



Community Against Sexual Harm 2014-2015



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Message from Cindy

Dear Friends,

It has been quite a historic year for CASH. We have had many successes and I will tell you about some of them, but let me start by telling you about the most momentous one. It was the formation of what I call “prostitution court” but its formal name is Reducing Sexual Exploitation and Trafficking (RESET) Court.

Twelve years ago the founders of CASH first began to meet and discuss the need for an alternative and long-term solution because we knew that trying to arrest the problem away was not working. During these first years we created the original vision for CASH and it was the creation of an alternative sentencing or diversion program for women who were arrested for prostituting. RESET court is the realization of our original vision. Instead of going to jail and getting out with no new resources women now have the option of choosing to attend a diversion program at CASH. I was able to attend the first two sessions of RESET court and I have been a little emotional with joy each time.

RESET court is a partnership between CASH, the Sacramento County District Attorney's and Public Defender's offices as well as Another Choice Another Chance. I also want to commend our executive director, Terri Galvan, who went out and raised \$11,500 in one night from 100+ Women Who Care Sacramento Valley which gave us the funding to launch the pilot phase of RESET court. Terri has helped us to build a program that can be evaluated to help us understand how to break the cycle of recidivism.

Another highlight of this past year was the training class, “Cops & Pimps,” that CASH provided exclusively for local law enforcement. The class was very well received and our goal is to offer this training two times per year. The last highlight I want to mention is the increase in our Center hours. We are now open five days per week and continue to provide a safe haven for some of our most vulnerable women.

Looking forward, we plan to continue putting our resources into RESET court and we are creating training for service providers and community groups. As we continue to build our capacity we need your help now more than ever. Please tell your friends about CASH and the work we are doing. Together, we will continue to work toward ending prostitution one woman at a time.

Warmly,

Cindy Stinson



Executive Director Terri Galvan and Board President Cindy Stinson

Our Mission

Our mission is to assist women that have been commercially sexually exploited through survivor-led peer support and harm reduction services, while providing education about the harm inflicted on women and the community.

The CASH Center for Women



For 7 years, CASH has served commercially sexually exploited women by offering services tailored to each woman's individual need. Our Center for Women is the hub of all of our activities. We offer peer mentoring, facilitated groups, Critical Time Intervention case-management, and drop-in hours to meet the needs of the women in a warm, friendly, accessible way. Our Center helps women like Sarah, who came to us through a referral from the Sacramento Sheriff's Department. She had been assaulted by a pimp and needed emergency housing and a plan to leave "the life". We helped her find immediate safe housing and created a workable plan to get her life back on track.

This year, we extended our availability to serve women 5 days a week and added online outreach, in addition to our weekly street outreach efforts. In 2014, we served 185 women in our center – an increase of more than 50% over the previous year. So far this year, we've served 122 women. Most of the women we serve have very unique needs that are met by our staff of peer mentors.

RESET

Our newest program is a collaborative effort between CASH, the District Attorney's office, the Office of the Public Defender and Another Choice Another Chance. RESET (Reducing Sexual Exploitation and Trafficking) is a diversion program for women charged with prostitution or a prostitution related offense. The 8 week educational program is designed to help women identify and begin to address the underlying health and wellness related issues that contribute to a life on the streets. Since our founding, we have worked toward changing the futile system of arresting and re-arresting prostituted women. RESET is a change that will positively impact many women and families in Sacramento.



Community Outreach and Education

In May 2015 we held our first training of *Cops & Pimps: What You Need to Know* for law enforcement officers. Led by experts from the FBI's Child Exploitation Task Force and the District Attorney's office, this training provided practical tools to identify and prosecute people that traffic or profit from the exploitation of women.

We've expanded our prevention education to a second transition-aged youth facility to help at-risk young adults identify coercion, manipulation, and the risks of commercial sexual exploitation. We know that young women leaving the foster-care system have a significantly higher risk of exploitation. Our classes provide a forum to openly discuss this issue with young women that are most affected by prostitution and human trafficking.

In addition, we've started a message board and a blog to grow our outreach and education efforts. Check them both out at www.cashsac.org.

Program Impacts

50%

In 2014, we served 185 women, a 50% increase over 2013.

30%

One-third of our program participants voluntarily participated in HIV testing.

85%

The majority of the participants that drop-in to our center used an additional service in 2014. 85% of participants took advantage of peer-mentoring, facilitated groups, or both services in 2014.



