

South Eastern Fabricare Association Presents
"Quit Spinning Your Wheels and Driving in Circles"
a one-day Route Development Workshop
Featuring Industry Expert
James Peuster, The Route Pro



January 16, 2019
Wednesday
10:00 am - 4:00 pm

Four Points by Sheraton
4400 West Cypress Street
Tamp, FL 33607
813-873-8675 (ask for Debbie)
\$139/night

This workshop is geared for owners, managers, and all sales staff. Peuster will draw on his years of experience in the industry to share some of the essential strategies of Route Development. This workshop is for anyone who wishes to increase their route sales and who feel like they may be missing the extra edge to grow.

The program will feature discussions of some of the core strategies for route development and growth including:

- Time Management Drives Success**
- 10 Ways to increase Sales**
- Effective marketing materials & Tools**
- Staying Motivated & Stay Accountable**

1-Day Workshop!!!

**Registration Form
On Back**

Members \$49/person
Non-member \$99/person
Discounts available for multiple attendees from the same plant
Space strictly limited

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By Mail:
SEFA
14700 Sweitzer Lane
Laurel, MD 20707

By FAX:
(240) 295-4200

By Phone:
(877) 707-7332

On-Line:
www.sefa.org

Owners Name: _____
Name of Plant: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____
Fax: _____ E-mail: _____

Attendee: _____
2nd Attendee: _____

Additional Attendees: _____

VISA MC AMEX Discover

Card# _____ Exp _____
Amount Enclosed

Check enclosed payable to SEFA _____

Members \$49/person

Non-member \$99/
person

Discounts available for
multiple attendees from
the same plant
Call 877-707-7332
Space strictly limited