

Meeting Minutes from November 6, 2014

PRESENT:

Carmen Gumina, Ron Nesbitt, John Cahill, Ann Kowal, Pat Murray, Bill Horeth, Tim Mason, Greg Chambery, Matt Chatfield, Ginny Nancy, Robyn Whittaker

Carmen Gumina welcomed everyone to the meeting.

Approval of Minutes: Minutes from the meeting held on October 2, 2014 were reviewed with no changes. Approval of the minutes – moved by Ginny Nancy; seconded by Ron Nesbitt - all approved.

Financial Report: Pat Murray provided the Board with a financial report for the month of October, 2014. Pat said he will contact the bank and change statement dates to reflect the entire month rather than through the 15th of the month. Approval of financial report – moved by Ron Nesbitt; seconded by John Cahill – all approved.

Staff Activity Report: Matt Chatfield provided an overview of staff activity for the month of October. He said he met with Greater Rochester Enterprise, GRE and gave a tour of the Xerox West Campus to a Canadian food packaging company that showed interest in the property. Mr. Chatfield is also coordinating and planning for Village Days 2015 with the BID and with Garth Ellms of Saratoga Festivals LLC regarding the possible 5K race event in conjunction with Spry School campus, the use of Ridgecrest grounds and the Fireman's Field. This would be a three-property race that draws between 3 and 5 thousand people. The plan is to look into parking and shuttle buses because the Village doesn't have enough parking for this many people.

The TAP Award was great and WCCED received good publicity about it. We will try and continue to build on that publicity for the success of this organization and show how this is really working for the benefit of the people.

Community Economic Assessment: Matt Chatfield provided a summary of demographic and socio-economic data for population, income, housing, labor force and business conditions in Webster. Key findings of this analysis indicated the anticipation of continued population growth over the next five years. However, growth will come largely via the expansion of the population 55+, with a decline in the population ages 5-19 years. Other key findings include a rapid expansion of the community's aggregate income, though per-capita income continues to lag behind other

east side communities. More residents work outside of Webster than typical for Monroe County. In summary, Webster continues to mature as a community; the stabilization of the population and the expansion of the employment base will be important factors for sustainable economic growth.

The Board felt that this information should be communicated to key stakeholders and decision makers within the community. A small subcommittee is to be established to guide the dissemination of this information to appropriate audiences.

Round Table:

Robyn Whittaker said the Business Improvement District will host a Wine Walk in the Village on Friday, December 5th and White Christmas will be the following day on Saturday, December 6th. Ms. Whittaker also presented an award on behalf of the BID to Greg Chambery entitled “The Monopoly Man Award” the award is in recognition for his efforts in restoring and beautifying the Village of Webster.

John Cahill said that the NYS Department of Transportation held an “Open House” and discussed the project that they will begin in June 2015. The DOT will begin to pave Main Street, North Avenue and South Avenue. The DOT will also incorporate the CAP study suggestion changes into their plans for the North Avenue Corridor and construction for that project begins in 2016. Morgan Management will meet with the Planning Board for final site plan to complete the 70 unit complex on North Avenue. The Veterans luncheon will be on November 11, 2014.

Matt Chatfield said the award of the funding for the TAP Grant for Transportation Improvements on North Avenue is a tremendous success for this organization. It proves that Webster Coalition for Economic Development works. If we look at a timeline in 2009 WCEED started a revitalization study for the Village Core. One of the recommendations from that study was to go after CAP Study funding in 2010. The funding was procured in 2012. In 2013 the study was completed by November and then in February 2014 we were applying for the TAP Grant application. Everything fell into position and this is an organizational victory.

John Cahill said this is the largest Grant ever awarded to the Village of Webster and we greatly appreciate all the work Matt Chatfield has done along with this Board.

Ginny Nancy said the Chamber of Commerce is updating the website and we are very busy with Health Insurance.

Ron Nesbitt said Wendy’s Restaurant is moving forward with construction across from the Town Hall. Buffalo Wild Wings will open the first of the year.

Carmen Gumina said he had a meeting with Mike Suffoletto, School Board President, Sue Casey, Vice President, Ron Nesbit, Supervisor of the Town of Webster and John Cahill, Mayor of the Village of Webster to see if there are any shared services which can be continued or else enhanced between the Town, the Village, and the School District dealing with student tie-in projects.

Mr. Gumina also said that "Proposition 3" the Smart School Bond Act has passed and there is \$4.4 million dollars available for the school district to spend on technology or infrastructure.

Meeting Adjourned: Carmen Gumina adjourned the meeting at 8:33 a.m.

Next Meeting: Thursday, December 4, 2014 – 7:30 A.M. / Webster Chamber Offices

Respectfully submitted,



Secretary, WCCED
JC/ja