

Mountainbrook Civic Association

Annual Meeting
January 23, 2010

Meeting Agenda

- 2009 Year in Review
- 2010 Plans and Initiatives
- Questions
- Board Elections

Mountainbrook Civic Association

- 2009 Year in Review
 - Mission and Vision
 - Membership / Directory
 - Financials
 - Communications
 - Website
 - Safety
 - Beautification
 - Gas Lamps
 - Park
 - Social
 - Other Events and Initiatives

Our Mission and Vision

Vision:

- Mountainbrook, where our tranquil, tree-lined streets embrace you with beauty, and our residents welcome you with friendliness. A safe neighborhood offering a park, playground, optional swim and tennis club, and a variety of social activities - something for everyone to enjoy. Welcome to our hidden gem right in the heart of South Park!

Mission:

- The Mountainbrook Civic Association, in coordination with other organizations within the community, will strive to create and maintain a continuously unified structure that supports the priorities and communication of its residents.

Membership / Directory

- 2009 Membership (dues paid):
 - Dues = \$75.00
 - 2008 = 72% of households
 - 2009 = 75% !!!
 - 25% of households paid greater than \$75 !!!
 - *** Dues for 2010 are \$100 ***
- Directory:
 - Included all residents - new Photo on cover
 - Delivered to all dues paid households = 263
- Welcomed 7 new families to Mountainbrook

Thanks to all who have supported our neighborhood in 2009 and throughout the years!

2009 Mountainbrook Finances

\$20,620 – Budgeted Expenses

\$19,419 – Actual Expenses

\$23,608 – Income

\$ 4,189 – Surplus

Decreased our expenses and increased our income by:

- Increase giving from \$75 to \$100
- Decreasing meeting expenses
- Selling newsletter adds
- General cutting back (Social, etc.)

2010 Dues needs

2010 Budget	
\$ 250	Meetings
\$ 10	Bank Charges
\$ 1,300	Directory
\$ 1,432	Insurance
\$ 2,305	Utilities (80 water, 1425 gas, 800 electric)
\$ 50	Park water share
\$11,808	Landscaping
\$ 1,000	Luminaries
\$ 800	Communication (newsletters etc.)
\$ 75	PO Box Rental
\$ 350	Repairs (Signs & Lights, Gas Lamps)
\$ 300	Website
\$ 940	Social
<u>\$20,620</u>	

2010 Dues

- \$20,620 = 2010 Budget
- Dues participation at \$100
 - 100% = \$36,300 (surplus of \$15,680)
 - 72% = \$26,136 (surplus of \$5,516)
 - 50% = \$18,150 (need to cut or fund \$2,470)

Dues Structure

- 2009 - Dues remained at \$75 per family / year
- 2010 - Dues increase to \$100 per family / year
- 2011 - Dues increase to \$125 per family / year

Communications

- 2009 Newsletter paid for by Nova in exchange for advertising and articles
 - Color Newsletter
 - Printed and Mailed by Nova
- Many email blasts
 - Membership/Dues updates
 - Safety updates
 - Social / Park / Pool news
- Signs
- Hand delivery of important information

Website: www.mbcivic.com

- Continuously updated
- New photos posted regularly
- Timely posting of security updates
- Newsletters and minutes available
- Covenant Information listed by lot
- Historical documents posted
- Significant links
- And Much, Much More

Safety

- Set up communication and information sharing with bordering neighborhood safety leaders
- Received and acted on calls/emails concerning safety issues in the neighborhood
- Send Email alerts concerning safety issues with a link to the safety website to learn more
- Update and maintain the Safety portion of the Mountainbrook Community Association Website
- Start the process of recruiting Block Captains

Beautification

- Maintain entrances and shrubbery in medians
- Plant seasonal color plants at both entrances
- Maintain electric lights at both entrances

Gas Lamps

- Four lights installed on two medians near the entrance off Sharonview onto Mountainbrook
- Options researched for gas lamps including, maintenance, billing, and auto ignition
- Found billing discrepancy with PNG
 - Billed for 3 lights on 2nd median when we have only 2 lights
 - Third light removed approximately 5 years ago
 - Working with PNG to receive refund (approximately \$1500)
- Globes cleaned and lights relit on 12/18
 - At this point all lamps have remained lit

Gas Lamps

- Maintenance - Several parts need replaced and repaired; lights need to be refurbished
 - Researching options:
 - Maintenance
 - Painting
 - Cost of approximately \$500 - \$700 / light
- Potential to install solar powered auto-ignition device that will automatically ignite the flames at dusk, and shut them off at dawn. Should the flames blow out, the device will automatically re-ignite.
 - Gas usage savings
 - Decrease recurrence of re-lighting
 - Cost of approximately \$525 / light
- Thanks to Brian Miller for all the research!

Anne Heinig Park

- Civic Park Board Members:
 - Ashley Samuelson
 - Burt Arrington
- Jan. 2009 - Coordinated brick fundraiser and playground installation

Social

- Easter Egg Hunt - April
- Family Picnic - September
- Halloween Parade - October

Other Events and Initiatives:

- Neighborhood Wide Yard Sale - April
- Beautification Clean-up / Planting days
- Watershed initiative
- Speed humps installed on Highview and stop signs removed

2010 Plans and Initiatives

- Continue with Previous Year's Initiatives
 - Buy a Brick for Playground
 - Additional slide(s) down the hill
 - Infant swings and belt swings
 - Basketball court and goals refurbishment
 - Park Work and Clean-up Days
 - Advertising Income for Directory and Newsletter potential to create revenue for future projects
 - Recruit New Board Members
 - Raise funds to begin Beautification Projects

2010 Plans and Initiatives

- Safety
 - Establish Block Captains for all areas of the neighborhood
 - Schedule our Community Police Officers to attend park functions and/or work days
 - Develop a disaster plan for our neighborhood

QUESTIONS?

2009 Civic Board:

- Special Thanks to our 2008 Board:
 - *Karen Willis - President
 - *Sandy Carlson - Treasurer
 - Mike Anderson - Webmaster, Directory, Membership
 - Elizabeth and Sandy McGregor - Safety
 - *Ashley Samuelson - Social
 - Janice Major - Newsletter
 - Burt Arrington - Park

* Completed term / leaving the board

Current Open Board Positions

- Beautification
- Directory
- Membership
- Secretary
- Social
- Treasurer
- Vice President

Civic Board Commitment

- 3 year term
- Monthly meetings with summer month off
- Attendance at social events encouraged
- Cover responsibilities of respective position
- Persons placed in positions by board

Thank You!

- Hampton Inn
- Heartwood Tree

Interesting in advertising your service,
company or small business?

Contact newsletter@mbcivic.com or
info@mbcivic.com