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## Meeting Minutes from September 4, 2014

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### **PRESENT:**

Carmen Gumina, John Cahill, Ron Nesbitt, Darrell Byerts, Ann Kowal, Pat Murray, Tim Mason, Greg Chambery, Chris Passero, Michael Wojcik, Matt Chatfield, Ginny Nancy, Robyn Whittaker

Carmen Gumina welcomed everyone to the meeting.

**Approval of Minutes:** Minutes from the meeting held on August 7, 2014 were reviewed with no changes. Approval of the minutes – moved by John Cahill; seconded by Ron Nesbitt - all approved.

**Financial Report:** No Report this Month per Pat Murray

**Staff Activity Report:** Matt Chatfield provided an overview of staff activity for the month of August. The month of August we updated marketing materials. We are now connected on Facebook and Twitter and have spent time building awareness in the community of WCCED and of the great things going on here in Webster. There are several businesses from outside the community looking for space, and we are actively connecting those individuals with opportunities. We have continued outreach with the commercial real estate industry. At the last meeting Ron Nesbitt said that a long term goal was the Sandbar development. The NYS Local Waterfront Revitalization Program provides monies for both feasibility studies and implementation projects. Funds are 50-50 state and local match. The Town's approved 1997 LWRP document makes Webster eligible to apply for these funds through the Consolidated Funding Application (CFA) process each spring.

Ron Nesbitt said the Town of Webster developed a plan several years ago that included lands currently occupied by the Bayside Restaurant, which is considered parkland. The private development of these lands can be accomplished through a long-term licensing agreement. The Town also recently acquired from NYS the Hojack railroad bed along the waterfront on the north side of the spit, west of the current Town land holdings. The Town will clean up the corridor in the next couple of months and we will put in a boardwalk. Funding for this has already been acquired. The Town owns the land from Bay Road to Castaways Restaurant on both sides absent Oklahoma Beach.

We welcomed new businesses Dairy Queen, Ukrainian Federal Credit Union, and in the Village, Farmers Insurance.

Matt Chatfield said according to the Genesee Transportation Council as of the August 14 meeting our project in the Village of Webster was ranked 4th out of 17 and it is hopeful that the project will be selected and funded. We will hear in October.

John Cahill said that the Village of Webster ranked 4th after the City of Rochester, Monroe County DOT, and the City of Batavia. He thanked Matt Chatfield for a great job writing the grant.

Matt Chatfield said he spoke with Dick Marion and there are numerous programs that would incentivize investments in energy efficiency improvements as well as energy consumption. For example, the Brownfield/Building Redevelopment Program provides funding of the lesser of \$500,000 or 10% of the total project cost for electric-related infrastructure improvements.

Carmen Gumina said the website for WCCED is great and the theme is obvious retention, recruitment, relationships and resources and it would be important for the subcommittee to present to the entire group next month.

**Round Table:**

Robyn Whittaker said Village Days went well even though it rained. The Wine Walk will be on October 3. The Holiday Wine Walk will be on December 5. White Christmas will be December 6, and we will have a Sponsor Night on September 22. We may have to move events to the back parking lot depending on when the Main Street Project will go into effect.

Matt Chatfield said he already communicated to the DOT the need to maintain the roadways in a usable condition. He said he has a contact for the project and when the 404 project is completed they will go into for the design of the Main Street Project because it will get bid out in March or April.

John Cahill said the ranking of the TAP Grant was significant.

Ginny Nancy said the Chamber will start a strategic planning process and we need some input so if anyone has any thoughts or ideas it would be very helpful.

Ron Nesbitt said Dairy Queen opened, LA Fitness will open in October, and Wendy's is ready. We are having conversation with Olive Garden, Distillery and Carrabba's.

Carmen Gumina said school started and we have 8800 students. We had an unexpected increase in Penfield assessments that impacted the tax rate for 30 percent of our school district.

**Meeting Adjourned:** Carmen Gumina adjourned the meeting at 8:25 a.m.

**Next Meeting:** Thursday, October 2, 2014 – 7:30 A.M. / Webster Chamber Offices

Respectfully submitted,



Secretary, WCCED JC/ja