

PCC Direct Connection

DEDICATED TO BUILDING POSTAL-CUSTOMER RELATIONS

SUMMER 2011

Every Door Direct Mail™ Retail

No mailing list. No permit. No annual fees

Every Door Direct Mail - Retail (EDDM-R™) lets you market to every address in any neighborhood without the need for names or street addresses. You do not need a permit, thus you pay no annual fees. Just bring your bundled mail to the Post Office™ that serves the area you want to reach, and we will deliver your mailpieces during regular mail delivery. OR mail your EDDM-R mailpieces to any destinating retail office using Priority Mail®.



Requirements for using EDDM-R:

- Standard Mail® flats only
- 5,000 maximum pieces per day
- Per-piece weight up to 3.3 ounces
- Must drop mail at the Post Office that services the selected carrier routes

To register and obtain more information, visit USPS.com/everydoordirectmail. Once you are ready to begin, the USPS® provides all the tools you need at smp.usps.gov. So get started, and get growing your local business! Please contact the NH Postal Customer Council (NH PCC) if you need more information.

★ New Flat Rate Box ★

The U.S. Postal Service® now offers a Large Flat Rate Priority Mail® box for board games

The Priority Mail Large Flat Rate Board Game Box is ideal for shipping board games. And like our other Priority Mail Flat Rate™ products, it is a quick, easy, and convenient way for you to ship featuring pre-determined rates regardless of weight (domestic shipments only) or destination.

Some key benefits:

- Fits two average-sized board games.
- Can be used for Domestic Priority Mail (\$14.95) and International Priority Mail (\$35.50 to Canada and Mexico; \$58.50 to all other countries; 20 lb weight limit applies for international).
- Only \$12.95 when used to send to APO/FPO addresses.
- Commercial prices are available for postage paid through Click-N-Ship® service at USPS.com®, authorized PC Postage vendors, and other authorized postage payment methods. The Domestic Commercial Base price is \$14.20, APO/FPO is \$12.20.
- Visit Click-N-Ship to purchase and print postage from your home or small business.

The U.S. Postal Service offers free Package Pickup from your home or office at a time and place convenient for you. To schedule Package Pickup and for other pickup options and availability, visit USPS.com.



Priority Mail Large Flat Rate Board Game Box
23 ¹¹/₁₆" x 11 ³/₄" x 3"

SAVE THESE DATES!

August 4, 2011
NH PCC Golf Tournament
 Candia Woods, Candia, NH

Visit www.nhpcc.net for more information!

September 21, 2011
National PCC Day
 Manchester Post Office

Customs Calculator Eases Overseas Shipping

Not sure which customs form to use? The Customs Form Calculator will help you determine which customs form is needed when shipping an international package.

“Giving customers a quick and easy way to determine the correct form to use before they enter a Post Office will reduce some of the concerns associated with international shipping,” says Violette Jacobson, manager, International Marketing. “It’s a great tool that will improve the overall customer experience. I encourage everyone to use it.”

The Customs Form Calculator is available via a link on the lower left side of the Postage Price Calculator landing page, through Postal Explorer®, and at the following link: <http://ircalc.usps.com/CustomsFormsCalculator.aspx>. The Postage Price Calculator website provides customers with pricing information prior to shipping.

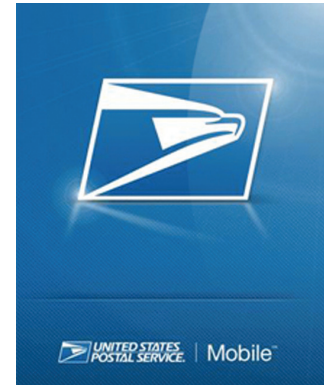


NH Postal
Customer Council
Recent Events



NEW Android™ APP

USPS Mobile Now Available for Android Devices



The Postal Service® has expanded its suite of mobile applications, creating a free app for customers who have devices powered by Google’s Android™ operating system.

The USPS Mobile app previously was available only to customers using Apple® devices. Launched in 2009, the Postal Service’s mobile applications are attracting an average of more than 2 million visitors each month. The app also consistently ranks as one of the top five most-popular free business apps on iTunes®. The Postal Service also offers a Web-based version of the service.

Like the Apple version, the USPS Mobile app for Android devices lets customers check the delivery status of a shipment with Track & Confirm, find ZIP Codes™, use a GPS-based location service to find retail Post Offices and collection boxes, and save the addresses of postal facilities in their Android device’s address book. Still to come is a rate calculator for the Android app. Contact the NH PCC for more information.

IMPORTANT CHANGES TO NOTE

- NEW - Adult Signature service, allowing Express Mail®, Priority Mail, and Parcel Select® commercial and online shippers to request the verified signature of an adult upon delivery
- January 22, 2012 – combine Standard Mail and Periodicals flats into same bundle and/or on same pallet in bundles
- July 5 – elimination of free local forwarding of Parcel Select pieces

NH PCC EXECUTIVE BOARD

Industry Co-Chair: Eric Flinton, Formax, 603-749-5807
Postal Co-Chair: Walter Rowland, USPS, 603-626-6888

Would you like to be on our confidential e-mail list to receive postal updates and participate in postal webinars? Simply register on our Web site. Easy!

www.nhpcc.net