

# The Shaklee Income Opportunity

A Healthier Life, A Safer Planet,

In Business for Yourself, but Not by Yourself



This is Our Invitation to Consider a Change...

# The Shaklee Opportunity

We provide a healthier life for everyone  
and a better life for anyone.®



# What's Important to You?

A healthier life, a better life



| Healthier  
Life

| Greener  
Life

| Better  
Life

| Extra  
Income

| Career  
Income

| Making a  
Difference

| More  
Time

| More  
Travel

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# Evaluating an Opportunity

## Choose the Right Business Partner

- Company, Leadership, Management, Integrity, Resources

## Lead Explosive Growth Markets

- Markets, Branding/Re-Branding, Recognition, Reputation...55 year old Start-up

## Provide Unique, High Value, Needed Products

- Proven Effective, Proven Safe, Always Green...Guaranteed

## Have Proven, Duplicatable Model for Success

- Over \$6 billion in compensation, Shaklee University, A tested model

# Vision, Experience, Commitment



“...Most people believe that Living in Harmony with Nature is better than living in conflict with nature. That natural products are better for you than synthetic products. That a healthy life requires the kind of balance found in nature ...Most people would like to live life on their own terms and have both the economic and time freedom to do so. Most people enjoy being around people who are upbeat and have a positive outlook on life.”

Roger Barnett

# Our Products



Healthy Nutrition



Healthy Weight



Healthy Beauty



Healthy Home

# Our Roots



The #1 natural  
nutrition company  
in the USA

Pioneering  
philosophies:

Living in harmony with  
nature®

The only way to succeed is  
to help others succeed

Paid over \$6 billion  
in bonuses

Sold over  
500 million products

# The Shaklee Difference



Over 80,000 annual quality tests to ensure the greatest purity and potency

Over 350 tests on every new ingredient to screen for harmful contaminants



Purest, most potent natural ingredients

Backed by scientific and clinical proof found in over 90 peer-reviewed publications

2007 Landmark Study:  
Changing brands can change your life™



Sustainable products that are **safe for you, your home and your planet®**

Leading the environmental movement with sustainable business practices

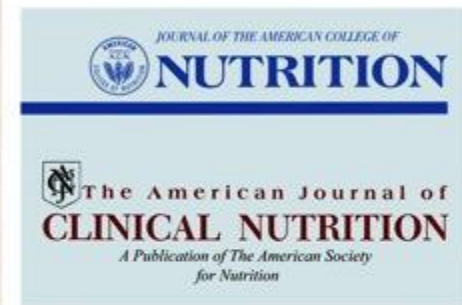
# Naturally Safe, Proven Effective

**Driven by science, not fads:**  
Over 100 scientific papers — 90 of them published in peer-reviewed scientific journals

**Building loyalty through quality:**  
Average customer has been buying products for 17.6 years

“We stand alone in our industry with the number of rigorous published studies that advance the state of nutritional knowledge.”

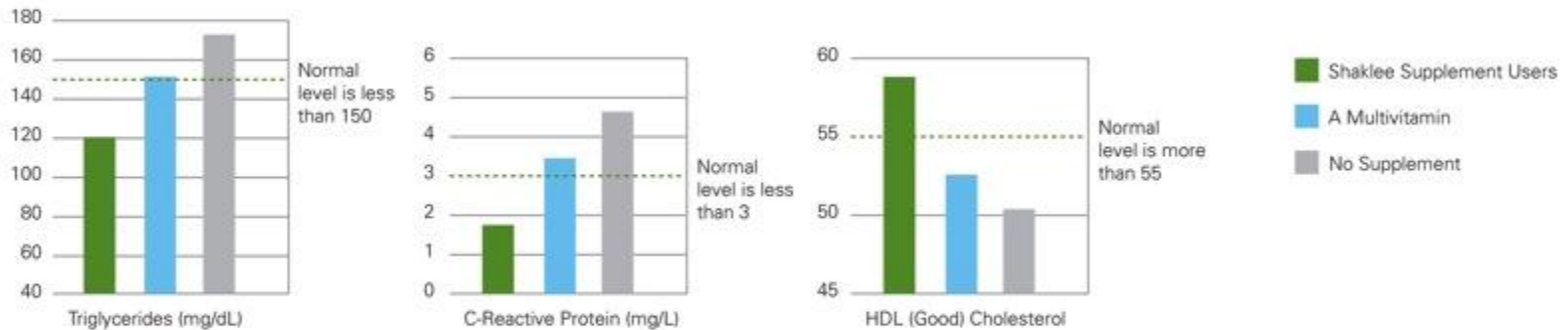
Dr. Jamie McManus, M.D., FAAFP  
Chairman, Medical Affairs, Health Sciences, & Education



