



# Press Release

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All-Trax LLC announces the addition of a new product to its Temperature Tracking line-up. The **Fresh Trax-2** is a low cost, real time temperature tracking unit designed for the perishable industry (Fruits, Vegetables, Flowers, Meats and Pharmaceutical)

Some features of the **Fresh Trax-2** include:

- \*Small size.
- \*Lightweight.
- \*Rugged exterior.
- \*Durable.
- \*Rechargeable long lasting batteries.
- \*Low cost.
- \*Works throughout the USA, Mexico and Canada.

The small size of the **Fresh Trax-2** makes it convenient for tracking perishables from field to store. Just place the **Fresh Trax-2** on a load of perishables and All-Trax's monitoring center will closely watch the real time temperatures and will notify the company if they are too high or too low. Monitoring the temperature of perishables in real time will save companies millions of dollars in lost product and down time due to food illnesses.

The best feature is the cost of the **Fresh Trax-2** can be no more than the cost of traditional temperature recorders.

The **Fresh Trax-2** is an addition to the **Fresh Trax-1** that is currently offered by All-Trax. The **Fresh Trax-1** is also a real-time temperature tracking device but adds **GPS** locations as well as temperature.

All-Trax is currently taking orders for the **Fresh Trax-2**. The **Fresh Trax-1** is currently available and is being used throughout North America.

All-Trax is based in Sun Prairie WI and is the leader in GPS, RFID and Temperature Tracking solutions. All-Trax can be reached at 1-866-654-8708, [sales@all-trax.com](mailto:sales@all-trax.com) or on the web at [www.all-trax.com](http://www.all-trax.com)

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