

## **Mountainbrook Civic Association Meeting Minutes**

**March 8, 2011, 7:00 PM, Barbara Balentine's Home**

Attendees: Brian Miller, Rich Kennell, Chad Hagler, Ann Neihaus, Helen Mayhew, Barbara Balentine

Meeting was called to order @ 7:18 PM. Minutes of previous meeting approved as published.

Treasurer's Report: 2011 Income to date of \$12,650.99, Expenses to date of \$3,549.47, Checking Balance \$14,077.98, Reserve Balance \$12,361.31. Additional dues of \$12,050 are needed to meet 2011 Budget projections.

Landscaping: The valve on the water connection must be replaced before improvements can continue at the Carmel entrance. Installation of the sprinkler system upgrade at Sharon View will proceed as funding for project was approved in 2009.

Directory: Helen will co-ordinate ad sales for the directory with ad sales for the newsletter. Advertisers from the previous directory will be contacted initially, Rich will forward referrals for ads to Helen, there will also be an e-mail blast to obtain ads, sponsors will be thanked on the web-site and in the newsletter.

Newsletter: Additional 2010 newsletters will be mailed in late April and in the fall, and a final publication will be delivered as inserts with the delivery of the luminaries.

Membership: Various means of promoting the payment of dues were discussed including a mailing, neighborhood signs and the neighborhood sign board, newsletters, and the website. Rich will work with Ann to develop a mailer to residents/homeowners as a reminder.

Communication: Several suggestions were discussed for changes to the website. Budget updates will be published on the website quarterly. E-newsletters will be utilized to communicate information that needs immediate distribution.

Other Business:

Eagle Scout project will be published on the website & newsletter as a show of support by the association. Neighborhood Garage Sale is scheduled for April 9<sup>th</sup>. Easter Egg Hunt is scheduled for April 23<sup>rd</sup>. Brian encouraged board members to suggest goals for the association at the next meeting. Helen will address issues concerning yard signage in the neighborhood. Chad will obtain information and report on the sink hole at the triangle.

Next meeting is April 12<sup>th</sup> at 7:00 PM at Ann Neihaus' home, 3625 Mill Pond.

Meeting adjourned at 9:10 PM.