# The Shaklee Difference

Always Works

## 2007 Landmark Study: Changing brands can change your life™



A groundbreaking study of long-term supplement users conducted in collaboration with researchers from the UC Berkeley School of Public Health showed that people who took Shaklee supplements had markedly better health than people who took either a single multivitamin or no supplements at all.

Shaklee supplement users retained normal levels of:

- Blood pressure\*
- HDL Cholesterol\*
- Triglycerides\*
- C-Reactive Protein\*
- Homocysteine\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, and prevent any disease.

# People Are Talking About Shaklee



Oprah Winfrey

Get Clean® is one of Oprah's Favorite Things.



Dan Esty

In his book *Green to Gold*, Dan Esty praised Shaklee's leadership in eco-friendly business practices and strategies.



Dr. Wangari Maathai

Nobel Peace Prize Laureate Dr Wangari Maathai shared her experience as global ambassador of the Shaklee *A Million Trees. A Million Dreams.* campaign with the United Nations, inspiring their Billion Tree campaign.



Brad Lamm

Author of "Just 10 LBS" and Dr. Oz Show regular, Brad loves the Cinch® Inch Loss Plan!

# SOCIAL MARKETING™

\$350+ BILLION Health & Wellness

## OTHER COMPANIES

MANUFACTURING

WHOLESALE

WAREHOUSE

ADVERTISERS

RETAILER



CUSTOMER

Shaklee pioneered Social Marketing™, our revolutionary business model that, even in times of economic uncertainty, rewards you for sharing better health and a better income with everyone you meet.



YOU

Income &  
Compensation



# The CORE Ways to Earn Income

## The Dream Plan

- **Power Bonuses**, A first 90 day cash incentive ...15 sponsoring points = \$150 Earn as many points as you can during your first 90 days.
- **Gold Bonuses** – As a Gold Member you earn \$50 bonus for every Gold and \$100 for every Gold Plus or Super Gold member you enroll.
- **Product Volume Bonuses** – based on monthly PV (Point Value)
- **Car Program** – from a \$225 to \$600 car allowance leading to the keys to a Mercedes Benz S400 Hybrid
- **Generational Leadership and Training Bonuses** – Residual Income 6 generations deep in your organization,
- **Infinity bonuses** – Residual income on all generations in your organization to infinity
- **Travel** - Global Conference, Training, Incentive

