

Parents,

We will be kicking off our Snap! Raise campaign next week with Daniel, our local rep. Snap is an online donation campaign that allows our program to receive donations from our networks and supporters. Snap uses the power of emails, calls, texts, and social media with a **safe**, fun and interactive approach. All we ask is that each parent/guardian help their student gather **20 or more email addresses and 10 of those contact's phone numbers** of the students biggest fans. Please review the info below to see just how impactful this campaign can be for us.

Your contacts are strictly private and protected, and never sold or shared.

Snap Fact Overview:

1. **Safe and Protected** - Snap! Raise is the safest online donation campaign available. All data is private and **never** redistributed.
2. **Online donation platform** - Reach donors via email, phone, social media, and text so they can visit our page and seamlessly donate.
3. **Email Strategy** - All supporters will receive a receipt for their gift that may be **tax deductible**, included with a personalized thank you from the student. There are three reminder emails sent to donors, with an option to unsubscribe.
4. **Network** - Snaps platform and process is what makes their campaigns so successful. It allows an extensive reach across communities by providing options to connect with multiple donors and their social networks, maximizing our raising efforts.

Local Examples:

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- Del Norte Track - \$14,799 - <https://www.snap-raise.com/fundraisers/del-norte-hs-track-field-2017>
- RB Baseball - \$25,685 - <https://www.snap-raise.com/fundraisers/rancho-bernardo-hs-baseball-2018>
- Poway HS Baseball - \$23,260 - <https://app.snap-raise.com/fundraisers/25480>