

Contact Dick Marion for more information:

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585-771-2230



Economic Development Assistance & Incentives

As an active ally in promoting a strong and healthy economy in Upstate New York, Rochester Gas and Electric (RG&E) is committed to helping you.

Our economic development team stands ready to assist existing customers looking to expand or new businesses looking to locate in New York.

Put the power of your economic energy partner to work for you – today!

Competitive Pricing

Under special tariffs, RG&E can provide negotiated prices to new customers or for qualified expansions by existing customers. Eligibility is contingent upon your having a competitive alternative to RG&E and minimal connected load.

Electricity Supply Pricing Options

You can choose to purchase your electricity supply from RG&E or an energy services company (ESCO). For more information and a list of ESCOs, visit rge.com.

RG&E Rate Incentive Programs

Rate incentive programs are available to help make your expansion, relocation or continued operation in New York as competitive as possible. Your RG&E economic development team will be happy to help you understand and capitalize on the program that works for you.

- **Excelsior Jobs Program** – Businesses that are approved and certified by the local New York State Empire State Development (“ESD”) may be eligible for discounted energy delivery rates for up to 10 years, providing that the customer’s certificate remains valid. Qualified load is electric demand (kw) or electric usage (kwh) depending on Service Classification, or natural gas usage (therms) that exceeds a predetermined baseline (historical) usage by 25%. For more information on the NYS Excelsior Jobs Program, visit their website, www.esd.ny.gov.
- **Incremental Load Rate (ILR)** – Offers the potential for a reduction from the standard tariff rate for four years to businesses that are adding a minimum of 25 kilowatts of electric load. Limited to businesses in the following industries: agriculture, forestry, fishing, mining, manufacturing, wholesale trade durable goods, wholesale trade non-durable goods, finance, insurance and real estate or business services. Application to this rate program ends December 31, 2013.

RG&E Assistance Programs

RG&E has a variety of non-rate programs to assist you with your expansion, relocation and energy efficiency objectives:

- **Brownfield/Building Redevelopment** – Up to \$500,000, on a per-project basis, to encourage the redevelopment of a brownfield site or vacant building. Funds are to be used for electric-related infrastructure improvements and may not be used for the remediation of the site.
- **Utility Infrastructure Investment** – Up to \$400,000, on a per-project basis, for new electric-related facilities for existing or prospective customers with load of 100 kilowatts or more – if a minimum of \$1 million has been invested in a new or expanding facility.
- **Capital Investment Incentive** – Up to \$300,000 per project for capital investments of \$1 million or more; to fund electric-related improvements on either RG&E-owned or customer-owned equipment. Minimum monthly incremental demand after improvements must be at least 100 kilowatts.
- **Business Energy Efficiency Assistance** – RG&E partners with the New York State Energy Research and Development Authority (NYSERDA) on several programs to encourage energy efficiency. Under these NYSEDA programs, the applicant will be required to make a financial contribution of at least 33.3% to the total investment made.
Through NYSEDA’s Energy Audit Program, RG&E will provide up to 50% matching funds, (\$10,000 maximum) toward the total investment made as a result of an energy audit.
Through either NYSEDA’s Flexible Technical Assistance Program (Flex Tech) or New Construction Program, RG&E will pay up to 33.3% of the cost of a feasibility study or analysis, not to exceed \$20,000 per study/analysis. If the applicant decides to make investments as a result of a study or analysis, RG&E will provide up to \$50,000 toward the total investment made.
- **Economic Development Outreach** – RG&E may supplement other economic development funding, on a per-initiative basis, for strategic outreach initiatives that will primarily focus on attracting new business investment to the RG&E service area.
- **Power Quality/Reliability** – RG&E, in consultation with the customer and/or their representatives, will pay up to 50% of equipment costs required for power reliability or quality improvements to be installed behind the meter with a maximum contribution of \$50,000.

Please contact an RG&E economic development representative to check on the availability of funding assistance under the rate incentive and assistance programs.

RG&E's economic development team is ready to help you meet your business expansion and relocation needs. Call today for help in starting or expanding your business in RG&E's service area. We offer a complete range of services, information on incentives, and experience in partnering with local, regional, and state economic development agencies in managing projects like yours. Start to finish, or at any step along the way, you can count on RG&E.

For more information, visit lookupstateny.com or call **1.800.456.5153**.

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Look Upstate NY

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Economic Development Funding Assistance Programs

As an active ally in promoting a strong and healthy economy in Upstate New York, Rochester Gas and Electric (RG&E) is committed to helping you.

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Put the power of your economic energy partner to work for you – today!

Complete the pre-application form at lookupstateny.com or contact us at **1.800.456.5153**.

Brownfield/Building Redevelopment

RG&E will provide funding assistance up to \$500,000 per project for electric-related infrastructure improvements on either the RG&E-owned or customer-owned (as directed by RG&E) equipment and other costs necessary for the redevelopment of a Brownfield site or vacant building.

- The funds may be utilized for up to 10% of the redevelopment costs.
- Funding cannot exceed the estimated cost of the electric delivery-related infrastructure improvements.
- Project must hold RG&E harmless in regard to any containment liability.
- Site/facility must be located within the RG&E service area.
- Applicant must demonstrate the financial assistance from this program will be a benefit to attracting new investment activity.
- Applicant must be the owner or leaseholder of the facility and current in payments to RG&E (existing customer).
- Project must demonstrate the ability to retain and/or attract new employment.
- Business use must be classified under the following industries: manufacturing, wholesale trade durable goods, wholesale trade non-durable goods, finance, insurance, and real estate or business services.
- Applicant must demonstrate a viable reuse strategy for the site, facility or company operation.

Utility Infrastructure Investment

RG&E will invest up to \$400,000 per project for new electric-related infrastructure improvements on either RG&E-owned or customer-owned (as directed by RG&E) equipment involving existing or prospective customers either stand-alone or in a business or industrial park.

- Project must involve capital investment in facility and/or equipment purchases which total \$1 million or greater.
- The monthly incremental electric demand after capital investment must be at least 100 kilowatts.
- Project must hold RG&E harmless in regard to any contaminant liability.
- Applicant must demonstrate that financial assistance from this program will be a benefit to attracting new investment activity.
- Facility must be located within the RG&E service area.
- Applicant must be the owner or leaseholder of facility and current in payments to RG&E (existing customers).
- Project must demonstrate the ability to retain and/or attract new employment.
- Applicant must demonstrate efforts to obtain state and/or local economic development incentives.
- Business use must be classified under the following industries: manufacturing, wholesale trade durable goods, wholesale trade non-durable goods, finance, insurance and real estate or business services.

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Capital Investment Incentive

RG&E will provide funding assistance up to \$300,000 per project for capital investments of \$1 million or greater to fund electric-related improvements on equipment either owned by RG&E or the customer (as directed by RG&E).

- The monthly incremental electric demand after capital investment must be at least 100 kilowatts.
- Project must hold RG&E harmless in regard to any contaminant liability.
- Applicant must demonstrate that financial assistance from this program will be a benefit to attracting new investment activity.
- Facility must be located within the RG&E service area.
- Applicant must be the owner or leaseholder of an eligible facility and current in payments to RG&E (existing customers).
- Applicant must demonstrate efforts to obtain state and/or local economic development incentives.
- Project must demonstrate the ability to retain and/or attract new employment and capital investment to the eligible facilities.

Please contact an RG&E economic development representative to check on the availability of funding assistance for these assistance programs.

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