



Southern DryCleaners and Launderers Show

# Sponsorship Opportunities

SDLS offers highly visible sponsorship opportunities. Showcase your products and services to the Drycleaning and Laundry industry!

## PLATINUM EVENT SPONSORS

\$2000

Friday Night Preview Event

### Entitlements:

#### Thank you poster at Event Entrance

Plus:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website for 1 year
- ✓ Full page ad in SDLS Show Program
- ✓ Full page ad in pre- and post-show SEFA Reclaimer Newsletter

**GOLD SPONSORS – \$1500 each**

### Entitlements:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to SDLS
- ✓ Half page ad in SDLS Show Program
- ✓ Half page ad in post-show SEFA Reclaimer Newsletter

**SILVER SPONSORS – \$1000 each**

### Entitlements:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to SDLS
- ✓ Quarter page ad in SDLS Show Program
- ✓ Quarter page ad in post-show SEFA Reclaimer Newsletter

**BRONZE SPONSORS – \$500 each**

### Entitlements:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to SDLS
- ✓ Business card ad in SDLS Show Program
- ✓ Business card ad in post-show SEFA Reclaimer Newsletter

## Payment Information:

Company Name: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_  Check Enclosed  MasterCard  VISA  AMEX

Account#: \_\_\_\_\_ Expiration: \_\_\_\_\_ Signature: \_\_\_\_\_

Cardholder's Name (if different from name on this form): \_\_\_\_\_ CVV#: \_\_\_\_\_

Billing Address (if different from name on this form): \_\_\_\_\_

Email to [Leslie@sefa.org](mailto:Leslie@sefa.org) or mail:

SEFA, c/o BPS Communications, P.O. Box 340, Willow Grove, PA 19090