



Family Entertainment Group to Bring Zero Latency's Warehouse-scale Free Roam Virtual Reality Game Arenas to Kalahari Resorts

*Wisconsin Dells and the Poconos join Madrid, Tokyo, Orlando and Melbourne
as Locations for Ground Breaking Virtual Reality Gaming Technology*

Orlando, FL – November 15, 2016 – Zero Latency, the world leader in free-roam virtual reality gaming, and Family Entertainment Group, LLC (FEG), leaders in arcade and amusement operation, design, development, and consulting, will open warehouse-scale, multi-player, virtual reality game attractions as part of their Family Entertainment Centers in the Pennsylvania and Wisconsin Kalahari Resorts in December and January.

These will be only the second and third warehouse-scale, multi-player, virtual reality game arenas in America, following an opening in Orlando in November. They join existing facilities in Melbourne, Madrid, and Tokyo. A Zero Latency arena will open at Kalahari Resorts, Pocono Mountains, Pennsylvania in December 2016 as part of a massive property-wide expansion, followed by the opening of a Zero Latency arena at Kalahari Resorts, Wisconsin Dells, Wisconsin in January 2017.

Family Entertainment Group manages the arcade and game operations for Kalahari Resorts, which combine indoor waterparks, outdoor waterparks, arcades, bowling alleys, go-karts, indoor golf courses, ropes courses, motion theaters, rock climbing walls, and tons of other ways to have fun into a single destination.

“Zero Latency offers the largest free-roam VR experiences on the planet,” said Bob Cooney, Zero Latency’s head of global business development and an amusement industry veteran. “It makes complete sense to work with FEG to open our warehouse-scale virtual reality gaming attractions in Kalahari Resorts and bring our immersive, exciting games to fun-loving attendees at some of the largest indoor waterparks in the world. FEG’s vision and commitment to delivering exclusive guest experiences makes them the ideal partners for Zero Latency.”

Zero Latency’s existing experiences range from 2,000 to over 4,000 square feet, making them up to five times larger than any current VR gaming environment, while placing an industry-leading six players in the same game simultaneously. Zero Latency’s patent-pending motion tracking scales to any size and

has been successfully tested with up to 16 concurrent players. The technology allows for natural locomotion along with a perfectly-weighted simulated weapon and cutting-edge VR gear.

“Zero Latency’s virtual reality gaming systems are light-years ahead of anything on the market,” notes George Smith, founder and CEO at Family Entertainment Group. “We are thrilled to be installing this unique and wonderfully entertaining gaming experience for our partners at Kalahari Resorts. It will enhance the already over-the-top levels of fun to be had at the Kalahari locations in Wisconsin and Pennsylvania.”

Zero Latency’s extremely immersive game experience delivers free exploration of richly themed and hyper realistic game environments like never before. Zero Latency’s unique approach allows for game session lengths and themes to be completely changed instantly, giving operators the flexibility to offer a range of superlative gaming experiences from zombie hunting to space adventure to family-friendly puzzles, which bring players back over and over again.

Zero Latency game arenas have no physical internal walls, which enable players to walk, explore, and fight their way through wildly different virtual terrains from level to level within a single game. From breathtaking vistas on wide open rooftops with no place to hide to dense, post-apocalyptic urban settings littered with virtual obstacles that make ideal cover when the zombies start streaming in, players are kept engaged, challenged, and entertained in ways that have never been possible before.

About Zero Latency (www.ZeroLatencyVR.com)

Zero Latency is the pioneer and global leader in free-roam, warehouse-scale, multi-player, virtual reality gaming. The Melbourne, Australia, based company, with game arenas on four continents, is fusing creativity and technology to build the most immersive experiences on earth. Zero Latency was named by Fast Company as one of the Top 10 Most Innovative Gaming companies.

About Family Entertainment Group (www.fegllc.com)

Founded in 2004 and headquartered in Itasca, Illinois, FEG is a market-leading designer, developer, and operator of world-class family oriented amusement gaming facilities for a broad range of family entertainment centers and amusement venues. FEG and its experienced management team is well regarded for its breadth and depth of services, operating capabilities, and commitment to offering a high quality and unique entertainment experience by investing in innovative games and attractions, utilizing the latest integrated technology systems, and optimizing facility layout and operations.

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