**Shaklee Milestones**

**1915–1979**

1915  Dr. Forrest C. Shaklee develops Vitalized Minerals.

1956  Dr. Shaklee founds a company based on Living in Harmony with Nature® that is committed to developing products to improve the health of people and the planet.

1960  Shaklee introduces Basic-H® Concentrated Organic Cleaner, one of the first nontoxic, biodegradable cleaners.

1961  Dr. Shaklee creates Instant Protein®, one of the first soy protein isolate formulas.

1962  Shaklee becomes a Fortune 500 company.

1964  Shaklee introduces Basic-L®, one of the first biodegradable laundry detergents without phosphates, nitrates, or borates.

1965  Shaklee provides financial support and products for the first recorded expedition by dog sled to the North Pole, led by National Geographic award-winning polar explorer, author, and educator Will Steger.

1967  Shaklee is selected by Jacques Cousteau and the Cousteau Society to provide environmentally friendly cleaning products for use aboard their research vessels, the Calypso and Alcyone.

1972  Shaklee introduces Basic-D®, one of the first phosphate-free automatic dishwashing detergents.

1981  Shaklee introduces the first plant-based, sustained-release delivery system for vitamin C.

1983  First American ascent up Mt. Everest without supplemental oxygen is powered by Shaklee nutrition.

1986  First nonstop flight around the world on the Voyager is powered by Shaklee nutrition.

1989  Shaklee helps build schools and health clinics, and plants more than 1 million trees in Asia through a partnership with the American Himalayan Foundation, an organization chaired by Sir Edmund Hillary.

1990  Shaklee household cleaners and personal care products are selected for use in the Biosphere 2 Project in Arizona.

1991  Shaklee introduces Basic-D®, one of the first phosphate-free automatic dishwashing detergents.

1993  Shaklee develops and supplies NASA with a customized rehydration beverage for Shuttle astronauts called AstroAde, which is still used today.

1996  Shaklee-powered world-class athletes win eight gold medals in Atlanta.

**1980–2003**

1998  Shaklee introduces Enfuselle®—one of the first nutrition-based skin care lines—which is supported by seven patents and a million dollars in clinical studies.

1981  Shaklee helps build schools and health clinics, and plants more than 1 million trees in Asia through a partnership with the American Himalayan Foundation, an organization chaired by Sir Edmund Hillary.

1990  Nontoxic and biodegradable Basic-H® is chosen as one of the first official Earth Day products.

1991  Shaklee household cleaners and personal care products are selected for use in the Biosphere 2 Project in Arizona.

1992  Shaklee Care®s, a nonprofit organization, is established and dedicated to providing relief from natural disasters such as tornadoes and hurricanes whose severity has been compounded by climate change.

1993  Shaklee develops and supplies NASA with a customized rehydration beverage for Shuttle astronauts called AstroAde, which is still used today.

1996  Shaklee-powered world-class athletes win eight gold medals in Atlanta.

1998  Shaklee introduces Enfuselle®—one of the first nutrition-based skin care lines—which is supported by seven patents and a million dollars in clinical studies.

2000  Shaklee becomes the first company in the world to obtain Climate Neutral™ certification and totally offset its carbon emissions, resulting in a net-zero impact on the environment.

2002  Shaklee receives the Environmental Protection Agency’s Climate Protection Award.

2003  Shaklee introduces Minerelles®, one of the first natural, mineral-based cosmetic lines.
Over 50 Years of Environmental Leadership and Scientific Innovation

2004–Present

2004	Roger Barnett becomes Chairman and CEO.

2004	Shaklee-powered world-class athletes win 15 gold medals in Athens, Greece.

2005	Shaklee introduces one of the first interferon-boosting immunity formulas: NutriFeron®.*

2006	U.S. Ski Team and U.S. Snowboarding, Shaklee-powered athletes, win 10 medals in Turin, Italy.


2007	Shaklee introduces a revolutionary weight management line called Cinch®, and a safe and natural home care line called Get Clean®.

2007	The largest study of long-term supplement users conducted in collaboration with researchers from the UC Berkeley School of Public Health determines that people who took Shaklee supplements had markedly better health than people who took either no supplements or other brands of multivitamins.

2007	Shaklee is commended by former President Bill Clinton and recognized by the Clinton Global Initiative for the company’s leadership in offsetting carbon emissions by creating renewable energy in Africa.

2007	Shaklee introduces Vitalizer, with an exclusive, breakthrough delivery system with 80 bio-optimized nutrients clinically proven to create a foundation for a longer, healthier life.*

2007	Shaklee is honored with the Stevie for Best Corporate Environmental Responsibility Program by the American Business Awards.

2007	Shaklee launches Tru-Infinity®, the first patent-pending compensation plan to reward through true infinity.

2008	Shaklee is awarded the Stevie for Best Corporate Environmental Responsibility Program by the American Business Awards.

2008	Shaklee launches Get Clean® Basic H® and Dish Wash concentrates win the PTFA (Parent Tested Parent Approved) Media Inc. Seal of Approval.

2008	Shaklee introduces Vivix®, a revolutionary breakthrough in cellular anti-aging.*

2009	Shaklee is commemo-rated the planting of the one millionth tree in its A Million Trees: A Million Dreams.™ campaign with program Global Ambas-sador and 2004 Nobel Peace Prize Laureate Dr. Wangari Maathai and California Governor Arnold Schwarzenegger.

2009	Shaklee is honored with the Green Power Leadership Award from the U.S. Environmental Protection Agency.


2009	Shaklee is honored with the Business Environmental Award for Sustainability from Acterra: Action for a Healthy Planet.

2009	Shaklee is honored with a Clean Air Award from Breathe California in recognition of Shaklee Corporation’s contributions to reducing the effects of global warming and improving air quality.

2009	Shaklee is honored with the Business Environmental Award for Sustainability from Acterra: Action for a Healthy Planet.

2010	Shaklee is honored to be named an Industry Innovator by Climate Counts for the company’s leadership in taking voluntary action to address climate change.

2009	Roger Barnett is honored with a Clean Air Award from Breathe California in recognition of Shaklee Corporation’s contributions to reducing the effects of global warming and improving air quality.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.