

Webster Community Coalition for Economic Development

Meeting Minutes from April 2, 2015

PRESENT:

John Cahill, Ron Nesbitt, Tim Mason, Matt Chatfield, Ginny Nacy, Robyn Whittaker, and Pat Murray

Matt Chatfield welcomed everyone to the meeting.

Approval of Minutes:

Minutes from the meeting held on March 5, 2015 were reviewed with no changes. Approval of the minutes – moved by John Cahill; seconded by Ron Nesbitt - all approved.

Financial Report:

Pat Murray provided the Board with a financial report for the month of March, 2015. Approval of financial report – moved by Ginny Nacy; seconded by John Cahill – all approved.

Staff Activity Report:

Matt Chatfield provided an activity update for the month of March. Matt attended several meetings and elaborated on a few. He said the Development and Investment Breakfast Forum on March 11, 2015 at the Holiday Inn was well received with a great turnout of about 39 people. It was a successful event which encompassed networking and promotion for the Community of Webster.

A meeting with Terry Madden of O'Brien & Gere regarding to the Chilled Water District Feasibility Study will provide a scope of work to begin contract discussions. The Coalition is still in search of legal counsel for representation in the contract with NYSERDA. Matt said we are in a position to move forward but we are waiting on NYSERDA.

A meeting with Andy Harlan and a tour of the RIT campus at the Center for Integrated Manufacturing Studies (CIMS) was on March 24, 2015. This is an amazing resource here in Rochester. It is an applied engineering base or laboratories which have the capability to help manufacturing businesses with analysis to solve problems that they might have with a manufacturing technique or actually help improve the efficiency of the business.

Matt was also able to complete an application for a grant for America's Best Communities Prize competition. The grant to be awarded to 50 finalists among 27 States is in the amount of \$35,000 dollars. They are looking for communities that have strived to improve their communication and engagement of the community toward economic development. Matt said this is a great opportunity as a promotional piece to build the brand of the Webster Community and that of this Coalition. He said as the paperwork all came together for this grant it became apparent how really impressive it is what the Coalition in conjunction with the five entities (Town, Village, School, Chamber and BID) has accomplished up to this point. Matt said he it is very possible that Webster could be one of the finalists to be awarded this grant at the end of April 2015.

Matt and Tim Mason met regarding the rebranding strategy of the organization as the Webster Economic Alliance and over the next few months will put together a subcommittee of 3 or 4 members on how to develop a plan of action to go forward with this decision.

Round Table:

John Cahill made mention that he wanted to thank Matt Chatfield for all his help with the Mac and Cheese business that will be moving into the vacant Burger King building in the Village. He also said the Village is in the process of finalizing the Budget and the presentation will be at the meeting April 9, 2015 and it will be published in the Herald.

Matt Chatfield also said a new restaurant is moving into the vacant Hank's restaurant in the Village but it will be later this summer or early fall.

Robyn Whittaker said there will be a Wine Walk on Saturday, April 25, 2015 and it looks like 300 tickets might be sold. Most of the summer agenda is finished but there are still discussions regarding Village Days on August 15-16, 2015.

Ron Nesbitt said Wendy's has obtained a foundation permit so they are moving dirt right now. They should start building real soon. The Town Board will be passing an event permit for a \$50 fee. This event permit will entail all the 5k races and bicycle races which take place. The event process will be handled by the event committee which is the police and special police and the highway department because they need to know what roads have to be closed for safety purposes. The Library has renewed their lease until 2032.

Ginny Nancy said the new website is up and running. A nominating committee is looking for new members and soon the Chamber will be dealing with budget.

Motion to end the meeting- moved by John Cahill; seconded by Ginny Nancy- all approved.

Meeting Adjourned: Matt Chatfield adjourned the meeting at 8:30 a.m.

Next Meeting: Thursday, May 7, 2015 – 7:30 A.M. / Webster Chamber Offices

Respectfully submitted,



Secretary, WCCED
JC/ja