you like what you see on TV then you will love seeing these beasts in live action.”

Doors open at 10:00 a.m. on Thursday and 9:00 a.m. on Friday through Sunday with bull riding beginning at 7:00 p.m. daily. Local band favorite Tree Top Flyers will play a concert on Friday and Saturday nights from 9:00 to 11:00 p.m. Tickets are \$13.50 for adults, \$6.50 for children. Free child ticket coupons are available at Cavender’s at 2605 West Loop 250 North, or visit [www.8OutTheGate.com](http://www.8OutTheGate.com) for other locations. Sponsorships and vendor spaces are available.

For more information, call (817) 933-6717 or go to [www.8OutTheGate.com](http://www.8OutTheGate.com).

*The above information has been provided by the Professional Bull Riding Federation and distributed by the Midland Convention & Visitors Bureau. This event is projected to bring in \$366,750 in direct visitor spending.*

*The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination*

###