



**Aron Zierdt**

Independent Planners Group

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Aron Zierdt, serves as Vice President for Independent Planners Group in Scottsdale, Arizona. He delivers individual, custom tailored insurance solutions in the areas of life insurance and long-term care to assist wirehouse and independent financial advisors. Integrating these products into financial plans, retirement income strategies and working closely with high net-worth clientele to maximize legacy planning are his primary areas of focus.

Aron has been in the financial services industry since 1998. Prior to joining IPG, he was a Regional Vice President with Jackson National Life in the Arizona Market for 15 years. Previous to that, he was a Vice President with The Hartford and Janus, covering products from Mutual Funds to Life Insurance and Annuities, giving him a unique perspective on how different components come together to create each client's well diversified plan.

Aron holds a Bachelor of Arts degree from Morningside College where he was a History major and Communications minor. He holds the FINRA Series 7 and 63 licenses.

Aron and Julie live in Scottsdale, where they enjoy the sun, avoiding the rain and donating time to animal and children's charities. They have one grandson and love spending time hiking, biking, catching up with friends and live music, anytime, anywhere!

**EDUCATION**

- Morningside College, Sioux City, IA
- Bachelor of Arts, History and Communications 1996