



In order to make our 11th Annual Moffat County Balloon festival the best it can be, the 2021 Committee is asking for your financial sponsorship, support and attendance. This year's main event is scheduled for Saturday, August 7, 2021 at Loudy-Simpson Park in Craig with additional balloon launches on Friday and Sunday mornings of that weekend.

Let's break out of Covid confinement together and make this the best year yet!

This will be the 1st Annual of the Second Decade Balloon Festival in Moffat County.

****You can be a part of our success****

The Moffat County Balloon Festival continues to grow in numbers and popularity due to local sponsorships and participation by businesses within Moffat County and around the NW Colorado area. Our first balloon festival started in 2010 with five balloons. In 2021 we are hoping to continue to expand our number of pilots and balloons and add some new and exciting demonstrations and events. Our 11th year will again have FOUR bands with LIVE music in the park throughout the day leading up to the balloon glow! The event draws attendees from Northwest Colorado, Grand Junction, the Front Range, Utah and Wyoming.

We have enclosed our 2021 Sponsorship information. Please contact any of the Hot Air Balloon Festival Committee members listed on our site should you need additional information for your budgeting process. Thanks again for your interest and support of the previous Moffat County Hot Air Balloon festivals. We hope we can count on your support to make our 11th Annual Moffat County Balloon Festival in 2021 even better and to continue to be able to offer this event at no charge to the public.

Sponsorship Chairman - Tony St. John

970-629-1479 stjohnmt@msn.com

**We would like to invite you to be a part of the
11th Annual Moffat County Balloon Festival
August 7th-8th, 2021!**

Bands Sponsor \$3,000 and up

- * Onstage recognition before the concert
- * Headliner band meet & greet
- * **Featured Company banner on stage** (provided by sponsor - 4' by 8' or smaller)
- * Location banner with sponsor name by stage
- * Radio & TV mentions
- * Print ad mentions
- * Logo on MCBF Website
- * **Balloon Basket Banner** (committee provides)
- * 6 Pilot Dinner tickets
- * 6 complementary beer tickets
- * **3 Hot air balloon rides-help set up, ride and balloon chase crew** (2 riders per balloon)
- * 1 - Social Media + 1 boosted social media mentions per week
- * Free booth space at Saturday event
- * Logo on poster (with full payment received by 6/1/2021)
- * Logo on MCBF website

Balloon Sponsor \$1,500 and up

- * Print ad and newspaper mention
- * Logo on poster (with full payment received by 6/1/2021)
- * Logo on MCBF website
- * **Balloon Basket Banner** (committee provides)
- * 2 Pilot dinner tickets
- * 2 Complementary beer tickets
- * **1 Hot air balloon rides-help set up, ride and balloon chase crew** (2 riders per balloon)
- * 1 social media mention/week
- * Free booth space at Saturday event
- * Prime banner placement at event (Sponsor provides banner - 4' by 8' or smaller)

Chase Crew \$1,000 and up

- * Newspaper ad mention
- * **1 Hot air balloon rides-help set up, ride and balloon chase crew** (2 riders per balloon)
- * Free booth space at Saturday event
- * Prime banner placement at event (sponsor provides banner - 4' by 8' or smaller)
- * Logo on MCBF website

Glow Sponsor \$ 500 and up

- * Free booth at Saturday event
- * General Banner placement at event
- * Logo on MCBF website

Friend of Balloons \$ 100 and up

- * Name of donor on MCBF website

Thank you for your donation to make this event a success!

Make sure you fly high with us by choosing one of the following sponsorship packages.



Yes! I would be thrilled to be a part of the 11th Annual Moffat County Balloon Festival.

Business

Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____ Web address: _____

Sponsorship Level Enclosed

- | | |
|--|---|
| <input type="checkbox"/> Bands Sponsor \$3,000 & Up | <input type="checkbox"/> Glow Sponsor \$500 & Up |
| <input type="checkbox"/> Balloon Sponsor \$1,500 & Up | <input type="checkbox"/> Friends of the Hot Air Balloons \$ _____ |
| <input type="checkbox"/> Chase Crew Sponsor \$1,000 & Up | |

I would love to participate in the following way: Please list your donation intentions, for example what you are willing to donate for in-kind services, volunteerism, etc.

**Sponsorship funds must be received by 6/1/21 to be included on the poster.
All other advertising will begin as soon as funds are received.**

Please make checks payable to: **MC Balloon Festival** and mail your check with a copy of this form to:
MC Balloon Festival
Attn: Randy Looper/Treasurer
895 Jeremiah Ave
Craig, CO 81625

Please email your logo and web address information to: mcballoonfestival.com
In the subject line please indicate your sponsorship level.