



Dear Colleagues:

For many years we have recognized the need for all pregnancy help ministries (help centers, medical clinics, maternity homes, and adoption agencies) to be protected against loss from accidents, natural disasters, and risks from normal business operations and service provision, as well as from “attacks” based on the heroic work that you do.

Heartbeat believes that it is essential that our insurance representatives truly understand what we do and that their products are geared to both the general and our unique needs of the many types of pregnancy help ministries. Moreover, it is wonderful when the people we deal with directly support our mission and are motivated, because of their own beliefs, to provide the highest level of service.

Heartbeat is happy to introduce a new insurance option for your consideration that meets these specifications.

Insurance One is a company that has a long history of outstanding professional service. Rick McCrary and his son Brandon, the leaders of Insurance One, and leaders in the Dallas community, have a history of excellent service provision to a wide variety of clients, and they have put together special insurance products specifically for churches and ministries with unique needs. Because of his support of our mission, Brandon McCrary serves faithfully on the Heartbeat International governing Board.

As you determine what is best for the insurance needs of your ministry, I recommend Insurance One for your considerations.

Blessings,

A handwritten signature in black ink that reads "Margaret H. Hartshorn". The signature is written in a cursive, flowing style.

Margaret H. Hartshorn, Ph.D.
President