

Volume XI, No. 4

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February, 1968

1968 JOURNAL DRIVE LAUNCHED

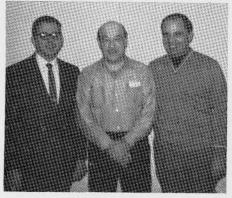
Joe Esses, Chairman, Sonny Gindi, Harry A. Tawil, Co-Chairmen

Mr Leo Esses. Yeshivah President, announced earlier this month that the 1968 Journal Drive would be dedicated to the completion of the third floor. "It must be finished this summer to be ready for the September school term," he said. "The only way we can be sure of finishing it on time, is to assign all Journal income to the third floor. If the eleven new classrooms are not ready by September, I'm afraid we will have a repetition of September 1967, when we turned away scores of children for lack of space," Mr. Esses added.

The Executive Committee of the Yeshivah, realizing how much depends upon the success of this year's Journal Drive, petitioned Joe A. Esses, who headed the record-breaking 1967 Journal Drive, to once again serve as Journal Chairman.

Serving as co-chairmen with Mr. Esses are Sonny Gindi, Yeshivah Treasurer, and Harry A. Tawil, a prominent community leader.

In evaluating the Journal Campaign and the prospects for completing the third floor in time for the new term, Mr. Henry I. Shalom, Chairman of the Yeshivah's Con-



L. to R.: Joe Esses, Harry A. Tawii, Sonny Gindi.

struction Committee, said: "We are proceeding on that assumption... with three top campaigners heading the drive there is no doubt we'll go over the top. Every one of them — Joe, Sonny and Harry — are veteran communal workers with long histories of success behind them, and very well thought of by the Community."

\$72,000 Goal Set

The Chairman and two Co-Chairmen each conducted meetings in their homes to launch the Journal drive. Close to a hundred Community leaders attended the three meetings and pledged to work dilligently for the success of the Journal.

The Committee orginally set \$52,000 in ads as the goal of the Drive. At the initial meeting, in the home of Joe Esses, the members of the community present felt that the \$52,000 goal was far too modest an evaluation of our potential and undertook to spearhead an all out effort to raise \$72,000. The same sentiments were repeated by those invited to the meetings at the homes of co-chairmen Sonny Gindi and Harry A. Tawil.

Outside Ads Stressed

Mr. Esses pointed out that the prices of the ads were the same as in 1967, and that the Community itself was, more or less, adequately covered last year. "Therefore, the only way we will achieve our goal is by really working hard on getting ads from our business contacts outside the Community. If every merchant would call the people he gives business to, the Journal could hit six figures. The solution is getting our people to pick up the phone," he stressed.

To show what can be done in this regard, Mr. Esses revealed that "last year we only had \$15,000

(Continued on page 2)

Magen David Yeshivah COMMUNITY BULLETIN 50 Avenue P Brooklyn, N. Y. 11204

Brooklyn, N. Y. 11204 Telephone: BE 6-5905

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REGISTRATION ENCOURAGING

With the advent of the third floor addition, the improvement of present facilities and the constant upgrading of our Academic standards, the administration of the M. D. Y. looks forward to a banner year in its registration program.

At this early date, the office of the Yeshivah is being flooded with applications for nursery, kindergarten and first-grade. Many parents who have older children attending other Yeshivot are making inquiries about transferring them to Magen David because of its unique approach to Sephardic culture.

All parents of school-age children are therefore urged to contact the Yeshivah office at 236-5905 and make arrangements to complete registration for the 1968-69 school year early. Please remember that we closed registration very early in 1967, and it appears that 1968 will be another year of serious overenrollment.

NURSE'S ROOM READY

A small room has been set aside and decorated for the Nurse's use. Here, a scale will be kept, a First Aid Cabinet, and the files with each student's health record.

HEARING TESTS

The nurse will soon arrange Hearing Tests for everyone, in line with our policy of seeing to the child's physical well-being, along with his spiritual.

