



ADLC Joins the Constant Contact Partner Program as a Solution Provider

Program Provides Clients with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships

Dacula, GA - August 24, 2010 - ADLC today announced it has joined the Constant Contact Partner Program as a Solution Provider Partner. As a Constant Contact Solution Provider, ADLC clients gain access to easy-to-use email marketing, event marketing, social media marketing, and online survey tools to help them build strong, lasting customer relationships.

“Our customers are always looking for effective ways to deepen and strengthen relationships with their customers as an efficient means of growing their businesses,” said **AJ Matzick**. “The Constant Contact online marketing tools give our clients a valuable addition to our core services. Because of the tools’ ease-of-use and affordability, membership in the the Constant Contact partner program provided a great solution to meet our clients’ marketing needs.”

As a Constant Contact Partner, ADLC is able to provide its clients with email marketing, event marketing, and online survey capabilities. With Constant Contact Email Marketing, ADLC’s clients can quickly and easily create professional-looking emails, manage email contact lists, measure email campaign results from clicks to open rates, and review who joined an email list. With Constant Contact Online Survey, ADLC’s clients have an easy-to-use tool to gather feedback that will help them meet customer needs, generate new ideas, and grow their business or organization. With Constant Contact Event Marketing, ADLC’s clients can professionally promote and efficiently manage registrations and RSVPs for their meetings, functions, seminars, and other events. Constant Contact designed these tools specifically to help small businesses and organizations drive increased customer or member participation and strengthen relationships.

“Email marketing, event marketing, and online surveys are proven tools that help small businesses connect with customers and build successful relationships with them,” said Eric Groves, senior vice president, Global Market Development, Constant Contact. “We are pleased that ADLC chose Constant Contact to provide its clients with our online marketing tools, and we look forward to working together to help ADLC be an even bigger factor in its customers’ successes.”

About Constant Contact, Inc.

With more than 370,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, non-profits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass., Loveland, Colo., and Delray, Fla. To learn more, please visit www.ConstantContact.com or call 781-472-8100.