

# Memo

To: To All Payroll Service Bureaus  
From: Glenn Fallavollita, CEO of Drip Marketing, Inc.  
Re: CAN-SPAM Act Compliance

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As CEO of Drip Marketing, Inc., this letter to certify 100% of our e-mails are compliant with the CAN-SPAM Act of 2003/2008.

As required by the CAN-SPAM Act, our client e-mail campaigns meet or exceed the following requirements:

- All Subject Lines Are Non-Deceptive.
- Complete Disclosures Of Senders Name And E-Mail Address.
- Honor Opt-Out Requests Immediately And Promptly.
- Provide All Recipients A Valid Postal Address And/Or Physical Address.
- Provide Recipients With Opt-Out Information From Receiving Future e-Mail Campaigns.
- Use Valid Header Information.

In addition, all e-mail address that are prefaced with support@, info@, sales@, etc. are not allowed unless it has a physical first/last name and company name attached to their e-mail address.

If you have any questions regarding CAN-SPAM Act, please contact me by calling (856) 401-9577.



Glenn Fallavollita, CEO of Drip Marketing, Inc.