



April 29, 2009

REQUEST FOR COVERAGE

Who: All Media
What: State Economic Development Association to hold Spring Conference in Midland
When & Where: Hilton Midland Plaza Hotel; April 30, 2009 @ 8:30
Why: MDC was the 2009 TEDC Workforce Best Practices Award recipient for communities of population over 100,000

MIDLAND, TX – The Texas Economic Development Council (TEDC), an association of more than 900 of the state’s economic development professionals, will hold its Spring Conference “Energize Texas” at the Hilton Hotel in Midland, April 29th – May 1st, 2009.

The Midland Development Corporation will receive the 2009 TEDC Workforce Best Practices award for communities of population over 100,000. The award ceremony will take place Thursday, April 30th at the Hilton Midland Plaza Hotel at 8:30 AM. The Awards Breakfast will include a welcome from Mayor Wes Perry followed by former State Comptroller, John Sharp keynote honoring recipients of the TEDC’s eighth annual Workforce Best Practices Award (WBPA).

The TEDC Workforce Best Practices Award recognizes the exceptional contributions of Texas communities who have implemented successful workforce initiatives. Criteria for the evaluation include measurable results; return on investment; community-wide impact; and, transferability to other Texas communities and their economic and workforce development efforts.

For more information about the event, visit the TEDC website at www.texasedc.org. The TEDC was organized in 1961 and provides information, education and legislative services to its members to foster the expansion of existing businesses, the location of new firms and the development of strategies that promote a positive business climate in Texas. The TEDC is now the largest state economic development association in the country.

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