EYE EXAMS

This month teachers have been giving simple eyes examinations to their students. If you are advised that further testing or eyeglasses are needed, please see to it that your child is taken to an optometrist for necessary prescriptions.

FROM THE DESK OF THE PRINCIPALS

By: Rabbi David Bitton

Magen David Yeshivah will be host to the New York-New Jersey-Connecticut Regional Conference of the National Association of Yeshivah Principals. The one day event attracts over two hundred educators annually and has come to be looked upon as one of the important professional meetings, serving principals and teachers as a forum for the exchange of experiences and new ideas relevant to teaching Torah and its sacred, abstract values.

This year's Conference, to be held on Sunday, February 25th, will take place in our beautiful auditorium, and the seminars and workshops in various auxiliary rooms

various auxiliary rooms.

I am honored indeed that I have been asked to deliver a message to this learned conclave.

The 1968 conference will be devoted to the theme, "Modern Technology and Torah Education."

Workshops and Seminars will discuss the practicality of the new "educational hardware," such as teaching machines, language laboratories, etc., in the pursuit of traditional religious studies.

A high point of the conference will be an address by a leading Rosh Yeshivah (Seminar Dean) representing the rabbinical administration board of Torah Umesorah, who will discuss, "The Special Relationship Between Teacher and Pupil as it Exists in the Context of the Transmittal of the Torah Values."

Magen David is honored to host this sacred conference.

JOURNAL (Continued f. p. 1) in ads from outside sources, but that 16 men brought in over \$9,000 of those ads — an average of \$570 per man — while 110 workers brought in \$6,000, or about \$55 per worker. We must produce at least another fifty men like the first sixteen if we are to reach our goal."

Mr. Gindi showed that the campaign was laid out to make it as easy as possible for the solicitor. "Just get the commitment and your job is done. The office will do all the correspondence and other follow-up."

By: Mrs. Frieda R. Shprentz

It is gratifying to see how we, at Magen David Yeshivah, are growing in understanding, appreciation and cooperation, as children, teachers, and parents work together in providing enrichment for our students.

To take some of our recent assembly programs as illustrations—one program was dedicated to the latest and most popular Israeli song, "Jerusalem of Gold." A father purchased the recording for the school. Seven students explained the background and told the story of the song and its composer. The entire student body of grades 5, 6, 7 and 8 intelligently and with appreciation, enjoyed listening to the song.

Another recent assembly was devoted to a Quiz Program. Ten children, selected by their teachers, were the contestants while the entire assembly listened breathlessly to every question and answer. The Quiz was stimulating, varied, and comprehensive, including questions in American History, current affairs and literature. The parents of the P.T.A. awarded the prizes to the two contestants that tied for the highest scores - Edward Gindi of grade 8 and Tack Maleh of grade 7. The children are now asking when the next Quiz Program will be given.

The newest form of enrichment is now being experienced by children in the third grade. They are learning not only to read music and to appreciate good music, but to make music themselves by playing the recorder, a flute-like instrument. Instruction has begun in the third grade and, it is hoped, will spread to other grades. Mrs. Klein, a former teacher of Magen David Yeshivah, has been engaged to come in three times a week to give instruction in playing the recorder.

Mr. Tawil added that much of our success lies with the retailers. "We must secure the list of each retailer's suppliers, and our office will write to them in the retailer's name. "Retailers," he appealed, "do not wait to be called upon. Give us a ring and one of us will call on you to take your list and send out your mail."

FROM THE PSYCHOLOGIST'S DESK

By: Dr. Manny Sternlicht

CREATIVITY

In young children creativity is almost a universal. Among older children and adults we have to look for it. What, then, has happened to diminish this enormous and universal resource?

Now, I don't know the entire answer, but it seems to me that no single thing has destroyed creative ability in children as much as affluence. What boy bothers to construct a bow and arrow when he can add it to his Chanukah list? Too many things, perhaps chosen without a great deal of care, clog the mentalities of our children, and become a distinct hindrance to "The Good Life."

