



The 8th Annual Moffat County Balloon festival 2017 was an awesome and exciting event. We are confident with the addition of the Colorado Cruisers Car show, The Yampa Valley Young Professional's softball tournament, the Nakai Native American Dancers and the comedy troupe "We're not Clowns" to our other wonderful events we achieved what we set out to do and provided a fun and entertaining event for the public. In order to make our 9th Annual Moffat County Balloon Festival EVEN BIGGER and better, the 2018 Committee is asking for your financial sponsorship and support. This year's event is scheduled for August 3rd and 5th, 2018 at Loudy-Simpson Park in Craig.

The Moffat County Balloon Festival continues to grow in numbers and popularity due to local sponsorships and participation by businesses within Moffat County and around the NW Colorado area. Our first balloon festival started in 2010 with five balloons. In 2018 we are hoping to continue to expand our number of pilots and balloons and add some new and exciting demonstrations and events. The event draws attendees from Northwest Colorado, Grand Junction, the Front Range, Utah and Wyoming

We have enclosed our 2018 Sponsorship information, Please contact any of the Hot Air Balloon Festival Committee members listed on our site should you need additional information for your budgeting process. Thanks again for your interest and support of the previous Moffat County Hot Air Balloon Festivals. We hope we can count on your support to make our 9^h Annual Moffat County Balloon festival in 2018 even better and to continue to be able to offer this event at no charge to the public.

Sponsorship Chairman - Tony St. John 970-629-1479 stjohnmt@msn.com

We would like to invite you to be a part of the

9th Annual Moffat County Balloon Festival

August 3rd-4th, 2018!

2018 Moffat County Balloon Festival Sponsorship Marketing opportunities

Limited Event

Levels**

Levels**	EVENT	Available	On Stage Company recognition before Concert	Band Meet and Greet Tickets	Banner on Stage	Banner - center front of stage	Banner in front of named event	Radio mentions by event	Print mentions by event	Logo on MCBF Website	Pilot Dinner tickets	Complementary Beer Tickets	Hot Air Balloon Ride*	Social Media mentions per week	Print ad mention	Free Booth Space at general event	Prime Banner placement at Event	General Banner placement at Event
\$5,000.00	Concert Sponsor	2 - \$2500 shared	X	4 X	X	X	X	X	X	X	4	4	4	2 X	X	X	X	X
\$2,500.00	Event Naming	4			X	X	X	X	X	X	2	2	2	1 X	X	X	X	X

****Due to limited event specific sponsorships, they are on a first come-first serve basis**

General Levels

\$1,500.00	Balloon Sponsor								X		2	2	2	1 X	X	X	X	X
\$1,000.00	Chase Crew								X				2	1 X	X	X	X	X
\$750.00	Glow Sponsor													X	X	X	X	X
\$500.00	Ground Support													X	X	X	X	X
\$	In-kind and/or Other contributions are greatly appreciated and necessary to make this a successful event!																	X

Event Naming Opportunities with the **Narrow Gauge Band** performance, **We're Not Clowns** comedy troupe

Make sure you fly high with us by choosing one of the following sponsorship packages.
Sponsorships must be paid in full by **June 1st to be included in all advertising.**



Yes! I would be thrilled to be a part of the 9th Annual Moffat County Balloon Festival.

Business

Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Web address: _____

Sponsorship Level Enclosed

- | | |
|---|---|
| <input type="checkbox"/> Concert Sponsor \$5,000 | <input type="checkbox"/> Glow Sponsor \$750 |
| <input type="checkbox"/> Event Naming Sponsor \$2,500 | <input type="checkbox"/> List event you are naming _____ |
| <input type="checkbox"/> Balloon Sponsor \$1,500 | <input type="checkbox"/> Ground Support \$500 |
| <input type="checkbox"/> Chase Crew Sponsor \$1,000 | <input type="checkbox"/> Friends of the Hot Air Balloons \$ _____ |

I would love to participate in the following way: Please list your donation intentions, for example what you are willing to donate for in-kind services, volunteerism, etc.

Please make checks payable to: **MC Balloon Festival** and mail your check with a copy of this form to
MC Balloon Festival
Attn: Randy Looper/Treasurer
627 West Victory Way
Craig, CO 81625

Please email your logo and web address information to our webmaster and graphics person Melody Villard at mcballoonfestival@gmail.com. In the subject line please indicate your sponsorship level.