



William (Bill) Heidt, Jr.
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Bill Heidt has 13 years of financial services experience, specializing in connecting generations through wealth preservation and transfer. Bill's expertise includes providing sophisticated strategies for high net worth families, executives, business owners, and their professional advisors in the areas of wealth preservation and transfer, business continuation and charitable planning. Bill has been working in the area of financial planning and estate planning for high net worth families since 2005. Prior to joining BKA Financial, Bill worked as a point of sale consultant for a prestigious southern California firm.

Bill lives in El Dorado Hills, CA with his wife Lauren and two children.

EDUCATION

- California State University, East Bay, CA
BA/BS degree in Finance
- LUTCF designation from the American College