The greatest toys in the world are the ones we fashioned ourselves from their cardboards, paper bags, and boxes of all kinds. An expensive toy is played with once or twice and then cast aside, but the joy of an object a child — or an adult, for that matter — made himself, whether a scooter or a blouse, usually outlives the object.

Before a parent makes any purchase of a toy or a game, it might be advisable to ask himself or herself the following questions:

- 1. Will the child use it?
- 2. Does it help to develop initiative?
- 3. Does it meet any fundamental **needs** in the child?
- 4. Does it help to develop any valuable skill or characteristic?
- 5. Is it at all harmfull physically?
- 6. Will it offer the child any lasting satisfactions?
- 7. Does the child really desire it?
- 8. Can the family realistically afford it? and finally,
- 9. Can you design or make a more simple substitute which would leave room for imaginative efforts by the child, thereby enhancing his psychological growth?

Editor's Note: Dr. Sternlicht's column will appear every other month. In the alternate issues he will answer questions submitted by readers. Send your questions to Community Bulletin — 50 Avenue P — Brooklyn 11204.

"A women of valor who can find... She seeketh wool and linen, and doth work them with her hands..."

Proverbs of Solomon, Chap. XXXII



Photo by Pixie Studios

Magen David Yeshivah's Home Economics Class has completed its first needlework project. Above we see the girls proudly displaying their handiwork, a beautifully embroidered Hallah Cover for the Shabbat table. It has a braided Hallah, and the Pasuk "Yom Hashisi" tastefully embroidered into it by the girls. Scated left to right are: Ruth Dweck, Kaden Goldman, Carole Sutton, Mrs. Judy Guffer, Esther Kassin, Ninette Mosseri. Standing: Lorys Shama, Iris Shrem, Florence Shalam, Mary Tawil, Rabbi David Bitton, Iris Chamoula, Regina Tawil, Yafa Dayan.

INQUIRING REPORTER

Question: Have you noticed any changes in your child since she or he has been attending nursery?

Answer: Mothers of Nursery School.

Mrs. Nina Dweck: Sharon (age 4½) has learned a lot. She is conscious of the holidays, very much aware of the Sabbath, knows the prayers, and is very interested in learning Hebrew.

Mrs. Gladys Kassin: Sharon (age 4½) is doing beautifully, I am very happy with her progress. She seems more content now that she has children to be with.

Mrs. Claudette Grazi: Harry (age 4½) talks constantly of what he is learning in school. He is very happy about being in school. I am sorry I didn't register him for the whole day.

Mrs. Renee Dweck: Ike (age 4) is doing very well. I find it very good for him. Mrs. Glass is an excellent teacher.

Mrs. Joan Kraiem: Belline has learned a lot of songs, and a lot of Hebrew. I'm more than satisfied with her progress. I'm very pleased with the school.

Mrs. Vicky Nesser: Renee (age 4)
was not too happy at the beginning of school. Now she is much more assertive and is really a happier child. She has learned many Hebrew prayers and songs. Nursery really did a lot for her personality.

Verna Moel

RABBI GREENES GUEST LECTURER

Torah Umesorah's New York Council, in conjunction with the Young Israel Institute of Judaic Studies, invited Rabbi Moshe Greenes to appear as guest lecturer at the January 9th session of its 1967-68 series of courses.

The course consists of a series of 20 sessions and instruction is in the understanding of the major intellectual movements of the past 200 years and the influences they have on our own era.

Rabbi Greenes spoke on the period of the Napoleonic wars, and the "Emancipation" movements that followed. The Central personality of the lecture was Hasam Sofer, the great Rabbinic leader of that time.