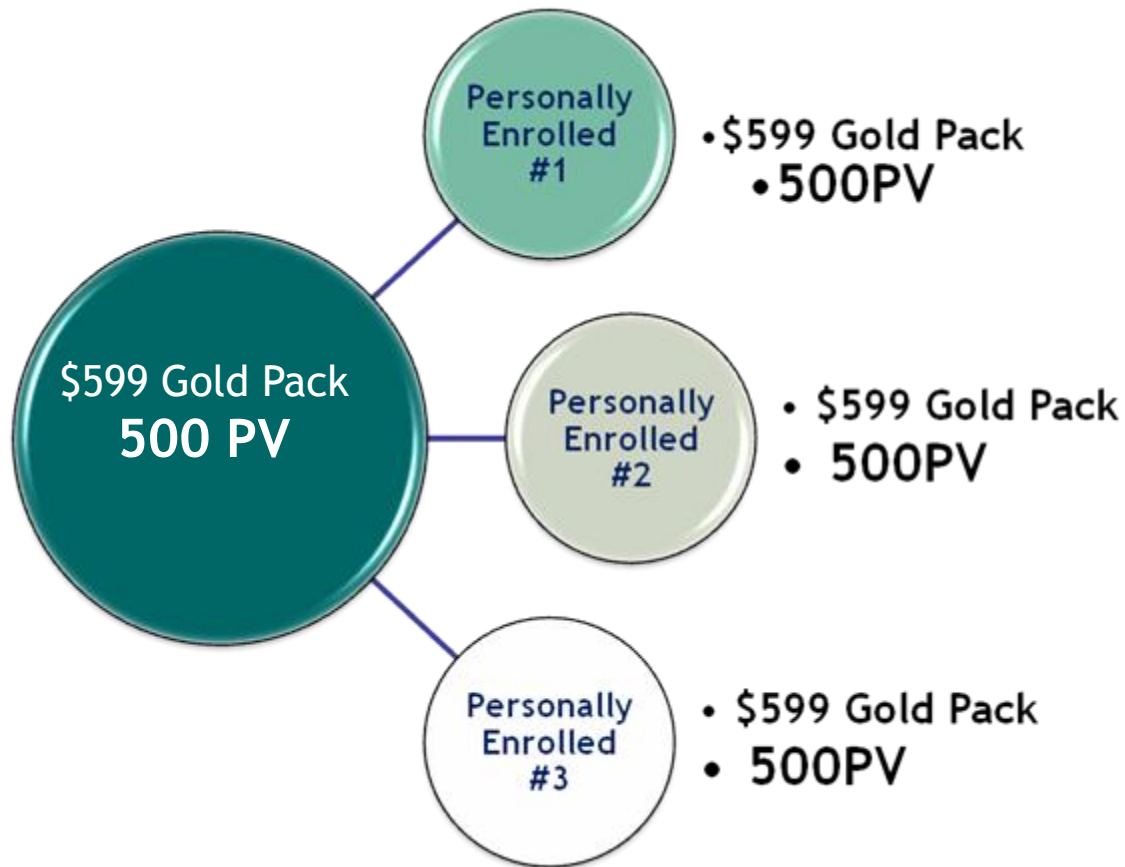
## FastTRACK

- **Cash bonuses of \$34,000 to help you reach \$100,000 in your first 15 months or sooner.**
- **50% Matching Bonuses of \$17,000 for every 1<sup>st</sup> generation partner who duplicates your success on Fast Track.**
- **Additional \$25,000 FastTRACK Bonus for achieving both Key Coordinator and Master Coordinator in 36 months or less**
- **Travel Incentives**



# Step 2: Director Rank and 100% ROI

Average Monthly Income \$869



**\$300 Gold Bonuses**  
**\$300 Power Bonuses**  
**\$600**

**+\$280 Volume Bonus**

**\$880 Total Income**  
**plus \$850 in**  
**products.**

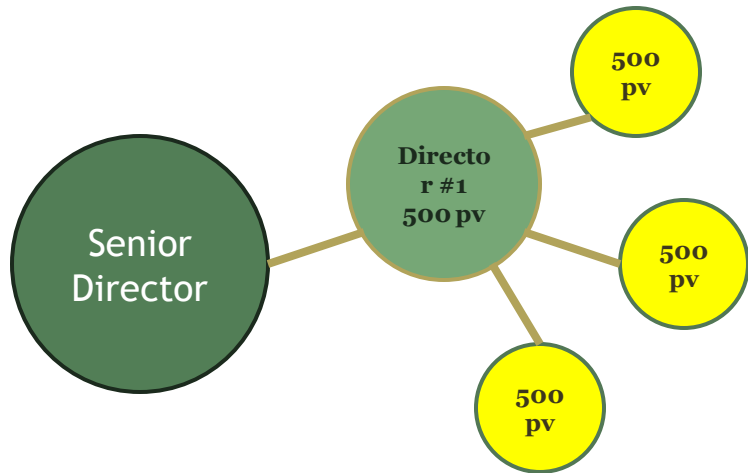
**2000 Monthly Point**  
**Value (PV)**

**Director Rank**

Note: This illustrates income and PV compensation every time you personally enroll 3 Gold partners

# Step 3: Become a Senior Director

Average Monthly Income, \$1100 +\$225



## Rank Advance Requirements:

1. **Develop 1 Director** (completes Steps 1 & 2)
2. **Maintain 100 PV personal volume**
3. **Maintain Director Rank 2000 PV Personal Group Volume**  
(Increase to 3000 PV Personal Group Volume for car bonus and New Director's Conference qualification)

