



Frequently Asked Questions

What is The Life of the Party?

Why should I join today?

Who can join?

Who monitors The Life of the Party?

What is the Life of the Party Challenge?

Webinars

I missed the first webinar. What happens now?

Who conducts the webinars?

Managing your account

How do I create a profile?

I'm having problems logging in....

How do I edit my profile?

How do I upload media?

How do I view my community?

How do I create a community?

How do I add a friend?

How do I Invite/Import Friends or Community Members onto the MyLifeBrand platform?

What do I have to do to make sure my invites count for the promotion?

Commonly Asked TAR-Related Questions

I'm a High School Senior, can I still join?

Will the Life of the Party link to the College Republicans to ease the transition?

Can TARS invite non-TARS to the Life of the Party?

Can TARS advertise The Life of the Party on their own websites, other clubs, and communities?

What should I do if I see something offensive?

How will The Life of the Party fit in with the election year?

Can Republican candidates become members and recruit campaign workers?

Contact Us

What is The Life of the Party?

National TARS has partnered with MyLifeBrand to create a platform that offers TARS the next generation of social networking and media services. You can register through the National TAR website and once a member, you can:

- Add your favorite websites and view them without having to leave the Life of the Party Community
- View and manage your Facebook, MySpace, LinkedIn, and any other social networking site you use
- Interact with TARS across the nation using the Chat, Blog, Media, and Forum tools
- Participate in Life of the Party community challenges
- Stay abreast on National TAR projects
- Become one of the first teens in your area to be a part of the next wave of social networking

Why should I join today?

In addition to the reasons above, TARS are encouraged to join to be a part of the National TARS Life of the Party Challenge. From April 13th, 2008 through May 23rd, 2008 National TARS is challenging TARS to sign up and invite the most friends to the community. The top five TARS with the most invited, and registered friends, will then compete for:

- A free TLC Tuition package (valued at \$950; only current TARS are eligible)
- A chance to speak at the Republican National Convention in September
- National TAR recognition during TLC 2008 and in the National TAR newsletter, TARGET

Sign up today at [www.teenagerepublicans.org/the life of the party!](http://www.teenagerepublicans.org/the_life_of_the_party!)

Who can join?

Current TARS, former TARS, prospective TARS, and TAR Club Advisors are all encouraged to join. Any of your teenage friends may also join to learn more about what being a TAR entails. Adults who have a direct connection with TARS (such as a Club Advisor) are invited to become a member, but National TARS is determined to keep The Life of the Party a safe and secure community for our members. Adults who do not have a relationship with TARS will be denied community membership.

Who monitors The Life of the Party?

Both National TARS and MyLifeBrand monitor the Life of the Party community. National TARS is represented by Barby Wells, National TARS Director; Jamie Osborne, The Life of the Party Senior Project Manager; and Danny Scalisi, MyLifeBrand Executive Vice President.

What is the Life of the Party Challenge?

From April 13th, 2008 through May 23rd, 2008 National TARS is challenging TARS to sign up and invite the most friends to the community. The top five TARS with the most invited, and registered friends, will then compete for:

- A free TLC Tuition package (valued at \$950; only current TARS are eligible)
- A chance to speak at the Republican National Convention in September
- National TAR recognition

How does it work?

- Sign up to become a member of the Life of the Party Community by registering at www.teenagerepublicans.org/the_life_of_the_party
- Start inviting your friends to become members of the community
- On May 23rd, 2008, National TARS will post a message on the Life of the Party Community Blog announcing the top five TARS who invited and registered the most members
- The top five TARS will have one week to create a two-minute video on "Why Engaging Teens into the Republican Party is Vital". TARS must post their video on the Life of the Party Community Graffiti Wall by June 2nd and no earlier than May 25th.
- All The Life of the Party community members can vote for their favorite of the five videos starting June 3rd. A Life of the Party community member can only vote once. The voting option closes on June 13th at 12 AM EST.
- National TARS will announce the winner at the Life of the Party Community Forum on June 14th before 12 PM EST.
- The winner will receive a free TLC Tuition Package (valued at \$950), a chance to speak at the Republican National Convention, and will receive recognition during TLC as well as recognition in the Fall Edition of TARGET, the National TARS newsletter.

