



# 2019 ADVERTISING RATE SCHEDULE

J. Daniel McGowan, II, Owner & Publisher  
 PO Box 1258 • Waukee, IA 50263  
 Office: (515) 277-3000 • Fax: (515) 277-3001  
 email: info@iowabankingmagazine.com

Page Size	Width	Depth	1X	6X	12X
Full Page	8-1/2"	11"	\$1420	\$1370	\$1320
1/2 Page Horizontal	6-3/4"	4-3/4"	\$1050	\$1020	\$990
1/3 Page Square	4-1/2"	4-3/4"	\$915	\$885	\$855
1/3 Page Vertical	2-1/8"	9-3/8"	\$915	\$885	\$855
1/4 Page Horizontal	4-1/2"	3 3/4"	\$810	\$790	\$770
1/4 Page Vertical	2-1/4"	7-1/4"	\$810	\$790	\$770
1/6 Page Horizontal	4-1/2"	2-1/4"	\$605	\$585	\$555
1/6 Page Vertical	2-1/4"	4-3/4"	\$605	\$585	\$555

Classified Ad \$65 Per Column Inch

Inside Front/Back Cover Add \$100 Per Issue  
 Back Cover Position Add \$200 Per Issue

### Ad Specs:

4-Color Process  
 High resolution PDF, Mac QuarkXPress,  
 InDesign or Illustrator EPS files

Full Page Bleed Size: 8.75" x 11.25"

Full Page Trim Size: 8.5" x 11"

Artwork is due to Iowa Banking Magazine by the 10th of Each Month

Contact/Billing Person \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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Advertiser Signature: \_\_\_\_\_