PRINCIPALS CONVENTION

Our Principals, Rabbi David Bitton and Mrs. Frieda Shprentz, are planning to attend the National Convention of Hebrew Day School PTAs in Washington D. C. this coming February 18 to

This convention will be attended by Principals and Day School leaders from all over the U.S. and Canada. Their time will be occupied with workshops, lectures and panel discussions on "Education today: - The role of the private school in American Education"; "Tuning in on your child's mind and feelings"; Problem clinics; Where are we going? Education in the age of Thinking Machines, and many others.

The U.S. Commissioner of Education

will be a featured speaker.

This promises to be a stimulating convention and we know our Principals will make valuable contributions to it and also be interested in some of the new theories advanced.

As in the past, trips to the national conventions are sponsored by the PTA of Magen David which is always concerned with the best for our Yeshivah.

UNIQUE PERSONAL PROJECT

Mrs. Marie Toussie, one of the lovely women of our Community, has been conducting a very worthwhile and beneficial project for some time now.

Without fanfare or publicity she has been introducing young men and young ladies to each other and with a great

degree of success.

When asked if any "consideration" was involved she was shocked by the thought, not even "a contribution to a favorite charity", but all strictly for the missvah. And a great missvah it is to help bring young people together, according to the Talmud and Rabbinic teachings.

So, young adults, get yourself on Marie Toussie's list, or get Aunt Sarah or Uncle Ezra to put it there. Mr. Isaac Toussie assures us that "everything is held in the strictest confidence and with the utmost discretion and dignity.'

Mrs. Toussie resides at 2014 E. 5th Street and the phone number is DE 6-2070.

CONG. BETH TORAH

Cong. Beth Torah announces its annual Beading Classes for both Beginners and Advanced students. For more information, please call Claudie Tawil at CL 2-1056.

P.T.A. REPORT

Open Meeting Terrif!

On the cold sub-zero night of January 15, close to 100 people came to the Yeshivah for a P.T.A. Open Meeting featuring Dr. Manny Sternlicht, our School Psychologist, who spoke and answered questions on Behavior and Discipline Problems of Schoolage Children.

The talk was very interesting and check-full of useful information and stimulated many questions from the floor.

In addition to Dr. Sternlicht, we heard a timely bit of advice from Mr. Leo Esses who stressed the need for early registration for the Sept. '68 year. He emphasized that only by knowing way in advance how many additional classes to plan for will the Executive Board be able to obtain the best teachers available. In line with the Board's policy of getting and doing the best for the Yeshivah, enrollments must be known the soonest possible. So, please keep this in mind if you are registering a child for the first time for nursery, kgn, or first-grade or transferring a child from some other school.

He was followed by Mr. Joe Esses who very clearly and effectively made a presentation for the Journal campaign. He explained fully how to obtain ads for the Journal and emphasized that this year's campaign is a "give or get" campaign, with everyone expected to do his

Many thanks are extended to all our members and friends - and teachers — who attended this meeting. This was an exciting one, beneficial to all and we truly believe those that missed being there missed a splendid opportunity.

We hope future affairs will be equally successful and that all our membership turns out for them.

Cake Sale A Success

PTA thanks the many wonderful ladies who worked to make our December Cake Sale so successful. It was planned especially for the students and they had so much fun picking and deciding among all the pastries, cakes, and crunchy cookies displayed. The most beautiful part was to see some children lay out a dime or a nickle so a friend who didn't remember his money would also have something.

BLOOD BANK DRIVE REPORT

February, 1937

This year's Blood Bank drive took place at Magen David Yeshivah's beautiful new dining room on January 7th. Only 247 people showed up to donate blood and contributed a total of 205 pints to the United Sephardic Blood Bank of the Red Cross.

This low turnout was unexpected and, needless to say, quite a disappointment. The unfortunate thing is that it affects us all.

In the words of Mr. Sam Anteby, chairman of the drive, "Since the response was not what it should be, we will have to ration the blood we give out. We will not be able to release blood to needy patients as readily as before. We just don't know what happened to the community's spirit of cooperation for this vital project."