Webinars

Webinars are informational sessions conducted online and over the phone. The Life of the Party will have several webinars over the course of the next couple of months to introduce the community to all TARS. You must pre-register to attend a webinar at [www.TeenAgeRepublicans.org/the life of the party register here](http://www.TeenAgeRepublicans.org/the_life_of_the_party_register_here). After registering to attend the webinar, you will receive an email with the information necessary to attend the webinar. At the time of the webinar, click the link within your registration email to view the demonstration and dial the phone number within your registration email to listen in. While you may not be able to speak during the webinar, you can ping speakers to ask questions at any time. Questions will be answered following the demonstration, roughly 20 minutes prior to the end of the webinar.

I missed the first webinar. What happens now?

Webinars will be conducted periodically for the next few weeks. Check the National TAR website for information on when the next webinar will be held, or email us at TARS@TeenAgeRepublicans.org.

Who conducts the webinars?

Both National TARS and MyLifeBrand conduct The Life of the Party webinars to offer TARS the most comprehensive information available.



Managing your account

After you register and create a profile you can add/invite friends, add your favorite websites, upload media, and so on. Below are the most common tasks and how to perform them.

How do I create a profile?

To create an account, go to www.teenagerepublicans.org/the_life_of_the_party and click *Sign-Up*. Fill out all fields and submit. When you hit submit, you'll be directed to the MyLifeBrand website and must complete all fields and click submit. Check your email for two activation emails, one from TARS and one from MyLifeBrand. If you cannot find the activation email, check your junk mail folder or wait a few minutes to see if it appears. Click the link within the email to activate your community profile. You will be taken directly into the platform where you can then begin filling out your profile, joining communities, and inviting and importing friends. You can always log back in by going back to the login tab at www.teenagerepublicans.org/the_life_of_the_party and entering your username (email) and password, as entered during the sign-up process.

I'm having problems logging in....

These things happen. First, make sure you received two (2) authentication emails – one from TARS and one from MyLifeBrand. If you didn't, here's what to do:

- You registered at www.teenagerepublicans.org and you didn't receive an authentication email from TARS. Email us at <mailto:TARS@TeenAgeRepublicans.org> and we will get it to you shortly.
- You registered at <http://www.teenagerepublicans.org> you received an authentication email from TARS, but you didn't get one from MyLifeBrand. Email Support@MyLifeBrand.com and ask them to resend your authentication email. Prior to emailing them, make sure the email isn't in your junk mail folder.
- You received both authentication emails, but you're still not able to login? Email Support@MyLifeBrand.com immediately and explain what's going on. Shoot us an email too and we'll also work to correct the problem TARS@TeenAgeRepublicans.org

How do I edit my profile?

To edit your personal profile, login to the MyLifeBrand platform and scroll over the MyLife tab. You will find an *Edit Profile* option under the *Profile* tab listed in the drop down menu. Select edit profile and save all changes made. You may also edit your profile by going to the "My Account" tab and selecting "Edit Profile."

How do I upload media?

You have the option of uploading media either into your personal Media Gallery, or on a community's Graffiti Wall. To upload personal media, go to *Media Gallery* under the MyLife tab. Choose *Photos*, *Videos*, or *Music* and select *Upload*. You may either paste a link to the media or upload a media file from your computer. After uploading, you may rate the media, share it with others, and select which MyLifeBrand friends may view it. To upload media onto a community's Graffiti Wall, you must first be a member of the community by joining it via the Community Directory, and set it as your default community by selecting it from the *Switch Community* menu in the upper right of the screen. Select *Post Your Graffiti* from the small round buttons towards the right of the page, and choose whether to upload a video, photo or text file, following the same steps as outlined above.

How do I view my community?

After creating or joining a community (through the *Community Directory*), you may view the community by clicking on the *Switch Community* button at the upper right of the screen. Thumbnails of the communities you've joined will list to the left of this button. Clicking on any community thumbnail will display its contents under the Community tab on the left of the page, and under the four circles buttons on the right. You may also go to the *Community Directory*, located under the Switch Community button, and click on *My Communities* to view the communities you've created or joined.

How do I create a community?

Any MyLifeBrand user can create a community. Simply go to the *Community Directory* on the upper right of the screen. Select *Create* and fill out the community name, description, desired URL tabs, a community image, etc. After saving, you may view the community by either going to *My Communities* within the Community Directory; choosing the community from the *Switch Community* menu, or by searching for it by name in the *Community Directory*.

