

Midland Convention &
Visitor Bureau

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PRESS RELEASE

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**Midland Convention & Visitors Bureau to Host Next
Regional Travel & Tourism Meeting**

Midland, Texas — On Wednesday, February 10, the Midland Convention & Visitors Bureau will host a Regional Travel & Tourism Meeting at Kessler’s Reception Hall in Midland, at 3204 West Wall St. The meeting will run from 3:00 to 5:00 p.m.

A special presentation “Picking the Planner’s Brain” will be made by guest speaker Jan M. Allen, CMP, principal of Jan Allen Enterprises. Ms. Allen has over 30 years of meeting management experience, working with Texas state associations and corporate events. She received a Bachelor of Journalism degree from the University of Texas at Austin. She is a past President and Board Member of Meeting Professionals International-Texas Hill Country Chapter and was named Chapter Planner of the Year for 1988-89. Ms. Allen is also an active member of the Texas Society of Association Executives and received CMP status in July of 1988.

Attendees can RSVP by calling the CVB at (432) 683-3381 or by emailing Brenda@visitmidlandtexas.com by the Friday, February 5 deadline.

Travel & Tourism meetings are held every quarter; regional meetings are held twice a year. The Travel & Tourism meetings are resourceful for those involved or interested in the travel and tourism industry. They also make for great networking opportunities.

For more information, please visit www.VisitMidlandTexas.com or contact the Midland CVB at (432)683-3381.

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