2025

## NAACP Founders' Day H.O.P.E Celebration

HONORING

OUR

**PEOPLE'S** 

EMPOWERMENT



Recognizing and uplifting the strength and achievements of the community

# Sponsorship & Advertisement Packet for Souvenir Program Saturday, February 22, 2025

## 2025 NAACP Founders' Day H.O.P.E Celebration



Recognizing and uplifting the strength and achievements of the community

The 2025 Founder's Day Celebration marks a moment to honor the visionary leaders who played a pivotal role in shaping the NAACP's mission for civil and human rights without discrimination. Our founders dedicated themselves to turning this vision into reality, investing countless hours to combat racial disparities that persist in American education, employment, housing, healthcare, and the criminal justice system. As a result, they hold a special place in the hearts of our members.

On this day, we reflect on the glorious past, successes, and ongoing achievements of our founders, whose legacy extends back to 1909. Additionally, this event supports the efforts of our Education Committee, contributing to the scholarships we award annually.



**Dr. Zoe Grant** 2025-2027 President NAACP Temple Branch

#### Theme: H.O.P.E. – Honoring Our People's Empowerment Recognizing and uplifting the strength and achievements of the community

This day is where we come together to recognize and uplift the strength, achievements, and empowerment of our community. This year, we honor the legacy of our founders while shining a spotlight on those who continue to embody the spirit of progress and resilience today.

H.O.P.E. – Honoring Our People's Empowerment – celebrates the individuals and communities who have overcome adversity, fought for justice, and inspired change. Through powerful stories, keynote addresses, and performances, we will acknowledge the impact of those who have uplifted and empowered others in their pursuit of equality.

Join us in celebrating a legacy of empowerment, unity, and progress as we continue the mission of advocating for civil rights and justice for all. This event is not only a tribute to our past but also a call to action for our future.

We continue to discuss our wealth of diversity determining our ability to see that we are STRONGER TOGETHER. We hold firm to that collective strength that makes a difference in our community.

# 2025

# NAACP Founders' Day H.O.P.E Celebration



**Recognizing and uplifting** the strength and achievements of the community

# Saturday, February 22, 2025

5:30 p.m. Social Time 6:00 p.m. Dinner & Program

## **Cultural Activities Center** 3011 N. 3rd Street Temple, Texas 76501

Semi-Formal Attire



Tickets at Eventbrite (no fees) https://2025NAACPFD.eventbrite.com Contact a NAACP Member for Paper Tickets



Speaker Dr. Kerry-Ann Zamore DSW, LCSW, MSE.d

UMHB Professor Owner/Playwright/Director of KZamore Enterprises, LLC & Zamore Foundation

For more information contact templenaacpbranch@gmail.com (254) 421-7930 Check www.templetxnaacp.org for updates

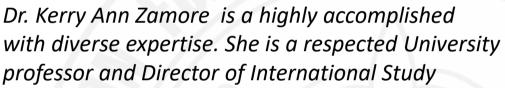
### 2025 NAACP Founders' Day H.O.P.E Celebration



**Recognizing and uplifting the strength** and achievements of the community

## **About our Speaker** Dr. Kerry-Ann Zamore, DSW, LCSW, MSE.d

**UMHB** Professor **Owner/Playwright/Director** of KZamore Enterprises, LLC & Zamore Foundation



Abroad at the University of Mary Hardin-Baylor. She is also a playwright, international speaker, licensed clinical social worker, and filmmaker. Passionate about education and committed to social change, she has dedicated her career to positively impacting individuals and communities.

Dr. Zamore holds Bachelor's and Master's Degrees in Psychology and Education respectively from the University of Maryland and the University of Phoenix, as well as Master's and Doctoral degrees in Social Work from the University of Southern California. Alongside her academic pursuits, she is a prolific playwright, known for addressing social issues in over 30 original productions performed nationally and internationally. As an international speaker, she inspires audiences worldwide to enact positive change through engaging presentations. She also provides compassionate therapy as a licensed clinical social worker, supporting individuals in overcoming life's challenges and fostering personal growth.



## **Sponsorship and Advertisement**

### Sponsorship

**Platinum \$10,000.00** – Full page ad in our souvenir book, your company banner to hang at the celebration; we will supply the banner, a table of eight at the celebration, your company name on all of our advertisements about the event, video slide of your business's *name at the celebration, one-minute video recognition at celebration your company* supply video and your business branding at your table.

**Gold \$7,500.00** – Full page ad in souvenir book, table for eight at the celebration, your company banner at the celebration; you will supply the banner, your company name on our advertisement about the event, and your business information on our video slide at the celebration.

**Silver \$5,000.00** – Full page ad in our souvenir book, table for eight at the celebration, and your company name on any advertisement about the event, website, and social media.

**Copper \$3,000.00** – Full page ad in our souvenir book, table for four at the celebration, and your company name on any advertisement about the event, website, and social media.

#### Advertisement

- Full Page (\$200) → (You will also receive 1 free complimentary ticket)
- Half Page (\$100)
- Quarter Page (\$75)
- Eighth Page (\$50)
  Ads are in Color

(Please make check or money order payable to Temple NAACP P.O. BOX 157 Temple 76503 Please submit your ad information with this form. The deadline is the close of business on February 3, 2025. Any amount over \$2500 please contact <u>TempleBranchPresident@gmail.com</u> for specific instructions.

For more information: NAACP Temple Branch (254) 421-7930 or email templenaacpbranch@gmail.com



#### **Sponsorship and Advertisement Form**

Name:	
Organization/Business:	
Address:	
Telephone:	
Email:	

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- Half Page (\$100)
- Quarter Page (\$75)
- Eighth Page Business Card (\$50)

Ads are in Color

Amount of Payment Enclosed:

[] Check [] Cash [] Sponsor and Ad Web Payment <u>https://mp.gg/g09zhxzcul</u> (Fees apply with web payments)

If payment is made electronically, please scan and send this form to <u>templenaacpbranch@gmail.com</u> or mail to Temple NAACP P.O. Box 157 Temple, Texas 76503 by close of business on February 3, 2025. Any amount over \$2500 please contact <u>templeBranchPresident@gmail.com</u> for specific instructions.