## **Benefits:**

1. **\$1,000 FastTRACK\* Bonus**
2. **DREAM PLAN Earnings**
  - Product Volume Bonus (4% to 20%)
  - Generation Bonuses (6% First Generation)
  - Monthly car allowance \$225 - \$250

**\*Achieve Sr. Director in 15 months or less and maintain for 3 consecutive months including month of promotion**

# Buy A New Car and Shaklee will pay the payments

Senior Director  
& Coordinator



Senior Coordinator  
& Executive Coordinator



Senior Key Coordinator



Master Coordinator  
& Senior Master Coordinator



Presidential Master  
Coordinator

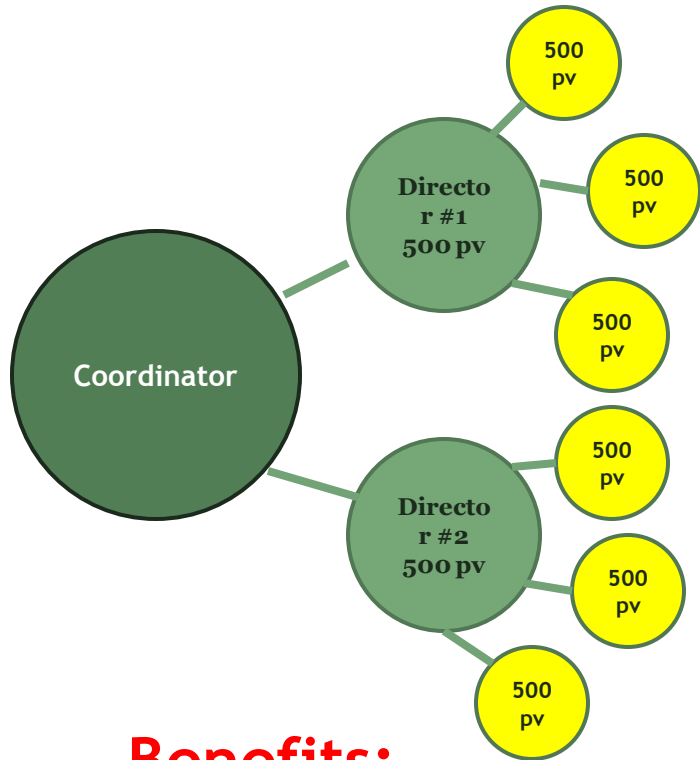


***Mercedes S400 Hybrid***  
exclusive to Shaklee

**You cannot buy this car for any  
price – you can only earn it.**

# Step 4: Become a Coordinator

Average Monthly Income, \$1815 + \$250



## Requirements:

1. Develop 2 Directors
2. Maintain 100 personal volume
3. Maintain Director Rank 2000 PV  
(Maintain 3000 PV for car bonus)



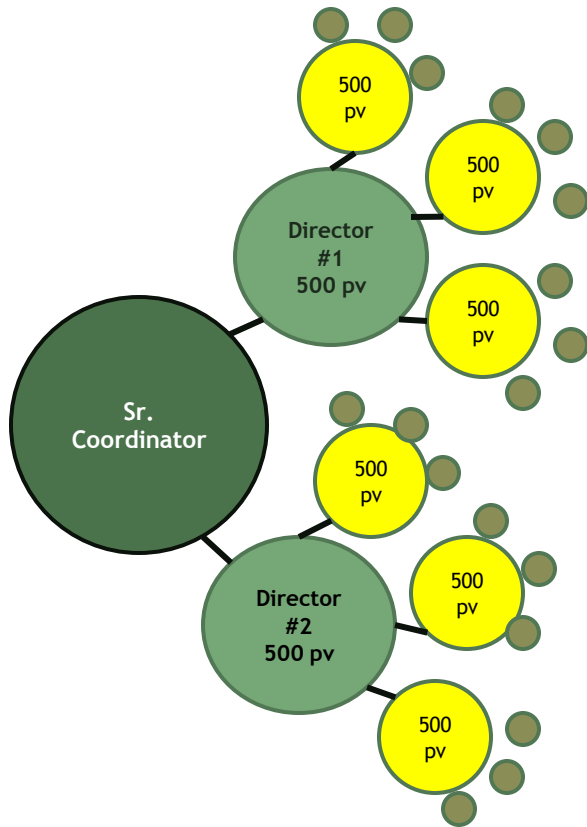
## Benefits:

