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Contact:

Andrea Cousens
ABCommunications
310-270-8903
andreabcousens@yahoo.com

American Investors Provided Significant Opportunities to Gain Relief from Market Volatility through Self-Directed Retirement Accounts

NUA Advisors' No American Left Uninformed Program Created to Educate Americans on their Investment Rights; Provide Insight into Alternate Ways to Invest for Retirement

Portland, ME – July 14, 2009 – Many investors, tired of watching their retirement portfolios ride the Wall Street rollercoaster are seeking alternative strategies for balancing their retirement portfolios. Most would prefer to have greater investment opportunities that go beyond traditional stocks and bonds. To educate investors on ways they can successfully diversify their retirement portfolios to hedge themselves from market volatility, through options such as Self Directed Retirement Accounts (SDRAs), NUA Advisors, LLC, an independent Registered Investment Advisory firm, has launched the No American Left Uninformed (NALU)[™] Program.

Since the creation of the IRA in 1974, Americans have been able to invest their tax-deferred retirement accounts in almost any asset of their choosing. Yet, only a fraction of Americans are aware of this important option. Aside from a few investments, per the Internal Revenue Code (IRC), which exclude life insurance and collectibles to be held in a retirement account, the list of possibilities are virtually endless. Examples include real estate, secured and unsecured notes, tax liens, farm animals, domain names, business, airspace rights and cemeteries to name a few. If the IRC rules and regulations are adhered to, the imagination becomes the only limitation.

NUA Advisors is committed to educating all Americans of their rights to invest retirement dollars in the assets they choose, not limited to traditional investment assets of stocks, bonds and mutual funds or products that are sold by broker dealers or financial firms. As such, through its NALU Program, NUA Advisors is offering any American investor a minimum 1 hour, no cost educational seminar about investing with an SDRA and the opportunities that are afforded them under IRC. Topics outlined in the free session include:

- The fundamentals of SDRAs and how to create a SDRA
- Prohibited transactions and disqualified persons
- What investors can and cannot invest in with a SDRA

- Self dealing regulations
- How to acquire a non-traditional asset in a SDRA
- How to leverage the SDRA to purchase real estate, and much more

“The current market volatility has been taking a toll on many Americans retirement portfolios, forcing many to rethink their retirement goals and plans,” said Laurie Bachelder, Principal, NUA Advisors. “Now is the perfect time for investors to become educated on their rights and take advantage of opportunities with SDRAs to successfully diversify their retirement portfolios while minimizing market volatility risk. Through our NALU program, we are excited to provide Americans with the information they need to successfully manage, grow, and diversify their retirement portfolio.”

About NUA Advisors

NUA Advisors, LLC (NUA) is an independent Investment Advisory Firm that is bridging the gap between traditional and non-traditional investing. NUA is unique in that it specializes in alternative investments within a Self Directed Retirement Account (SDRA). NUA has extensive understanding of the regulatory and financial considerations involved in a SDRA, which few other professionals can match. . NUA is comprised of experienced and knowledgeable professionals who provide diversification strategies that go beyond traditional markets. NUA advises clients on traditional securities investments such as stocks, bonds and mutual funds, as well as non-traditional investments.

Disclosure: NALU Program is an educational program, and there is no intent either implicitly or explicitly to solicit or sell any investment, whether traditional or alternative. All investments whether traditional or non-traditional carry with it a risk and must be considered only after appropriate evaluation the overall portfolio and its goals.

For more information on the NALU Program for individuals or groups, contact NUA Advisors at info@nuaadvisors.com or visit NUA on the web at www.nuaadvisors.com.

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