



NEEDHAM B. BROUGHTON HIGH SCHOOL
BAND BOOSTERS, INC.

723 St. Mary's Street
Raleigh, NC 27605



July 21, 2017

Dear Broughton Band Supporter,

The Needham B. Broughton High School Band Boosters, Inc. supports the proud legacy of the Broughton High School Band. Director of bands, Margie Harrison, strives to educate the students in this tradition of excellence. This past spring the band traveled to New York City to participate in a WorldStrides Music Festival. Our combined Wind Ensemble/Concert Band performed as well as our Chamber Orchestra. Both groups won high honors at the festival! We are about to begin our annual Band Camp, preparing for our 2017-18 marching season. This year's field show will have a James Bond 007 theme!

Membership in a high school band program requires dedication, time, and money. The students in the downtown Raleigh area feeding into Broughton High School come from varied backgrounds. Ms. Harrison has done an excellent job keeping band fees low so that all students can participate. And, for another year we are NOT raising our fees. To help offset the cost of student fees, students in band take part in various fund raisers that earn money directly towards their band fees and trips, in addition to the general band fund. However, the general band needs far exceed the students' ability to generate capital. Each year, instruments need repair and occasional replacement, music needs to be purchased, uniforms need repair and eventual replacement, and competitions can be costly. Wake County Public Schools supports the education of band students, but only provides a small amount of funding.

The good news is that supporters like you help the Broughton Band all the time. This year we are replacing several large instrument cases and leasing several instruments, which we loan to students for the year. We are looking for your support to raise funds for these purchases, master classes with area musicians, new music, and scholarship opportunities so that the band can continue to be a strong program at Broughton.

As you can see, excellent things are happening in the Broughton High School Band. The band is growing and students are excited about the upcoming year. There are several ways that your organization can support the Broughton Band. Contributions are tax deductible and provide valuable recognition to your company. Sponsorship can occur at various levels from \$100 and up and can even specifically include the purchase of instruments and other equipment.

We encourage you to read the attached information, including sponsorship details and forms. If you have any questions about specific sponsorship opportunities, please contact Mary Scudella at 919-977-1446.

On behalf of Margie Harrison and the students and families of the Broughton Band, we sincerely Thank You for your support and wish you a happy and prosperous 2016.

Sincerely,

Mary & John Scudella

Broughton Band Booster Presidents

Needham B. Broughton High School Band



2017-18 Sponsorship Kit

Needham B. Broughton High School Band
Margie Harrison, Director
723 St. Mary's Street
Raleigh, NC 27605

Mary & John Scudella, Broughton Band Booster Presidents



**Needham B. Broughton
High School Band**
Our Tradition and Legacy

Needham B. Broughton High School Band is:

- ♪ One of the oldest high schools in Wake County, and regarded as the Flagship school in Raleigh, North Carolina.
- ♪ The oldest high school band in the Wake County Public School System, starting in 1929 when the school opened its doors.
- ♪ A mainstay in every Raleigh Christmas Parade since 1946.
- ♪ A full scale band program with over 100 members, consisting of a traditional Marching Band, Concert Band, Wind Ensemble, Jazz Band, Percussion Ensemble, Color Guard, and Winter Guard.
- ♪ An award winning Winter Guard program that has been around for over 20 years.
- ♪ An academically talented group of students with representation in the multiple Honor Societies.
- ♪ An athletically talented group of students with representation on Broughton sports teams.
- ♪ Competing in several competitions every year, consistently earning high scores and praise.
- ♪ Talented musicians who consistently place in District, Regional, and State level events.
- ♪ Traveling to participate in events across the nation, enriching the band experience of its members. Recent trips include the New York City WorldStrides Music Festival in 2017, Universal Studios, Florida in 2016, Chick-Fil-A Peach Bowl in 2014, Walt Disney World in 2014, the National Memorial Day Parade in 2013, and the Tournament of Roses Parade in 2012.

The Motto of the Broughton Band is:

***“EXCELLENCE IS OUR STANDARD...NOT OUR
GOAL”***



**Needham B. Broughton
High School Band**
Fundraising and Sponsorship

Director - Margie Harrison
Presidents - Mary & John Scudella, 1st Vice President - Sherry Paradise, 2nd Vice President - Simon Roe,

The Needham B. Broughton High School Band is supported by The Broughton Band Boosters. This group of dedicated parents assists the band in raising funds necessary to run an excellent high school band program. Each year the Band Boosters conduct fund raising opportunities for the students to help offset the costs of travel and events. In addition, each student pays a fair share fee to address the general costs of a high school band program.

HOWEVER, band fees and fundraising fall dramatically short of meeting the needs of a prestigious band program such as that of Needham B. Broughton High School Band.














THAT IS WHY WE NEED YOU!

Corporate Sponsors can assist the Broughton High School Band by funding operating costs that are not covered by school districts and are too costly to be added to students fees. If students were charged the full cost of what it takes to run an excellent band program, participation would be limited to only those who could afford to pay. We want EVERY student with a love for instrumental music to participate!

YOUR Corporate Sponsorship can fund:
Instrument Replacement and Repair
Music Compositions
Competition Expenses
Band Uniforms
And SO much more!

