



*Encompassing People, Places, and Products of Northwest Colorado*

2011 Inaugural Ann Copeland Emerging Producer Award

Nomination Form

**Application Deadline Monday, October 3, 2011**

Name of Producer: \_\_\_\_\_

Product: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

**Sponsor Statement:** Why do you, as the sponsor of this producer, believe he/she is deserving of this award? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Innovation Statement by Producer:** Explain your approach to researching and developing your product. How is your product different from similar products in the market? Please define your product in terms of innovation. \_\_\_\_\_

\_\_\_\_\_  
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**Business Plan:** Explain your approach to developing your business plan. You may attach a copy of your plan in support of your nomination. \_\_\_\_\_

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**Future Plans:** Explain where you are in implementing your business plan. Describe your plans to sustain or grow your business, such as integrating new products and doing marketing and/or promotions, and describe your distribution plans. \_\_\_\_\_

**Please attach additional pages to this form if there is not enough space for your statements.**

**You may provide additional information that you believe would enhance your ability to be named the 2011 Emerging Producer.**