

# Prospect Marketing Package



Our Prospect Marketing Package is designed to be sent to your database of B2B prospects — and can be implemented at your payroll service in less than 72 hours. Plus, we offer four different options based on your needs and budget.

As a client of Drip Marketing, Inc., you will gain complete access

- e-Newsletter Campaigns
- e-Press Releases
- Direct Mail Postcard Campaigns
- Social Media e-Mail Integration
- Evidence-Based Sales Tools
- e-Postcards of Ancillary Business Services Campaigns
- e-Holiday Card Campaigns
- And So Much More

## You Can Also Access To Our World-Class Business Development Center.

Our campaigns and sales tools are based on a staggering 14,000+ hours of R&D, testing and implementation conducted within the payroll service industry. Plus, we created a massive Business Development Center (BDC) to help you and your sales team close more sales. Our BDC contains:

- 7-Step Prospect Closing Package
- Business Networking Scripts
- Cold-Calling & Intelligence-Gathering Scripts
- Contact Gathering Script
- e-mail Signature Format
- Face-to-Face Selling Scripts
- Follow-up Marketing Campaign
- Scripts
- Pre-Sale Call Questionnaire
- Proposal Cover Letter Template (2 pages)
- Proposal Template (9 pages)
- Prospect Price Objection Script
- And So Much More

## Ad Agency-Grade Campaigns. . . At A 66% Discount!

As a client of Drip Marketing, Inc., you will receive up to a 66% discount on our services and up to a 50% discount on our print fees. You literally cannot get a more powerful suite of money-making marketing campaigns in the country, and at prices that no ad agency can match.



## Enjoy A FREE 30-Day 100% Satisfaction Guarantee On Us!

That's right, all the risk is on us to ensure your complete satisfaction. If you are not happy in any way, we will return 100% of your licensing fees. Yes, it is that simple.

**Want To See The  
DRIP Marketing System In Action?  
Call (856) 401-9577  
To Set Up A FREE Demonstration**

Drip Marketing, Inc. | 8 Patriot Lane | Turnersville, NJ 08012  
Office: (856) 401-9577

Industry Website: [SellMorePayroll.com](http://SellMorePayroll.com)

**“By using Drip Marketing, Inc’s drip marketing services, we were able to land four new payroll clients that represent more than \$222,000 in revenue to my company.”**

**Carl Fischer – Owner,  
Accurate Data Payroll**



Since 2002, Drip Marketing, Inc. has been using advanced marketing strategies, tactics and tools to help make its clients money – all done through a blend of e-mail marketing, social media, direct mail and evidence-based sales tools. To schedule a webinar on our fees, services and options, call us or visit us online at [SellMorePayroll.com](http://SellMorePayroll.com).

### Services Offered:

Chamber of Commerce And Association Marketing Packages

Client Marketing Packages

Drip Marketing Coaching Packages

e-Mail List Building Packages

Prospect Marketing Packages

Referral Source Marketing Packages

Social Media e-Mail Integration Package

Wholesale Print Catalog