



Webster Economic Development Alliance

Meeting Minutes from May 5, 2016

PRESENT:

Carmen Gumina, Ron Nesbitt, John Cahill, Darrell Byerts, Robyn Whittaker, Ginny Nancy, Barry Howard, Greg Chambery, Barry Howard, Matt Chatfield

Carmen Gumina welcomed everyone to the meeting.

Approval of Minutes:

Minutes from the meetings held on April 5, 2016 were reviewed with no changes. Approval of the minutes – moved by John Cahill; seconded by Ginny Nancy - all approved.

Financial Report:

Matt Chatfield reviewed the financial report for the month of March 2016. Approval of Financial report – moved by John Cahill; and seconded by Ginny Nancy – all approved.

Staff Activity Report:

Matt Chatfield provided an activity update for the month of April. Matt said he and Chris Passero have worked together to coordinate a luncheon which will be held on June 23, 2016 for a Realtor/ Developer Workshop at Xerox in conjunction with NYSCAR (New York State Commercial Association of Realtors). Matt explained the event will be by invitation only and consist of about 30 people to discuss investment opportunities in Webster and include a presentation by Xerox related to the West Campus facility in regards to leasing and sales. This will be followed by a tour of the campus and lunch. Xerox will also look into the CFA Grant opportunity for grant money for revitalization strategy in 2016.

Matt said he met with Wayne Didas of Empire Digital Signs. The company made a digital kiosk for the Webster library and perhaps the Alliance could have a mobile digital sign made which could be displayed at different sport events which could be the information center for restaurants, resources and services.

Matt met with UofR in regards to the possible future sports performance and community wellness center in Webster. He said they are brainstorming the idea of what type of services they could provide. This is in the early stages but another meeting is scheduled with them in June 2016 to continue this dialogue.

Matt suggested although East Main Street in the Village has some vacancy right now perhaps the window space could be utilized in some of the empty storefronts. Matt proposed a series of graphic banners be made from the artwork and photography the Alliance has from the ABC competition and display the banners in the empty windows all over Town. Matt said this would prevent the storefront from continuously looking empty. It was implied that the Village Code needed to be referenced and different types of funding could also be researched.

Matt announced that the new 2016 State CFA Grant Funding resources are available and the Alliance should decide on what projects or initiatives the funding could be coupled with. He suggested there may be a possibility of available funds for creating sidewalks or connecting them throughout the Town. There could be a possible funding package for 780 Salt Road related to the funding of a portion of the sewer connection and building renovations but an investor with a letter of intent by July 29, 2016 would have to be evident and presented with the application. There are other opportunities for small businesses to help with energy efficiency improvements. Matt said he would create a list of possible ideas for the June meeting and the Alliance could decide which projects to proceed with procuring an application for within the allotted timeframe.

Round Table:

Robyn Whittaker of the BID said they had their first Wine Walk in April with 232 people in attendance. The next Wine Walk will be on June 11, 2016 and June 24 will start the Friday Night Concert Series. This year Jazz Fest will be two nights; Friday night Jazz in the Pubs and Saturday Jazz in the street. She said classic movies or date night movies will be on Saturday July 30th and August 13th.

Greg Chambery said Maplewood will be hosting afterhours for the Chamber on June 21, 2016.

Mayor Cahill said the Village just past their budget which reflects a .09 cent per thousand decrease in taxes but also instituted a sewage fee of \$98 dollars which is the lowest in Monroe County based upon usage of 60,000 gallons. The new budget does include a significant amount of money for new vehicles which were badly needed and also instituted a vehicle rotation program and funded a capital reserve for this. Mayor Cahill also said The Village Bakery is coming soon.

Ann Kowal said Special Care Systems is expanding into the Albany area and will also open an office in Florida.

Barry Howard from the Chamber said the next breakfast will be May 20, 2016 and the DOT will discuss the current project on Route 104. The breakfast in June will be the



longevity awards for businesses that are celebrating 25 years or more in business. He said he has been working with the Visit Rochester Bureau to obtain information in regards to how to get more visitors information about the businesses. He said we will sell outside memberships to businesses that are not part of the Chamber.

Supervisor Nesbitt said Wide Waters is completing the pad next to Taco Bell. We will look into the possibility of a Town wide Ambulance. The Farmers Market will open in June at COR Plaza. Michaels, Five Below, and Bath & Body Works are coming to the COR Plaza and Panera will put in a drive thru. Homegoods said they will come sometime this year to the Plaza.

Meeting Adjourned: Carmen Gumina adjourned the meeting at 8:36 a.m.

Next Meeting: Thursday, June 2, 2016 – 7:30 A.M. / Webster Chamber of Commerce.

Respectfully submitted,

A handwritten signature in black ink that reads "John Cahill" in a cursive script.

Secretary, WCCED
JC/ja