

Community

Against

Sexual

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Annual Report

2013·2014

# Our President

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July 14, 2014

Dear Friends,

It has been a very exciting year at CASH! I am pleased to present the Annual Report for our first year as an independent non-profit 501(c) 3 organization. We are growing and very happy to report our success to you. This past year, we said good bye and happy retirement to Sue Huffstutler our Executive Director and Julie Debbs our Program Manager. Both were so very dedicated to our mission and the women we serve. Every person that is involved in our organization leaves a mark. We would not be the organization we are today without their commitment.

We also welcomed Terri Galvan as our new Executive Director, Yolanda Roberts as our new Peer Mentor, and Maria Ancona as our Training and Outreach Specialist. We are excited about the opportunities we have had this year to educate students, women in transition, and the community about commercial sexual exploitation. The more we are able to talk about prostitution, sex-trafficking, and the devastation it brings, the closer we are to eliminating it from our communities. To that end, we are making strides in prevention, while staying true to all of the women that currently need our program.

We could not do this work without the faithful support of our community. We continue to work closely with the Oak Park Business Association and Stockton Boulevard Partnership. In addition, we have established important new partnerships with the CARES Foundation to provide education, prevention, and outreach and the Sierra Health Foundation for peer mentoring and harm reduction. We are also grateful for our long-standing partnership with Kaiser Permanente, American River Bank, and the Charis Fund. Together, we are working to end prostitution one woman at a time.

Looking forward, we plan to continue to build our capacity in an effort to expand our services to meet the housing, health, and social needs of the women we serve. We are also working closely with law enforcement to help create new solutions that best serve the community. Thank you for being part of our work and for believing, like we do, that every woman deserves to be treated with dignity and respect.



Cindy Stinson  
Board President

# Our Story

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## Our Vision

We paint a picture of hope for women victimized by sexual exploitation, sex trafficking and prostitution by providing a gateway out of abuse and addiction toward recovery.



## Our Mission

Our mission is to assist victims of sexual exploitation through survivor-led peer support and harm reduction services, while providing education about the harm inflicted on women and the community.

## Our first 5 years

CASH was developed by a group of community volunteers - Sacramento Police officers, former sex workers, Sacramento State University Professors, Oak Park residents, and a Business Association, in response to chronic prostitution activity. Together, they looked for alternatives to the futile cycle of arrests, imprisonment, and re-arrest. A needs assessment identified the need for a “safe and non-judgmental” space where women could receive support, referrals, food, and basic health care assistance. As a result, Community Against Sexual Harm (CASH) was created, using Community Pride Project as our fiscal sponsor. In the Spring of 2013, we obtained our own 501(c)(3) tax-exempt status. Over the past 5 years, we’ve worked hard to build our capacity, reach women that need us, and educate the community. Last year, we created “[Off Track](#)” in partnership with California Humanities, CSUS, and Take1 Productions. This video helps tell our story and the stories of the women we serve.



## *An Evening in May*

A great time was had by all at our 4<sup>th</sup> Annual An Evening in May. Each year, our amazing volunteers host a memorable evening. This year, we were treated to wonderful food from **ABC Grill** and beer from **Pangaea Two Brews Café**.



A special thanks to our sponsors and Committee Members:

**Sutter Health Sacramento  
Sierra Region  
Kaiser Permanente  
The California Endowment  
Sierra Health Foundation  
Greg Geeting  
C&S Wholesale Grocers**

**Rose Stinson  
Maria Vargas  
Erika Woolson  
Stephanie Landrum  
Susan Feenstra  
Cindy Stinson  
Terri Galvan**

# Our Community

## *Our Supporters*

We could not meet the needs of the women we serve without the faithful support of our community. We appreciate every gift that enables us to provide non-judgmental services to some of our community's most vulnerable members. A special thanks to:

Kaiser Permanente, CARES Foundation, American River Bank Foundation, Charis Fund, Stockton Boulevard Partnership, Oak Park Business Association, Rancho Murieta Community Church, and American River Community Church for believing in our work.