National TARS will be happy to help you create communities on the State level. Email us at TARS@TeenAgeRepublicans.org for more information.

How do I add a friend?

You can add members already a part of the Life of the Community by clicking on their profile and clicking Add Friend. Members must confirm their relationship status before you will see them as a friend in your profile.

How do I Invite/Import Friends or Community Members onto the MyLifeBrand platform?

Personal Invites: Any user can easily invite friends to MyLifeBrand by going to *My Account* and selecting *Invite/Import Friends*. Here they can either type in the email addresses of the friends they'd like to send an invitation to or import an entire address book of friends.

To invite a friend into The Life of the Party Community: Under account, a user can invite friends into a specific community by following the steps as listed above and then selecting a community from the dropdown menu on the left of the Invite page.

What do I have to do to make sure my invites count for the promotion?

New members must register through the National TAR website at [http://www.teenagerepublicans.org/the life of the party](http://www.teenagerepublicans.org/the_life_of_the_party). Members who have not registered through the National TARS website will be contacted by National TARS and asked to submit a TAR Registration form. National TARS will be keeping a close eye on all new registrants to be fair to all those participating in the promotion. Adult members who do not have a direct relationship with TARS will be denied Life of the Party community membership and will not count towards the Life of the Party promotion count. If you have any questions, contact us at TARS@TeenAgeRepublicans.org.

Commonly Asked TAR-Related Questions

Below are questions TARS has asked directly related to TARS. Check the list below to see if your question has already been answered.

I'm a High School Senior, can I still join?

Yes! We hope the community will be a strong resource for current TARS to interact with each other and gain insight for their own Clubs. Former TARS have the experience of what it takes to run a successful TAR Club and should share their knowledge with current TARS. National TARS is also working on creating a TAR Alumni program for all former TARS to network. (Details about the TAR Alumni Network are still being reviewed; more information will follow in the coming months.)

Will the Life of the Party link to the College Republicans to ease the transition?

At this point, no. The Life of the Party is a separate entity from College Republicans but National TARS is working towards building relationships with other Republican organizations to ease TAR transitions. Until then, TARS are encouraged to search for their college chapter through either their college or online.

Can TARS invite non-TARS to the Life of the Party?

Yes! But, we would like to keep the Life of the Party restricted to former TARS, current TARS, and prospective TARS. While Club Advisors are welcome to join, we wish not to invite other adults for safety concerns. If you are participating in the challenge, please do not invite adults in your community for the sake of winning the challenge. It is important to take into consideration who you are inviting and what The Life of the Party is all about. The Life of the Party is a resource for TARS – it is a place where ideas are to be exchanged, a place for TARS to interact with each other and learn how to make their own Clubs even more successful. The Internet can be a dangerous place and we want to keep our TARS safe!

Can TARS advertise The Life of the Party on their own websites, other clubs, and communities?

Yes! But, remember - we want to keep The Life of the Party safe and secure. Only invite former TARS, prospective TARS, current TARS, and Club Advisors to become members. And remember, The Life of the Party community members must register through the National TAR website at www.TeenAgeRepublicans.org/the_life_of_the_party.

What should I do if I see something offensive?

Report it ***immediately*** to TARS@TeenAgeRepublicans.org or call us at 703.368.4214. The Life of the Party community is a special project of National TARS and we will continuously monitor how the community is being used.

How will The Life of the Party fit in with the election year?

As the election year progresses, we will be linking up with the Republican nominee to find out where TARS will best be utilized. The Life of the Party will be one of the first places National TARS posts election news and campaign assistance information. The Life of the Party will also be your source for the Republican nominee information and will serve as place for TARS to chat and/or blog on what you believe is crucial this election year. Periodically, National TARS will post challenges related to the election (processes, nominee, debates) in which members can compete for prizes.

Can Republican candidates become members and recruit campaign workers?

While we are not encouraging campaigns to register as members, we are encouraging TARS to post information related to the work they are conducting on campaigns. For example, TARS may use the Forum Tool on The Life of the Party to recruit fellow members to assist with the campaigns or to discuss what they believe is working for their campaign involvement.

Contact Us

Keep in mind that all community members can see what you post. Respect yourself and others and do not post obscene material.

If you have any questions, email us at TARS@TeenAgeRepublicans.org or call us at 703.368.4214.

