

NEW YORK STATE women, INC.



professional women of the finger lakes

Dear Colleague:

The Women of Distinction Awards is a program sponsored by the Professional Women of the Finger Lakes for more than twenty years. The awards recognize, encourage and celebrate outstanding women who have made a significant impact and demonstrated excellence in one of four categories.

- **Entrepreneurial**
- **Professional Achievement**
- **Volunteer Service**
- **Women Helping Women**

The awards dinner will take place May 23rd, 2023 at The Canandaigua Country Club Event Barn and includes a program that highlights each nominee and keynote address. In addition to that we will award and recognize our annual scholarship recipients. Over many years, we have awarded in excess of \$100,000 in scholarships. Our main sources of funding are this event and the strong partnership that we have with the Canandaigua Athena Program.

As a Business Leader, we invite you to join us in highlighting the women who have made a significant impact in the Finger Lakes region. You can get involved in many ways including:

- Becoming a sponsor of the Women of Distinction Awards
- Donating an item for our silent auction
- Nominating a deserving woman for one of the award categories

Ultimately, the Women of Distinction Awards will help increase the notoriety of the women in our area that exemplify true leadership and civic responsibility. Your sponsorship of this unique event will showcase your company's commitment to highlighting the accomplishments of our region's female leaders. Thank you for your consideration and we look forward to working with you.

Sincerely,

Your friends at PWFL

www.PWFLNYS.org

Committee Chair: Erica Wright at (585) 429-0142, or by e-mail at erica@flectubing.com

Professional Women of the Finger Lakes
Women of Distinction Event 2023
Sponsorship Levels

- \$250 Bronze Sponsor
- 2 tickets to the event
 - 1/8 page ad in the program
 - Opportunity to donate to swag bag that will be received by all attendees
- \$500 Silver Sponsor
- 4 tickets to the event
 - ¼ page ad in the program
 - Business listing in program & on Sponsor sign at event entrance
 - Opportunity to donate to swag bag that will be received by all attendees
- \$750 Gold Sponsor
- 6 tickets to the event
 - 1/2 page ad in the program
 - Business listing in program & on Sponsor sign at event entrance
 - Opportunity to donate to swag bag that will be received by all attendees
- \$1,000 Platinum Sponsor (only four available)
- 8 tickets to the event
 - Full page ad in the program
 - Business listing in program & on Sponsor sign at event entrance
 - Opportunity for individual from business to present one of the awards
 - Opportunity to donate to swag bag that will be received by all attendees
- \$3,000 Event Sponsor (only one available)
- 8 tickets to the event
 - Prime table location
 - Full page color ad in the program
 - Individual board with business name at event entrance
 - Recognition as event sponsor in all press releases, fliers, and printed material about the event
 - Opportunity for individual from business to present one of the awards
 - Opportunity to donate to swag bag that will be received by all attendees