1. \$3,000 FastTRACK\* Bonuses + Dream Trip
2. DREAM PLAN Earnings
  - Product Volume Bonus (4% -20%) and Generation Bonuses (6% & 4%)
  - Monthly car allowance \$225 - \$250

\*Achieve Coordinator in 15 months or less and maintain for 3 consecutive months including month of promotion

# Step 5: Become a Sr. Coordinator

Average Monthly Income, \$3134 + \$350



## Requirements:

1. **Maintain & Develop 2 Director Groups**
2. **Increase Organizational Volume to 10,000 PV**
3. **Maintain 100 personal volume**
4. **Maintain Director Rank 2000 PV**  
(Maintain 3000 PV for car bonus)

## **Benefits:**

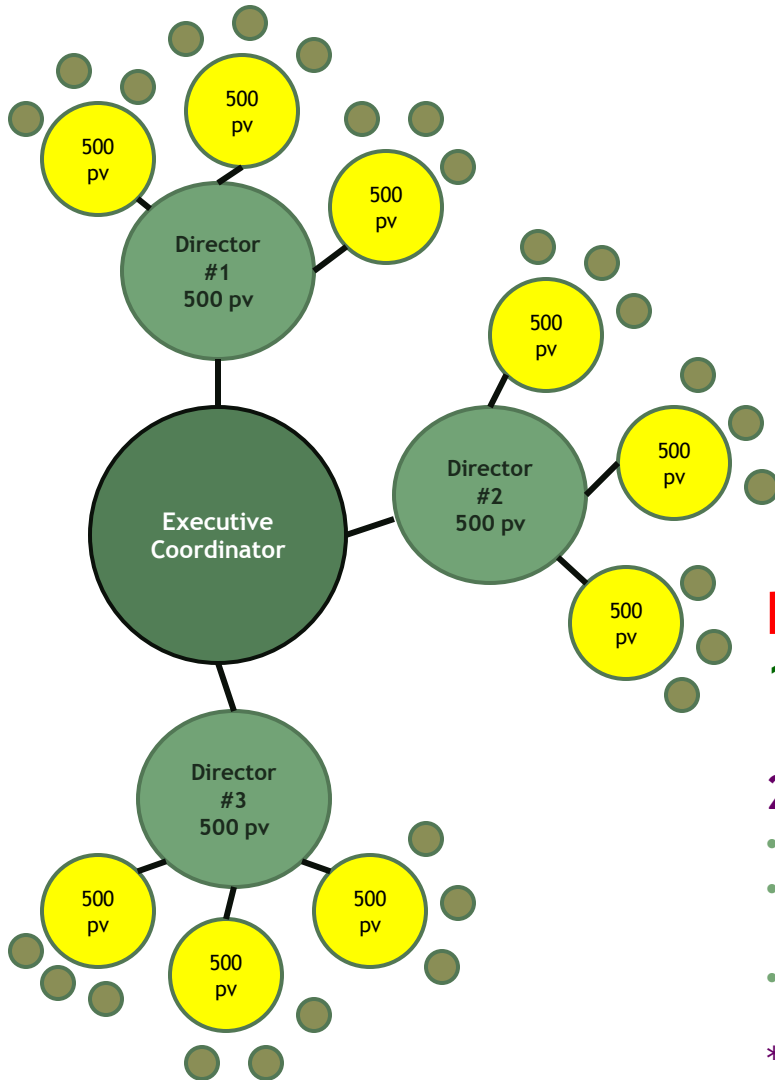
1. **\$5,000 FastTRACK\* Bonuses**
2. **DREAM PLAN Earnings**
  - Product Volume Bonus
  - Generation Bonus (6%, 5%) plus Infinity Bonus (2% per generation =8%, 7%)
  - Monthly Car Allowance Increase to \$325 - **\$375**

\* Achieve Sr. Coordinator and maintain for 3 consecutive months including month of promotion. bonus will be paid over 2 months

