



**Stacy L. Lawler, CLU®**

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Stacey Lawler is a Regional Partner in owR Opinion's NJ administrative office. She works closely with advisors to use insurance products in creative ways to best address their clients' needs. Stacey joined owR Opinion 7 years ago, and started working in the administrative office's internal marketing and case design team. She supported successful Point-of-Sale Specialists for number of years and has been doing Point-of-Sale for financial advisors for the past two years.

As a young professional, she has spent significant time researching and implementing ways to ease the process of selling life insurance. She currently serves as the membership chair of the North Jersey Chapter of the Society of Financial Service Professionals. She has presented on the use of life insurance in charitable planning and coauthored an article in the March 2015 issue of Broker World, Revolutionizing The Charitable Donation of Life Insurance.

Stacey completed her CLU® coursework in 2015 and holds her FINRA Series 6 and 63.

**EDUCATION**

- University of Pennsylvania, Philadelphia, PA  
B.A, Biological Basis of Behavior, 1999
- University of Pennsylvania, Philadelphia, PA  
M.A, Bioethics, 2001
- The American College of Financial Services, Bryn Mawr, PA  
Professional Designation. CLU®. 2015