## *Volunteers*

With a small staff of 5 – we count on our volunteers to help us provide meals, fundraise, sort clothes, provide workshops, spruce up our building, help with outreach and office administration, and to lend an ear to a woman in need. We are so glad that you've chosen to share your time with us:

Sherrill Battreal, Regina Blackwell, Karen Brockopp, Sam Brown, Rose Cabrera, Terra Carson, Mariah Dominguez, Mandy Edwards, Angela Elias, Alicia Escobar, Joe and Judy Feenstra, Ciera Galvan, Jessica Gomez, Susan Harris, Kayla Harrington, Ayesha Harris, Melonie James, Rene Johnson, Kristie Kiefer, Bonnie Louie, Jocelyn MacDonald, Guy Madison, Inga Manticas, Cami McClaren, Rebecca McDonnell, Dameian McGhee, Mary Miguez, Mary Newton, Candy Ruiz, Mooniek Seebregts, Kiran Takhar, Sanggeetha Vijayakumar, Leigh Williams, Maggie Young, Sonya Zindel

# Our Mission

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## *Drop-In Center*

This year, we extended our Drop-In Center to 4 days per week. This has allowed us to do more case-management and provide individualized services. We provide a simple sack lunch, hygiene and basic need items, and comfort for women in need. Last year, we served **105** women through our Drop-In Center.

## *“The Track”*

A “track” is a well-known street or boulevard used for prostitution activity.

We do regular **Street Outreach** along tracks in our area because



## *Peer-Mentoring*

We rely on the expertise of peer mentors to support and encourage women that have been victimized by commercial sexual exploitation. As our peer mentors help women see their potential, they continue to reach their own goals. Our peer mentors conducted **218** hours of individual mentoring to **72** women in 2013.

## *Community Training & Education*

CASH staff and members of our Board provided training to more than **700** community members about commercial sexual exploitation. In addition, we conduct regular group lessons for transition aged youth and women in recovery programs. We provide a forum for women to discuss a topic that has often been kept a secret in their lives.

it is an effective way to meet women that may need our help.

We know that at any given time, many of the women working the streets want a way out, they just don't see a clear path – or any path at all.

Consistent with our non-judgmental philosophy, CASH outreach workers hand out information, hygiene supplies, and condoms. We made more than **550** contacts last year through street outreach.

# Our Board and Staff

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## 2014 Board of Directors

### **President**

Cindy Stinson  
Sacramento Police Department

### **Vice President**

Bobette Nixon Nelli  
Management Consultant

### **Secretary**

Sharon Eghigian  
NeighborWorks

### **Treasurer**

Julie Nguyen

### **Members**

Susan Feenstra  
Sacramento Police Department

Stephanie Landrum  
Kaiser Permanente

## Staff



Terri Galvan

Executive  
Director

Avon Tyra Brown

Administrative  
Assistant

Rene Johnson

Peer Mentor

Yolanda  
Roberts

Peer Mentor

Maria Ancona

Training &  
Outreach

# Financial Statement

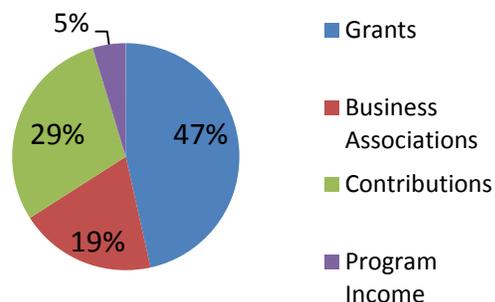
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## Year Ended December 31, 2013

### Revenues

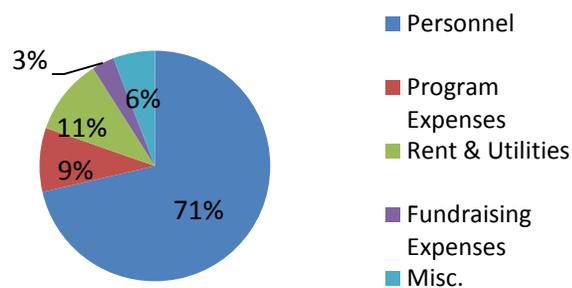
**2013**  
(unaudited)

Grants	\$57,360
Business Associations	24,000
Contributions	36,195
Program Income	<u>5,840</u>
	\$123,395



### Expenses

Personnel	\$81,971
Rent & Utilities	12,238
Program Expenses	10,296
Miscellaneous	6,725
Fundraising Expenses	<u>3,614</u>
	\$ 114,844



Revenues Over Expenses	\$ 8,551
Total Assets	\$21,034
Total Liabilities	\$ 2,991



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[www.cashsac.org](http://www.cashsac.org)