

Rob Reedy  
CLU, ChFC



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### PROFESSIONAL PROFILE

Rob Reedy began his career in the insurance industry in 1997 as a retail sales representative for a large direct marketer of life insurance based in San Diego, CA. In May of 2000 he went on to join the Life Sales & Marketing team at CPS Insurance Services. During his 14 year tenure at CPS, Rob earned his CLU and ChFC designations as well as his series 6 and 63 securities licenses. Today Rob is currently the Senior Life Sales and Marketing Manager at CPS.

### EDUCATION

The American College | Bryn Mawr, PA  
Chartered Life Underwriter and Chartered Financial Consultant

Rob served on the Board of Directors for the Orange County chapter of the National Association of Insurance and Financial Advisors. Rob's board positions include one year as Vice President in charge of Membership and one year as chairperson of the Political Involvement Committee. As the PIC chairperson for NAIFA Orange County, Rob met with state and federal legislators regarding issues that are important to insurance and financial professionals. Rob also enjoys traveling with his family so that he can spend quality time with his wife and two children