



Southern DryCleaners and Launderers Show

Sponsorship Opportunities

SDLS offers highly visible sponsorship opportunities. Showcase your products and services to the Drycleaning and Laundry industry!

PLATINUM EVENT SPONSORS

\$2000

Friday Night Preview Event

Entitlements:

Thank you poster at Event Entrance

Plus:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website for 1 year
- ✓ Full page ad in SDLS Show Program
- ✓ Full page ad in pre- and post-show SEFA Reclaimer Newsletter

GOLD SPONSORS – \$1500 each

Entitlements:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to SDLS
- ✓ Half page ad in SDLS Show Program
- ✓ Half page ad in post-show SEFA Reclaimer Newsletter

SILVER SPONSORS – \$1000 each

Entitlements:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to SDLS
- ✓ Quarter page ad in SDLS Show Program
- ✓ Quarter page ad in post-show SEFA Reclaimer Newsletter

BRONZE SPONSORS – \$500 each

Entitlements:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to SDLS
- ✓ Business card ad in SDLS Show Program
- ✓ Business card ad in post-show SEFA Reclaimer Newsletter

Payment Information:

Company Name: _____

Total Amount Enclosed: _____ Check Enclosed MasterCard VISA AMEX

Account#: _____ Expiration: _____ Signature: _____

Cardholder's Name (if different from name on this form): _____ CVV#: _____

Billing Address (if different from name on this form): _____

Email to Leslie@sefa.org or mail:

SEFA, c/o BPS Communications, P.O. Box 340, Willow Grove, PA 19090