The Numbers

1000 meals served

830 Community Members Educated

5 Staff Members



Our Participants

83% Past involvement in the criminal justice system

25% Current involvement

37 Median age of participant

65% Have Children

Our Supporters

We could not do our work without the faithful support of our local community. We are fortunate to have individuals, businesses, and foundations all working together to help commercially sexually exploited women create safe and stable lives.

100+ Women Who Care Sacramento Valley	Donna Messner	Karen George	Oak Park Business Association
American River Bank Foundation	Doris Holmer	Karina Jestes	Panama Pottery
American River Community Church	Dr. Justin Reich	Kathleen Fritzsche	Philip and Lynn Clevenger
Ann Meyer	Erica Woolson	Kathleen Stinson	Rancho Murieta Community Church
Anne Marie Schubert	Eugene Reames	Kathleen Stutts	Robyn Boyer
Ashley Schiele	Evelyn Umeda	Kevin McCarty	Rose Stinson
Bobette Nelli	Event Brite	Kim Mohler	Sandra Hazel
Cami McClaren	Frances Fort	Kristiana Lehn	Sarah Beath
Cares Foundation	Frances Kilgour	Laura Bjornsen	Sharon Eghigian
Carol Fraser	Give Local Now	Laurie Vargas	Sherryl Cole
Carrie Rose	Greg Geeting	Linda Roye	Sonya Zindel
Cecelia Vargas	Heather Taylor	Loretta Cunneen	Soroptimist
Charis Fund	Helen Mortlock	Lori Conner	Stephanie Diaz
Cindy Stinson	Jane Trippet	LR Roberts	Stephanie Landrum
City of Elk Grove	Jennifer Teykaerts	Lyndsey Roush	Stockton Blvd. Partnership
City of Sacramento	Jenny Thomas	Margaret Young	Susan Feenstra
Colleen Houg	Jim Hyde	Marianne Stinson	Susan Weiss
Contessa Chiamparino	Joe and Judy Feenstra	Melissa Branam	Suzanne Greene
County of Sacramento	Joseph and Karen Pettigrew	Members Give	Take Back the Night
Cynthia Besemer	Josette Beck	Michael Stinson	Teresa and John Salvini
Dana Kivel	Juanita Evans	Michelle Powell	Terri Galvan
David Girard	Judy McGarry	Mike Carrasco	The California Endowment
Vineyards	Julie Nguyen	Mr and Mrs Brock	Verna Cole
Diane Meehan		Mr and Mrs Deselle	Wines for Humanity
Donald Fraser	Kaiser Permanente	Oak Park Neighborhood Association	Yolanda Roberts
	Karen Brock		

Volunteers



Our community relies on the helping hands of many volunteers. Our Board Members, fundraising committee, college interns, program graduates, service clubs, and community volunteers all make CASH a place where all women are treated with dignity and respect.

2015 Board Members

Cindy Stinson, Board
President

Bobette Nelli, Vice President
Sharon Eghigian, Secretary

Julie Nguyen, Treasurer

Susan Feenstra
Stephanie Landrum



An Evening in September Fundraising Committee

Susan Feenstra
Terri Galvan
Alexis Klein
Stephanie Landrum
Bobette Nelli

Cindy Stinson
Rose Stinson
Maria Vargas
Maggie Young

Our 2014 Volunteers

Alassandra Feathers
Alexis Klein
Brenna Lammerding
Charlisa Brumfield
Clarissa Chui
DLA Piper
Dr. Francis Yuen
Gratitude Soapery
Joanna Chung
Judy Feenstra
JVMC Clinic
Jeremiah Pfeffer
Kim Delaney
Kristie Kiefer
Lai Lai Bui

Maggie Young
Marianne Stinson
McClatchy Feminist Coalition
Milgard Windows and Doors
Mimi Lewis
Nehfe Al-Raziq Bilal-Brown
Paris Hadley
Rachael Valler
Regina Blackwell
Renee Johnson
Sam Brown
Sanggeetha Vijayakumar
Soroptomist Int'l Sacramento South
Susan Harris
Tera Williams Powell

Statement of Financial Position

December 31, 2014

Revenues:

Direct Public Grants	\$ 71,073
Direct Public Support	36,765
Program Service Fees	6,620
Special Events	18,033
In Kind Services	3,100
Other Income	<u>37</u>
Total Revenues	\$ 135,628

Expenses:

Program Services	\$ 96,391
General and Administration	23,707
Fundraising	<u>2,687</u>
Total Expenses	\$ 122,785

Increase in Net Assets	\$ 12,843
Net Assets, Beginning of Year	\$ (7,653)
Net Assets, End of Year	<u>\$ 5,190</u>