STAFF ACTIVITY REPORT
July 2014

BUSINESS DEVELOPMENT

• Along with Pat Murray, met with owner and general manager of Holiday Inn Express Webster (HIE) on July 14 to discuss potential for expanded conference and meeting capabilities. Learned that the HIE Webster has the largest meeting space within Webster hotels and of similar hotels in the region. Typically, HIE does not offer full conference capabilities to avoid competition with the larger Holiday Inn nameplate hotels in the area. Will reach out to Hampton Inn and CBRE identify their potential interest in a site on Hard Road.

• Conducted research on the economic benefits of meeting and conference space; will continue to refine research efforts in support of identifying potential development opportunities locally.

• Made contact with Benderson Development regarding the redevelopment/reuse of the former McDonald’s in the Village of Webster. Identified the broker assigned to the property and have begun efforts to coordinate.

• Reached out to owner of DiPrima Properties regarding the reuse of the former Burger King building. DiPrima is actively investing in the property to prepare for future tenants; they are hopeful to identify a restaurant or other user ASAP.

• Reached out to potential investors regarding interest in 31-33 West Main Street.

• Reached out to Genesee Regional Bank regarding the disposition of the Baumann Properties in the Village of Webster and understand a time-table for the foreclosure proceedings.

• Continued coordination with groSolar and Passero Realty regarding a potential 20-acre solar array on the Tebor Road property. An option on the property is anticipated in August 2014. If approved, the project would be constructed and operational in 2015.

• Began coordination efforts with Matt Lester of Cailber Commercial Brokerage regarding the sale and redevelopment of the Kunz property at the corner of 104/Five Mile Line.

• Met with Tom Lockwood of Hunt Commercial Real Estate on July 16 regarding coordination on the sale and redevelopment of his property at the corner of Jackson and Ridge Roads.
COMMUNITY DEVELOPMENT

• Attended July 7 BID meeting.
• Attended July 8 Village Historic Preservation Commission meeting to assist in developing a plan of action for the rehabilitation of the former baggage depot building adjacent to the railroad west of North Avenue in the Village of Webster.
• Attended July 16 Stakeholder Meeting with NYSDOT, Town and Village representatives regarding on-going and future transportation projects within the community.
• Met with Charles McGarry of NYSDOT on July 24 regarding transportation funding opportunities associated with the Industrial Access Program and Multi-modal Programs. These sources could be utilized for transportation improvements in the Salt/Basket complex and other locations within the community.
• With Supervisor Nesbitt and Mayor Cahill, presented at the July 25 Chamber Breakfast regarding economic development activities taking place within the community.

BUSINESS ASSISTANCE

• Coordinated the walk-through of 11 East Main Street (Nest Things) with Christina Holden of Sloan Commercial Real Estate regarding the potential sale and reuse of the property.
• Met with Ann Mentis, owner of 31-33 West Main Street on July 18 regarding her desire to rehabilitate/sell the property. She will return to Webster in August/September to decide on the final direction. The property needs significant rehabilitation and investment after suffering water damage from a water pipe failure.
• Met with Ric Thoman on July 30 regarding assistance in filling vacant space in his newly renovated building on Ebner Drive.
• Began efforts to support the relocation of an existing business within the Village; conducted research on the viability of a Co-Working development project within the Town/Village.
ORGANIZATIONAL DEVELOPMENT

- Met with Adele Bovard on July 16 to discuss general direction of organization and her resignation from the Board.
- Met with Mike Sukhenko of Sukhenko Design July 17 regarding a proposal to overhaul the WCCED website.
- Met with Claudia Burke of Greater Rochester Enterprise on July 25 to discuss opportunities for WCCED and GRE to expand coordination efforts. Claudia provided contacts at RG&E and information on the Rochester/Finger Lakes region’s Industrial Manufacturing Communities Partnership designation with the federal government.
- Met with Merideth Bahr-Andreucci of Empire State Development on July 28 regarding assistance in assembling a coalition moving forward on the Chilled Water project. Merideth provided additional contacts at Xerox Corp, as well as insight into how ESD could assist as the project progresses.
- After meeting with GRE, ESD and NYSDOT, WCCED will need to expand its outreach with State and Federal Legislators in order to bring home expanded funding from competitive programs.
- Met with Ron Nesbitt on July 31 regarding performance evaluation for the first half of 2014 and to discuss general direction of organization.
- Obtained access to the GRE Site Prospector website and began uploading Webster properties into the system.
- Created Site Prospector information template and circulated to local CRE firms to begin pooling a source of information to post on the GRE website.
- Continued to update WCCED website with current information on properties available for development.
- Completed Staff Activity reports for June and July, and Meeting Minutes for June 5 BOD meeting.
- WCCED July meeting was cancelled and pushed until August.
- The July Staff Activity Report represents 13 days in the month.

Respectfully submitted,

Matt Chatfield, RLA AICP