

# Platitude Evaluations

**Creating your vision.**



**A Full Service Landscape Design Construction & Tree Care Company**

Foundation Plantings • Formal & Perennial Gardens • Privacy Plantings • Historically Correct Landscapes • Natural Stone & Pressure Treated Wood Retaining Walls  
Pattos & Walkways • Lawn Installation & Restoration • Drainage Grading • Mulch • Tree & Shrub Planting & Design

**Degree in Ornamental Horticulture**  
Please ask for references • Free Consultation  
Ask about our guarantees

Member of NJ Nursery & Landscape Assoc.  
**973-377-5585**  
Madison • Fully Insured  
Since 1947

**Woodland's**  
TREE & LANDSCAPE CO.

**Consistent Cost Effective Response  
To Your Landscape Needs...**

**The Greener,  
The Better**

Free Estimates Fully Insured      Immediate Response Affordable Rates

**Residential / Commercial / Industrial**

**Landscape Maintenance**  
\*Lawn Maintenance & Fertilization  
\*Plant Care & Fertilization  
\*Tree Care & Fertilization  
\*General Cleanup & Refuse Management  
\*Sprinkler Maintenance  
\*Water Management

**Landscape Contracting**  
\*Lawn, Plant & Tree Installation  
\*Mulching, Pond & Waterfall Installation  
\*Decorative Stone Arrangements  
\*Sprinkler Installation  
\*Drainage System Installation  
\*All Types Of Lighting

**Hardscape Construction**  
\*Walks, Driveways, Patios, Curbs, Parking Lots  
\*Paving, Resurfacing, Excavating, Coating  
\*Retaining Walls, RR Ties, Decks, Arbors, Gazebos  
\*Fences (Aluminum, Vinyl, Wood & Galvanized)  
\*Land Clearing & Tree Work  
\*Masonry (All Concrete & Brick Work)

**Commercial & Industrial**  
\*Grounds & Landscape Maintenance  
\*Complete Landscape Contracting Available  
\*Complete Hardscape Construction Available  
\*Refuse / Waste Removal Contracts Available  
\*Power Washing and Sandblasting  
\*Complete Snow Removal Services

**Project Management Available On All Types of Landscape Work**  
Phone Estimates Gladly Given  
First Time Customers Receive 10% Off – Mention This Ad

**Garden State  
Landscapers, LLC**  
**908 447-1088**  
Serving The Union County Area

**Competitor Comparison Test:** Cross your name off your ad and write in the name of your **Biggest Competitor**.

**Can Your Biggest Competitor Say the Same Thing?**  
Could your **Worst Competitor** Say the same things?  
Not do, just say.

**I Expect You to Say That - Does your prospect expect you to say - Great Service, Highest Quality Materials etc. – Of Course They Do!**