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Ted Rice Vice President, National Accounts, with CPS Pinnacle. Prior to joining CPS Pinnacle, Ted Rice was senior vice president of Regions Life Brokerage Services a division of Regions Insurance Group. Regions Life Brokerage Services specialized in the marketing and delivery of advanced life insurance products thru out the Regions Financial Corp. customer base. Parts of his responsibilities at Regions Insurance Group were maintaining a profitable budget and management responsibilities for Regions Life Brokerage Services as well as Regions Employee Benefits Division. He was responsible for a sales and support staff of 31 employees covering a ten state area. Prior to Regions Life Brokerage services, Ted was the Director of Marketing for The ASA Group.