



## **Luke Ramsey**

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Luke Ramsey grew up in the independent brokerage business. In 1977, his father, Jiggs Ramsey, started The ASA Group - a multi-carrier wholesale distributor of quality life insurance, long-term care, disability and annuity products. Luke joined the ASA Group full-time in 1999 and has held various roles there over the years. Currently, Luke is the President/Chief Marketing Officer and enjoys working closely with agents to help build their agencies. Luke has extensive experience and acknowledged expertise in trust services, advanced underwriting, large case design, impaired risk underwriting, negotiation, sales and operations. Luke has held numerous leadership positions in the industry over his career. He has served on the NAILBA Membership Advisory Council, various carrier field advisory councils, is the current President and an active member of the TYGERS, and consults with insurance carriers on product design. Luke also helps plan training schools for BRAMCO life insurance specialists.

Luke currently holds a Life licensed in five states and has his 6 and 63 securities registrations. He is a published author and is frequently quoted and speaks on issues related to the life insurance industry. Luke is also an active supporter of Young Life, and enjoys playing golf, tennis and spending time with family.

### **EDUCATION**

- University of Arkansas at Fayetteville, Fayetteville, AR  
B.A. Marketing, 1997