# Step 6: Become an Executive Coordinator

Average Monthly Income, \$4583 + \$350

FastTRACK Bonus \$25,000 Total FastTrack = \$34,000 Plus Matching Bonuses 3 x \$17,000 = \$51,000



## Requirements:

1. Develop and maintain 3 Director groups
2. Increase Organizational Volume to 20,000PV
3. Maintain 100 PV personal volume
4. Maintain Director Rank 2000 PV  
(Maintain 3000 PV for car bonus)

## **Benefits:**

1. **\$25,000 FastTRACK\* Bonuses + Trip**
2. **DREAM PLAN Earnings**
  - Product Volume Bonus
  - Generation Bonus (6%, 6%, 4%) plus Infinity Bonuses (3% per generation = 9%, 9%, 7...)
  - Monthly Car Allowance \$325 - \$375

\* Achieve Executive Coordinator and maintain for 6 consecutive months including month of promotion. Bonus will be paid over 4 months)

# Your Personal Fast TRACK Bonus Schedule\*

(When Rank Requirements are achieved in 15 months or less)

## Requirement

## Rank and Fast TRACK Earnings

- |                              |                                     |          |
|------------------------------|-------------------------------------|----------|
| • 2000 PV ...                | • DIRECTOR - \$880 – ROI plus \$280 |          |
| • 1 Director ...             | • SENIOR DIRECTOR -                 | \$1,000  |
| • 2 Directors ...            | • COORDINATOR -                     | \$3,000  |
| • 2 Directors + 10,000 PV... | • SENIOR COORDINATOR -              | \$5,000  |
| • 3 Directors + 20,000 PV... | • EXECUTIVE COORDINATOR -           | \$25,000 |

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**\$34,000**

**plus** Dream Plan  
Income and Benefits

**plus 50% Matching  
FastTRACK Bonus**

# Enjoy Financial Security

\$55,000+ in compensation

\$ 34,000 FT bonuses

\$17,000

\$17,000

\$17,000

50% matching bonuses

\$17,000

\$17,000

\$17,000

\$17,000

\$17,000

\$17,000

\$17,000

\$17,000

\$17,000

\$17,000

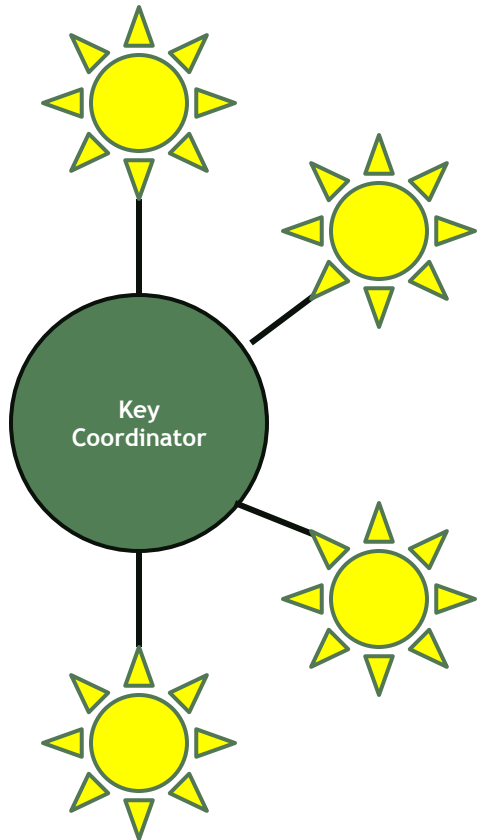
\$17,000



# Step 7: Become a Key Coordinator

Average Monthly Income, \$8177 + \$425

FastTRACK Bonus \$25,000, Total FastTRACK, \$59,000 plus Matching Bonuses \$17,000 x 4 = \$62,000



## Requirements:

1. Develop and maintain 4 Director groups
2. Increase Organizational Volume to 50,000PV
3. Maintain 100 PV personal volume
4. Maintain Director Rank 2000 PV  
(Maintain 3000 PV for car bonus)

