



**Roy Cranman, AEP, CLU, ChFC**

Pinnacle Insurance and Financial Services  
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Roy Cranman has 40 years of experience in the life insurance and financial services industry. My goal is to help financial services professionals serve their clients with the right strategies and products to help them preserve and efficiently transfer their wealth to their loved ones.

Specialties: Estate Preservation, Business Continuation, Life & Disability Insurance, Wealth Transfer, LTC insurance, Annuities. Risk Management related to either living too long or dying and/or being incapacitated to soon.

Roy is a past President of the Atlanta Society of Financial Service Professionals (SFSP) and is a member of the Atlanta Estate Planning Council. Roy resides in Roswell, GA and he has five grown children and one grandchild. In his free time, Roy is an avid golfer.

**EDUCATION**

- University of Georgia - Terry College of Business  
BBA, Risk Management & Insurance, 1977 Cum Laude
- The American College  
CLU, ChFC, Risk Management, Insurance & Financial Services