About 400 people took the Blood Tests given by the John Hopkins Hospital of Baltimore. That nationally famous University Hospital sent up a crew of doctors, nurses, and technicians to take blood samples for their laboratories analysis. The results will be forthcoming soon and the findings will be publicized within two months.

2025

Kg.-Nursery Hanukah Party

Magen David kindergarten and nursery classes became talking draydels, singing latkas, dancing menorahs; to the delight of parents and grandparents. It is amazing how much Hebrew the children have learned in four months. This is due to the skill and loving patience of their teachers, Mrs. Schwimmer, Mrs. Golshevsky, and Mrs.

Rabbi Bitton spoke, drawing a parallel between the miracle that happened in Israel thousands of years ago and the miracle taking place here, in our yeshivah, in the rebirth of a Torah Culture on American soil.

Thank you all again, and especially Mrs. Odette Harary, who chaired the affair, and Mrs. Shirley Hanon who was in charge of publicity, and all the bakers, drivers and clerks.

Letters To The Editor

Wants H.S. Now

My Dear Editor,

You have certainly made great strides for the past year in your publication of the Magen David Yeshivah Community Bulletin. I enjoy reading every article which is so informative of the whole community's activities. Indeed I was very much enthused in reading Rabbi David Bitton's article about the Yeshivah's progress, and the growth of registration from one year to another. However, my enthusiasm was dampened when I read that out of the 1968 graduating class of 22 only 16 will probably continue in Yeshivah High School. Why not all the 22?

I also noted that soon meetings will be held with parents, and the students will be interviewed by the principal, to help them apply to the Yeshivah of their choice. Why not to Magen David High School Yeshivah? Isn't it time to have our own High School Yeshivah? What are we waiting for? Surely our community, G-d bless them, can afford to have one and to start in 1968, not later. Our Yeshivah originally started with 12 students in much harder times and can certainly afford to start a high school with 22 now. With the completion of the third floor inJune, rooms can be allotted for this project.

All that is required is for our leaders to have some courage to go to work and plan to have this ready for next September. I am confident that our community will support them wholeheartedly in this endeavor and please G-d we may yet have our own University.

Joseph M. Kassin

From An Alumnus

Dear Editor,

Our Yeshivah (I am an alumnus) is now 19 years old. Its present expansion offers to some proof of success. But, success is a word whose meaning tends to be subjective; it connotes different things to different people. To many physical expansion is, ipso facto, success.

We are really fortunate to have a President and Committee that is not concerned with physical growth exclusively, but also expends energy and funds on other values. I am therefore encouraged to call attention to a shortcoming that should be dealt with in the course of the Yeshivah's mammoth program of qualitative improvement.

The same holds true for Torah Education!

No matter how wonderful our Yeshivah is, we must understand that an important measure of our success is whether we inspire our graduates — and their parents — to continue their Torah education above the eighth grade. The eight years of elementary Yehivah education is all but wasted if it is not fortified by a High School level education.

In this respect we have not been as successful as we should have.

Another yardstick by which to evaluate the success of a Yeshivah is "Torah commitment." Commitment to Torah is far more important than how many additional layers of bricks we add to the rooftop. In this respect, too, there is room for improvement.

Studying the Yeshivah Alumni of the past 18 years reveals the disheartening fact that a great percentage of our graduates cannot even be called Shomrei Shabbat. The number who eat only Kasher is also pitifully small, and even still fewer are equipped to pick up a Sefer and understand it.

Torah values cannot be inculcated in the child of elementary school age. He is too young to understand, let alone appreciate and love the teachings of the Torah. What we can do for the child at the elementary level is prepare him or her to understand Torah values and become committed to them when he or she has matured to a teen-ager. To do all this preparation and then waste it by not sending the child to a Yeshivah High School seems almost foolhardy.

In this respect — Torah commitment — let us remember that our graduates will achieve loyalty to Torah in an institution dedicated to inculcating Torah Values — not merely to Hebraic Studies.