Secretary - Cathy West, Treasurer - Susie Barnes

**Needham B. Broughton
High School Band
*Levels of Sponsorship***

Sponsorship Level	Member \$100	Gold \$500	Purple \$1,000	Capital \$5,000
Name in Concert Programs				
Name and Logo with special mention in Concert Programs				
Website name mention				
Name on annual show t-shirt				
Recognition plaque				

*Additional sponsorship opportunities are available. Please consider sponsoring the purchase of a piece of equipment, musical score, or a competition trip.



**Needham B. Broughton
High School Band**
*Additional Sponsorship
Opportunities*

In addition to the sponsorship levels listed on the previous page, Broughton High School Band is seeking Corporate Sponsors for the following:

Instruments:

- 4 Concert Tubas (\$6,000 each)
- 1 Baritone Saxophone (\$5,500)
- 4 Flugelhorns (\$1,900 each)

Equipment:

- Music Scores (\$60 each)
- 4 Euphonium Cases (\$240 each)
- Replacement Pants for Uniforms (\$5,000)

Events:

- Local Competitions (\$250 each)
- Long Distance Competitions (\$1,500)

For your Corporate Sponsorship of specific, needed band items you will receive:

Your name listed in concert programs with special thanks for your contribution.

Your name listed on our website and on social media with special thanks for your contribution.

Automatic Sponsorship Level recognition commensurate with your gift.

**Needham B. Broughton
High School Band
Corporate Sponsorship
Form**

Submit this form to the address below along with a check payable to **Broughton Band Boosters.**

Please accept my Corporate Sponsorship Donation to the Needham B. Broughton High School Band Boosters. I hereby make my donation at the following level:

- Member Level - \$100
- Gold Level - \$500
- Purple Level - \$1,000
- Capital Level - \$5,000
- I would like to donate funds for the purchase of: _____

General Terms and Conditions: The Broughton Band Boosters is a 501(c)(3) non-profit organization (#57-0829892). Your donation is tax deductible. We will gladly furnish you with a letter documenting your donation. Once we process your donation, we will contact your representative to obtain your electronic logo. *As part of our program, your company name and/or logo will be published on our website and in media in accordance with our Sponsorship Levels. If you do not want your name/logo listed, please contact president@broughtonband.org

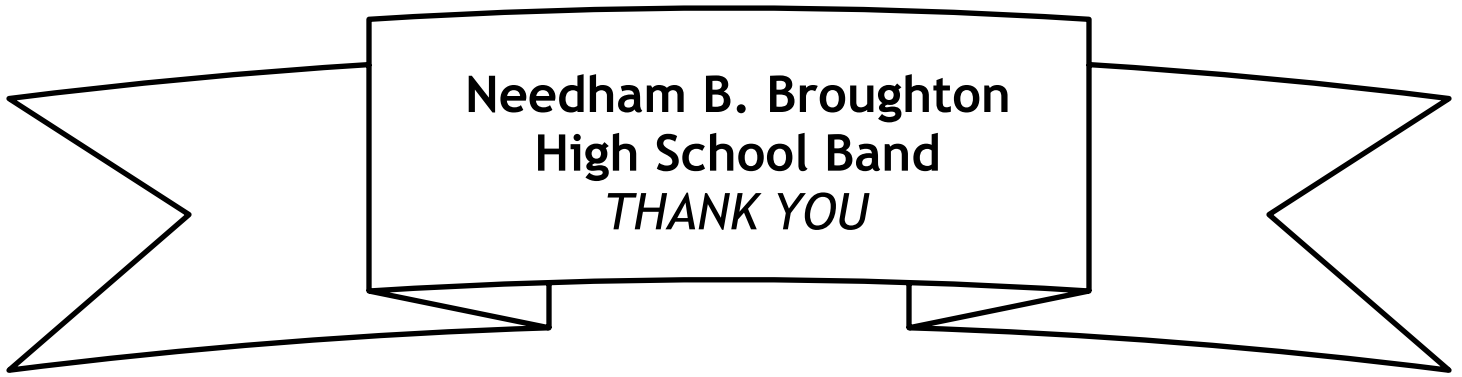
Name of Company

Representative's Signature

Date

Representative's contact information: _____

Needham B. Broughton High School Band
Margie Harrison, Director
723 St. Mary's Street
Raleigh, NC 27605
Mary & John Scudella, Broughton Band Booster Presidents



On behalf of Margie Harrison, Broughton Band Director, the Broughton Band Boosters, the students and parents of the Broughton High School Band, we sincerely THANK YOU for your commitment to our program.

YOUR GIFT enriches the lives of students in YOUR community.

YOUR GIFT ensures that ALL interested students can participate.

YOUR GIFT enables the purchase of needed equipment not covered by school fees or taxes.

YOUR GIFT enlivens the community by continuing an 85 year old tradition.

YOUR GIFT entertains millions of people at events across the Triangle and our nation.

YOUR GIFT guarantees you recognition through a prestigious local school.

THANK YOU!



Join us at our Concerts and Events:

(get your sponsorship in NOW to have your name in our programs!)



WWW.BROUGHTONBAND.ORG

Visit the Broughton Band Website for 2017-18 events including:

Marching Band Competitions and Football Games

Concerts

Raleigh Christmas Parade

Annual Broughton Band Trip

