



Brian Henricks

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Brian Henricks is an insurance planning specialist that serves as a resource to Financial Advisors and their Clients in the design and implementation of numerous advanced planning strategies. His experience in the areas of estate planning, business succession planning, and charitable planning make him a valuable partner to your team. Brian's background and experience enable him to assist clients in leveraging and protecting the value of their assets utilizing insurance solutions.

Brian has over 10 years of financial services experience offering advanced planning strategies to clients and their advisors. He previously worked with Prudential Life Insurance Company as a Regional Vice President and with Vista Wealth Management as an Insurance Supervisor where he helped grow revenue over 300% in 4 years. Because of Brian's experience, clients' attorneys and CPA's recognize him as a valued member of your planning team.

Brian lives in the Greater San Diego area with his wife, Maria, and his daughter, Olivia. Brian has a Life and Health License and FINRA 6, 63, 7, and 24.

EDUCATION

- University of St. Thomas
Bachelor of Arts, Marketing