

# Great...And Growing

	<u>2014*</u>	<u>2019*</u>
<b>Population</b>	60,941	62,510
<b>Households</b>	24,285	25,035
<b>Families</b>	16,920	17,339
<b>Med Hshld Income</b>	\$74,460	\$82,385
<b>Avg Hshld Income</b>	\$90,074	\$103,725
<b>Per Capita Income</b>	\$36,166	\$41,871
<b>Med Disposable Inc</b>	\$54,361	

5 min radius    10 min radius    15 min radius



\*Data for 10-minute drivetime to Holt Rd. at Rt. 104. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



A unique public-private partnership comprised of the Town of Webster, Village of Webster, Webster Central School District, Village of Webster Business Improvement District, and the Webster Chamber of Commerce.

The ALLIANCE is dedicated to smart, slow and steady growth and support of Webster businesses and the community at large through Retention, Recruitment, Relationships, Resources.

## The ALLIANCE is here to Help You!

### DEVELOPMENT

Uncover new opportunities and available sites/properties

### APPROVALS

Navigate requirements and regulatory processes

### AWARENESS

Provide insight and access to available funding programs

### RECRUITMENT

Attract and recruit prospective customers and tenants to support business growth

#### To learn more, contact:

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## Webster, New York The Community Of Choice

**Discover Webster**  
 Where Life Is Worth...  
*Living, Working, Playing, Investing*

Comfortable, neighborhood living; a vibrant village; a terrific town; a high-performing school district; plus access to an amazing array of amenities have helped to make Webster one of the fastest growing, most sought after communities in Monroe County.



# Webster, NY

# Where Life Is Worth... Investing!

## Room To Expand

While placing a high priority on green space, Webster has ample land and existing structures available for your company's or client's newest location or expansion project. Webster also remains **committed to exploring cutting-edge alternative energy technologies** to incentivize industrial and manufacturing investment.



## A New Customer Magnet

Webster's trade area median household income is 36% higher than the Monroe County median and **generates \$1 billion in retail and dining spending annually.**



## An Events and Recreation Destination

Webster attracts greater than 250,000 visitors annually to a myriad of sports and recreation events, generating significant additional demands for hospitality services. In fact, swimming and soccer events hosted by the Webster Aquatic Center and the Webster Soccer Association, respectively, **generate an estimated \$3 million in economic activity each year in Webster and surrounding towns.**



## An Educated, Skilled Workforce

Thanks to one of the highest performing public school districts in the state that encourages the pursuit of higher education, Webster boasts a highly skilled and educated **manufacturing labor force that is the 2<sup>nd</sup> largest in Monroe County.** It's why a dynamic collection of precision manufacturing, automation, imaging and photonics businesses call Webster home.



## What Webster Business Leaders Are Saying ...

*"When researching establishing ourselves in the North American market, we found that Rochester was the center of a 500-mile radius that includes one-third of the US and Canada population, or roughly 110 million people. **For establishing a market for a new brand, this gave us enormous opportunities.** The assistance and services offered by Monroe County was another factor that supported the location, as their incentives made the construction of our new facility possible."*

Ben Stevens,  
Vice President and Business  
Development Manager,  
Studco Building Systems US, LLC



*"Over the 40 years that we have been a part of the Webster Community, Maplewood has enjoyed a sustained expansion of our healthcare facility and affiliated businesses. The rising popularity of the area has brought goods and services that people need and want. What remains constant is the great people who live and work in the town and the **genuine concern of local government for attracting new residents and business.** At Maplewood, we look forward to continued growth and opportunity here for the foreseeable future."*

Greg Chambery,  
President, Maplewood  
Nursing Home, Inc.



*"When MSM outgrew our space in the city of Rochester, we searched far and wide for just the right location. Lo and behold, a warehouse in Webster became available with ample space out front for us to build our corporate offices. **Webster's business-friendly climate, beautiful greenspaces and abundant lunch and shopping options for employees sealed the deal.** Webster truly has become our home."*

Donna Shultz,  
President, Mirror Show  
Management

