



Webster Economic Development Alliance

Meeting Minutes from August 6, 2015

PRESENT:

Carmen Gumina, Ron Nesbitt, John Cahill, Darrell Byerts, Ginny Nacy, Robyn Whittaker, Pat Murray, Matt Chatfield, Tim Mason, Chris Passero, Mike O'Connor

Carmen Gumina welcomed everyone to the meeting.

Approval of Minutes:

Minutes from the meeting held on July 2, 2015 were reviewed with no changes. Approval of the minutes – moved by Ron Nesbitt; seconded by John Cahill - all approved.

Financial Report:

Tim Mason reviewed the financial report for July 2015. Approval of Financial report – moved by John Cahill; seconded by Ron Nesbitt – all approved.

Staff Activity Report:

Matt Chatfield provided an activity update for the month of July. He said he spent the month working on the ABC competition submission and writing grants. He met with the Village and Lu Engineers regarding the North Avenue Connector Project and he also met with O'Brien & Gere in relation to the Cold Water Project. He said he has received the contract from NYSERDA but O'Brien & Gere would like to make some changes so a meeting has been scheduled in Albany on August 10th to discuss the contract changes. Matt submitted 2 CFA's in July. He said one was for the Sandbar Park Revitalization in which he submitted funding for the engineering analysis and all the upfront design work. In that submission we have asked for \$118 thousand dollars for the engineering study of which we will match by fifty percent.

The other submission was for the Main Street building improvement funding of which the target area in the Village of Webster will include approximately three blocks from Corning Park down to Kircher Park. He stated there are some great projects coming out of the Village worth about \$550 thousand dollars and we have asked for \$415 thousand dollars to support those projects. Matt said the CFA process is all announced at the same time and we will likely hear of the results in December.

Matt discussed the 22 acre sandbar shoreline project and said it would encompass a lake front park and a bay front park with possibly an area at the tip of the bay which could be a great environmental education opportunity. It would include parking improvements, a boardwalk which would traverse the lakefront, bathrooms and a kayak / canoe launch with potentially a pier. He said this project will be a phased approach and most of the design work will be done now to get the construction documents and permitting so we can begin to receive funding. He also discussed street and lighting improvements and the need for more parking. Matt shared an engineer rendering of what the project could look like.

Matt gave an update on the ABC competition and said the television commercials will be revamped or edited to change the graphics. The commercial campaign will run for ten weeks. Matt shared clips of the television and website commercials.

Round Table:

John Cahill said the construction in the Village is continuing. He commended the businesses in the Village for their patience regarding the lost parking on Main Street during the road construction. He said the construction company has done a great job working with us during the firemen's parade and the jazz fest. He said the Mac and Cheese restaurant will open next month.

Ginny Nacy said the Chamber has started their new fiscal year and is looking into social media now that their website is up to date.

Robyn Whittaker said there has been a name change from Good Neighbor Days to Village Days and now it is referred to as Party in the Park and this is because we could not get enough craft vendors to participate possibly because of the timing of Waterfront Art Festival and the Garlic Festival and it wasn't enough time for artist to resupply their inventory. It will start next Saturday with music from 2pm until 9pm. Movies in the park are continuing. A wine walk is scheduled and every event has had a sponsor.

Ron Nesbitt said the Waterfront Art Festival was a great success and there were six thousand people who attended. We have already booked it again for July next year. Wendy's had their grand opening, Buffalo Wild Wings will have their grand opening on August 17, and the Tomato project is still going forward, Taco Bell is moving next to Dairy Queen, and another senior apartment complex will be building on Publishers Parkway. He said behind CDS coming in very soon will be luxury apartments and then the road will be built and go straight through to Holt Road with sidewalks.

Carmen Gumina said this year school will begin for the first time in Webster history before Labor Day.



Meeting Adjourned: Carmen Gumina adjourned the meeting at 8:36 a.m.

Next Meeting: Thursday, September 3, 2015 – 7:30 A.M. / Webster Chamber Offices

Respectfully submitted,

John Cahill

Secretary, WCCED
JC/ja