

## Advertising Opportunities

Bronze Level- 2- 2'x8' signs with company logo- One on each side of the starting line area. \$600.00 first Year (includes signs) & \$500.00 per year renewal.

Silver level- 4'x8' sign with company logo- near pit entrance gate. \$600.00 first year (includes sign) & \$500.00 per year renewal.

Gold Level- 4'x8' sign with company logo mounted on timing tower facing spectators plus starting line. \$1,100.00 first year (includes sign) & \$1000.00 per year renewal.

Platinum Level- 12'x24' Skyboards with company logo. \$4000.00 first year (includes sign) & \$3000.00 per year renewal.

Titanium Level- 8'x20' lighted sign on top of score boards with company logo (choice of Left or Right Lane). \$5,600.00 first year (includes sign) & \$5,000.00 per year renewal

Special Event Level- host an entire event with your company name. Tv ads, radio ads, local newspapers, 10,000 glossy flyers, forums, website, etc. \$5000.00 -\$10000.00 per event.

**During normal events at Darlington Dragway, all sponsor names and information will be announced. All sponsors will also be on the Darlington Dragway website with 5 million hits per year!**



[www.darlingtondragway.com](http://www.darlingtondragway.com) [www.thehouseofspeed.com](http://www.thehouseofspeed.com)