Our Yeshivah Committee has done a herculean job in elevating the school. Personally, I find it hard to believe when I consider what they have accomplished in so short a span.

"Defining the problem is half the

Hi, Gals



Above are Mrs. Nissim Shalom and Mrs. Leon Sutton, during their recent visit to Israel. In the center is an off-duty soldier, in civies, who sort of got into the picture with them.

SISTERHOOD NEWS

Biggest Antique Show Yet

Keep a watch out for Magen David Sisterhood's biggest and best Membership Tea and Antique Show to date! It will be held some time in February and is to be a full day and evening affair. Many surprises will be featured including the usual delicious refreshments.

Sisterhood asks you to please welcome the Membership canvassers who will be ringing your doorbells for the annual dues.

TWO SCULPTORS

I dreamed I stood in a studio and watched two sculptors there;

The clay they used was a young child's mind, and they fashioned it with care.

One was a teacher; the tools he used were books and music and art;

The other a parent who worked with a guiding hand and a gentle loving heart.

Day after day, the teacher toiled with touch that was deft and sure

While the parent labored by his side, and polished and smoothed it more And when at last their task was done, they were proud of what they wrought

For the things they molded into the child could neither be sold nor bought.

And each agreed he would have failed if he had worked alone

For behind the teacher stood the school and behind the parent the home
Anonymous, submitted by Mrs. Pat Mann.

solution," say our Sages. I have only defined the problem, but I believe it is a possitive contribution. I know that our Committee will do everything they possibly can in this important area.

D. M. C., Class of '58

Shaare Zion News

Shaare Zion Congregation convened a general meeting on January 7th to consider purchase of two houses adjacent to the congregation on the East 5th St. side. The proposition, presented by Mr. Isaac Tawil, President, was unanimously approved. Lawyers are already preparing the final papers and it is anticipated that the deal will be consummated within the next three weeks.

With this action the congregation moves a giant stride forward. Various building plans now become possible and architects have been commissioned to draw preliminary plans for study by the committee.

Mr. Tawil also announced that a building committee will be formed which will include men and women from all walks of life in the community, so that a complete cross section will be represented. The next edition of the Community Bulletin will carry additional news on the million dollar edifice being planned.

BOY SCOUT NEWS

Troop 901, with 54 members, continues to help

the community whenever called upon.

On December 31st the boys were there bright and early to help serve the crowd at the Hanukkah party given by the M.D.Y. Fathers Club. On January 7th, volunteers helped out at the Blood Bank where they guided traffic, acted as guards and took care of little children while parents donated blood.

Recently, three boys from the Troop were given the high award of being voted into the "Order of the Arrow." This is a special honor voted on by the whole troop to those deemed the best all-around scout, the best "buddy" and a conscientious leader. The chosen were Alan Haber, Mitchel Betesh and Murray Sarway.

A new Cub Scout Pack has been organized recently. About 30 youngsters attended the first successful den meeting. Saul Sultan and Alan Moel of the Magen David Yeshivah Fathers Club are in charge of the

project.

EXECUTIVE COMMITTEE NAMED

A new executive committee for Shaare Zion was elected to serve during the year of 1968. Those elected were:

Isaac Tawil President Abe Cohen 1st vice-president Sam Catton 2nd vice-president Joe Esses Secretary Joe Beyda Treasurer

The other members are: Sam Anteby, Joe Bibi, Joe Gindi, Bob Grazi, Isaac Hidary, Max Labaton, Isaac Mezrahi, Mac Tawil, Irving Ashkenazie, Albert D. Sutton.

