

Abby Fletcher



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Abby served as the Head of Sales Recruiting for Voya Financial, leading the national recruiting strategy and launched the company's first enterprise level predictive analytics initiative. She has spent her career recruiting and developing sales with independent advisors and insurance professionals whose practices aligned with a holistic planning methodology. This experience afforded her the awareness of the varying characteristics of financial sales professionals and their desires when choosing a firm, product platform and most importantly, their needs based on their clientele and business style.

Abby takes great pride in the success of her advisors. Whether it is enhancing an already established practice or increasing a producer's presence with their current clientele or community.

Abby holds her MN, WI, and ND Life and Health license, FINRA Series 6 & 63 registrations and is a registered representative with The Leaders Group, Inc. Her financial industry expertise spans Life Insurance, Annuity, Long Term Care and Disability. She is versed in wealth accumulation, protection and transfer solutions, along with estate equalization and business succession strategies.