



Webster Economic Development Alliance

Meeting Minutes from July 2, 2015

PRESENT:

Carmen Gumina, Ron Nesbitt, Darrell Byerts, Ginny Nancy, Robyn Whittaker, Bill Horeth, Matt Chatfield, Greg Chambery, Chris Passero, Mike O'Connor,

Carmen Gumina welcomed everyone to the meeting.

Approval of Minutes:

Minutes from the meeting held on June 4, 2015 were reviewed with no changes. Approval of the minutes – moved by Ron Nesbitt; seconded by Ginny Nancy - all approved.

Financial Report:

Matt Chatfield reviewed the financial report for June 2015. Approval of Financial report – moved by Ron Nesbitt and seconded by Ginny Nancy – all approved.

Staff Activity Report:

Matt Chatfield provided an activity update for the month of June. Matt facilitated a tour of the Xerox West Campus with Ben Burton, CEO of Iuvo BioScience LLC. Iuvo, a pharmaceutical analysis company, is in search of an 85,000 SF facility that would include a vivarium. Matt also met with Dr. Gregg Nicandri of the University of Rochester Sports Medicine Combine regarding a location in Webster. Currently the UR Sports Medicine is using a ground-breaking motion capture technique for injury prevention for young athletes.

Ron Nesbitt said the green house project on State and Salt Road regarding Blueforest Ventures is moving forward.

Matt said the America's Best Communities Prize Competition (ABC) activity for June has been busy. He said a marketing regime has been established and he is working with WHAM TV to put together a commercial campaign for small businesses. This Webster Together campaign on local TV networks will be of no cost to WCCD but will be entirely funded by private business interests which will benefit them as well as the awareness of the Webster Together campaign. The TV commercial packages will run on WHAM, CW and FOX networks for six weeks and consist of 300 commercials. Outreach with the schools did take place and students were interviewed for their input

and design of the waterfront park. Matt said all the data and information gathered from the students will be used to support both the grant application and to understand what the elements are that would get kids excited to stay and live here in Webster long term. Matt said campaign materials were handed out at the Village Wine Walk, the Summer Celebration and the local Farmers Market. He made a presentation at the Webster Chamber Breakfast. The ribbon cutting of the ABC Campaign Headquarters at 28 East Main Street was also in June. A status report on funding is due by August 6, 2015. Matt said on July 17 he plans to have a draft outline ready to submit for the ABC competition with at least 5 bullet points for the grant which might be; Parks & Recreation, open space, village core, waterfront, tourism, and industrial development. At this point Matt would like to put together a small subcommittee to guide with the developments of the outline for the final submission of the plan.

Matt is also in the process of preparing a grant application for improvements at Webster Sandbar Park for the Town of Webster.

The Main Street building revitalization grant process is also under way with support from businesses on West Main Street.

Meeting Adjourned: Carmen Gumina adjourned the meeting at 8:36 a.m.

Next Meeting: Tuesday, August 6, 2015 – 7:30 A.M. / Webster Chamber Offices

Respectfully submitted,



Secretary, The ALLIANCE
JC/ja