KUPPAH NEED COLLECTING? Is Your Home Without A Kuppah? Call: 236-5905



Milestones

BIRTHS

Mr. & Mrs. Fred J. Tawil - a girl Mr. & Mrs. Dave E. Tawil — a boy

WEDDINGS

Barbara Tawil to Isaac Swed Gail Dushey to David Hanon Carol Miller to Sam Beyda Susan Gerard to Harry Shalom Renee Schneider to Eli Dweck

BAR MITZVAHS

Sam Henry Chera Isaac David Shamah Ezra Morris Hedaya Sam Joe Jemal Jacob Sol Hedaya Eddie Joe Safdieh Daniel Leibish Saldinger Iames Haber Ezra Shamah

NOTE: "Milestones" is compiled by Mrs. Grace Rossabi. For listings please contact her at CO 6-8285.

TEENAGE TIDBITS

First, we congratulate the seniors of both Lafayette and Lincoln High Schools for winning their annual Sings. Many students in our community were very active in this. The juniors are all screaming "just wait till next year.'

We'll see!!!

Rusty Arazie, S.Y. girl correspondent from South Carolina, says Hi to all of us "Northerners." She is very interested in all of our activities.

Also we'd like to say best of wishes to Joey Sutton who is leaving soon to Viet Nam. Good Luck,

Last, but not least, we'd like to congratulate the following students who worked extra hard to graduate this January, six months ahead of time.

Joy Rahmey, Shelly Sasson, Trina Haddad, Sharon Sitt, Ellen Mahana, Terry Ash, Sharon Safdieh, Susan Farca, Carole Gindi.

Jeannie Sultan

Spotlight On People

RAYMOND and EDDIE SHWEKY

We have in our Syrian community two brothers who have achieved success in a field a little out of the ordinary, — Insurance. They are Eddie and Raymond Shweky, who have earned the award of the American College of Life Underwriters, the Professional Designation of Chartered Life Underwriters, or the shortened C.L.U.

To appreciate this accomplishment we should know that Raymond and Eddie were not young students just out of school when they started in Insurance. They were both married men with children and households to maintain. They chose to attend the American College of Underwriters School, which called for a five year course, and managed to complete it in four years. This was done despite not having had recent formal education and also having to work all day to support their families. I must also mention the considerable part played by both their wives whose patience and understanding gave them the courage they both needed.

Raymond and Eddie attended P.S. 205, Seth Low Jr. High and Lafayette High School. After Raymond graduated from Lafayette, he enlisted in World War II. After his discharge, he attended Pace Business College briefly, but left for the business world. Raymond is married to the former Anita Sultan and has four children, three of whom attend Magen David. Eddie is married to the former Lily Kaire of Guatemala and has 2 children, one of whom attends Magen David. Both brothers belong to Life Underwriters Association, The Million Dollar Roundtable and the Fathers Club of Magen David.

Surprisingly enough, they found the Syrian Community very realistic especially amongst the older groups, who prefer to take out insurance for their children's future. The myth of Syrian superstition as regards insurance has been exploded and, happily, for Raymond and Eddie have found the community progressive.

The brothers, incidentally, are the agents of Magen David Yeshivah's teaching staff, who have recently been awarded a retirement program by the Yeshivah's Executive Committee.

Buy Retail at Wholesale Prices This Ad Worth \$5.00 Towards Purchase — Except on Sale Merchandise ALE! ROSE SALKIN SAL

SALE! Gowns - Cocktail - Coats - Suits - Knitwear — Special Attention to Motrer of Bride & Groom \$1.00 On Knitwear NEW SPRING LINE — FURRED COATS

Special Consideration to Community Members
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OR 9-2770 Max Levine - Mel Yablonsky PIXIE

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Brooklyn, N. Y. Grace Rossabi | Cor. East 14th St.

The Important Opening Rally of the U. J. A. WOMEN'S DIVISION

will be held on Monday, February 19, 1968, at 10:30 A. M.

at the Imperial Ballroom of the Americana Hotel

Mrs. Alice Shalom most strongly urges every woman to attend. Transportation will be provided

Contact Sarah Mizrahi at DE 6-0596 for more details

HOMEMADE SYRIAN COOKING CATERED FOR ANY OCCASION

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