## **Benefits:**

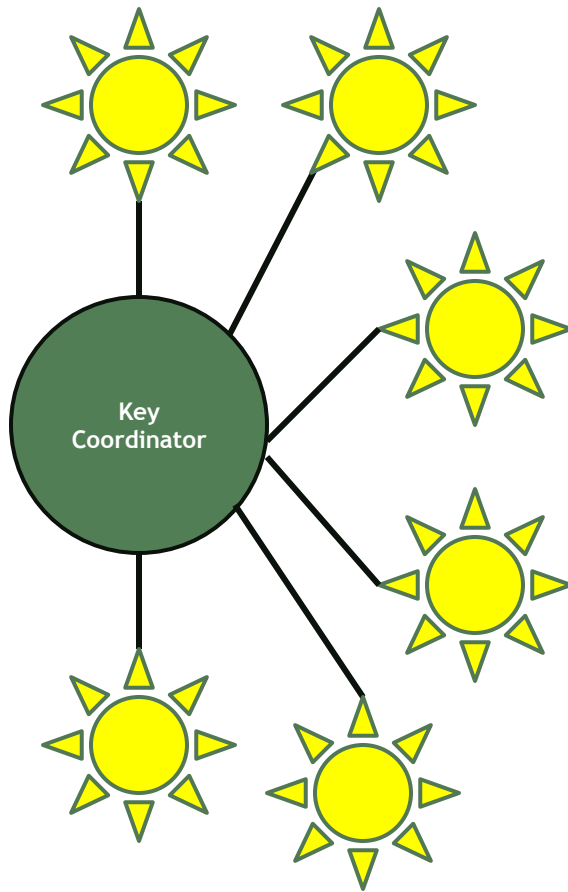
1. **\$25,000 FastTRACK\* Bonuses + Trip**
2. **DREAM PLAN Earnings**
  - Product Volume Bonus
  - Generation Bonus (6%, 6%, 4%...) plus Infinity Bonuses (5% per generation = 11%, 11%, 9%...)
  - Monthly Car Allowance \$325 - \$375

\* Achieve Key Coordinator in 36 months or less and maintain for 6 consecutive months including month of promotion. Bonus will be paid over 4 months)

# Step 8: Become a Master Coordinator

Average Monthly Income, \$17,482 + \$550

FastTRACK Bonus \$25,000, Total FastTRACK \$84,000 plus Matching Bonuses \$17,000 x 6 = \$102,000



## Requirements:

1. Develop and maintain 6 Director groups
2. Increase Organizational Volume to 100,000PV
3. Maintain 100 PV personal volume
4. Maintain Director Rank 2000 PV  
(Maintain 5000 PV for car bonus)

## **Benefits:**

1. **\$25,000 FastTRACK\* Bonuses + Trip**
2. **DREAM PLAN Earnings**
  - Product Volume Bonus
  - Generation Bonus (6%, 6%, 4%, 4%, 3%...) plus Infinity Bonuses (7% per generation = 13%, 13%, 11%, 11%, 10%...)
  - Monthly Car Allowance \$500- \$600

\* Achieve Key Coordinator in 36 months or less and maintain for 6 consecutive months including month of promotion. Bonus will be paid over 4 months)

# Control Your Economy

With Shaklee, you can:



Get paid weekly\*



Qualify for world travel



Drive a new car



What would you like to earn?

Earn up to \$100,000  
in your first 15 months

\* Power Bonuses are paid weekly. All other compensation is paid monthly.

# Meet Shaklee

**We've paid over \$6 billion to people just like you, and we offer products that make a difference to people and the planet.**



**The Boltinghouse Group Earnings**  
**From Seven 1<sup>st</sup> Level Leaders**  
**Year 2009**

Betty Nixdorf	\$20,203
Mary & Mark Stoltzfus	\$17,937
Lois Meehan	\$11,869
Elaine Nissley	\$11,817
Vera & Jack Thomas	\$11,215
Ruth & Aaron Zimmerman	\$ 9,491
Sara Antonelli	\$ 8,976
<b>Total</b>	<b>\$91,508</b>

# Get Started Today

To unlock all the ways to earn, join as a GOLD Ambassador

1. Place your first order today
2. Create your action plan with me
3. Start sharing Shaklee

Join Us!



# You Are the One You've Been Waiting For

Now is the time for more:




Health

Wealth

Happiness

Purpose

Dreams



“I’ve always seen every day  
as a new beginning.”

—Dr. Shaklee

 **Shaklee®**