

2011 IBMA/OHMA Convention/Expo Agenda

Wednesday, April 13th

Time	Activity	Group
10:00AM to 4:00PM	Manufacturers Exhibit Set-Up	All
10:00AM to 4:00PM	Expo Registration	All
11:00AM to 1:00PM	3M Dealer Meeting (Dealers Only)	Dealers
1:30PM to 3:00PM	DMX Dealer Meeting (Dealers Only)	Dealers
4:00PM to 6:00PM	Playnetwork Dealer Meeting (Dealers Only)	Dealers
6:30PM to 7:30PM	Reception	All
7:30PM	IBMA Board of Directors Meeting	IBMA

Thursday, April 14th

8:00AM to 4:00PM	Expo Registration	All
8:00AM to 9:00AM	Manufacturers Exhibits, Continental Breakfast	All
9:00AM to 9:30AM	IBMA Opening, Introductions and Announcements	IBMA
9:30AM to 11:00AM	Breakout Session: All About Digital Signage	All
11:00AM to 12:00PM	Manufacturers Exhibits, Coffee Break	All
12:00PM to 1:00PM	Lunch (on your own)	All
1:00PM to 2:30PM	Breakout session: Roundtable discussion	All
2:30PM to 4:30PM	PC Music (PCM) Dealer Meeting	All
3:30PM to 5:15PM	OHMA Board Meeting	OHMA
5:50PM to 7:00PM	Reception IBMA/OHMA, Exhibit Area, OHMA Registration	All
7:00PM	Optional Dinner Excursion	All

Friday, April 15th

8:00AM to 12:00PM	Expo Registration	All
8:00AM to 9:00AM	Manufacturers Exhibits, Continental Breakfast	All
9:00AM to 9:30AM	OHMA Opening, Introductions and Announcements	OHMA
9:30AM to 10:00AM	Joint Session - Intro and Announcements	All
10:00AM to 10:30AM	Manufacturers Exhibits, Coffee Break	All
10:30AM to 11:45AM	Tom Laughon- Catch Your Limit Consulting	All
11:45AM to 12:15PM	Manufacturers Exhibits	All
12:15PM to 1:00PM	Networking/Working Lunch Break: Tom Laughon	All
1:00PM to 2:15 PM	John Stiernberg- "M stands for Media"	All
2:15PM to 2:45PM	Manufacturers Exhibits, Coffee Break	All
3:00PM to 3:45PM	Breakout Session IBMA - Bud to decide. Perhaps MOH 101 - grow your business with OHMA relationships	All
3:00PM to 3:45PM	Breakout Session OHMA : Business Music 101 - how relationships with IBMA members can help grow your business	All
6:00PM to 7:00PM	IBMA Cocktail Reception (OHMA Welcome +Charge)	IBMA
7:00PM to 9:30PM	IBMA Dinner, Prizes/Awards (OHMA Welcome +Charge)	IBMA
7:00PM	Optional Dinner Excursion	All

Saturday, April 16th

8:00AM to 9:00AM	Manufacturers Exhibits, Continental Breakfast	All
9:00AM to 9:30AM	OHMA General Session	OHMA
9:30AM to 10:30AM	Can I diversify and keep my identity?	All
10:30AM to 11:00AM	Manufacturers Exhibits, Coffee Break	All
11:00AM to 12:00PM	Selling: What's working? - Moderated discussion	All
12:00PM to 12:30PM	Manufacturers Exhibits	All
12:30PM to 1:30PM	Lunch	All
1:30PM to 2:30PM	Future of Telephony - NATD Board Member	All
2:30PM to 3:00PM	General Session, Association Business, Wrap Up	OHMA
3:30PM to 4:30PM	OHMA Board of Directors Meeting	OHMA
5:30PM to 6:30PM	OHMA Cocktail Reception (IBMA Welcome +Charge)	OHMA
6:30PM to 11:00PM	OHMA Dinner, Entertainment & MARCE Awards (IBMA Welcome +Charge)	OHMA